

Technology Information Digest

News for 2008-05-20





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Intelestream Releases StaffingCRM - Fully Customizable On-Demand Solution Designed for Staffing Agencies

The solution delivers best practice based automation for business development, sourcing, and recruiting functions all in a single system. By using the SugarCRM™ open source platform as its core application, StaffingCRM offers users full code access and limitless customization options.

Chicago, IL (PRWEB) May 20, 2008 -- Intelestream today announced the company has released [StaffingCRM](#), an affordable and highly customizable staffing and sourcing vertical solution based on the SugarCRM™ open source Platform. The solution, designed for agencies, delivers best practice based automation for business development, sourcing, and recruiting functions all in a single system. Functionality of this depth is typically found in much more expensive solutions. Customization capabilities are virtually limitless as the StaffingCRM solution is based on an open source platform.

Process Automation for Agency Operations

[StaffingCRM](#) provides automation scenarios across the entire staffing agency value chain. The solution aids several workflows including sourcing professionals conducting research, recruiters presenting opportunities to prospective candidates, and business development professionals focusing on client acquisition.

Features Designed by Industry Experts

[StaffingCRM](#) is specifically designed according to agency operations. Intelestream has collaborated with the most experienced minds in the field to fully automate the recruiting and client management process. The following key features are included in the solution:

- Requisition Management
- Submittal Management
- Automatic Calculations for Fees and Pipeline
- Store and Search Resumes
- Powerful Searching Engine
- Email Marketing Engine
- Campaign / Newsletter Engine
- Manage Background Checks
- Fluid Activity Management
- Seamless Integration with MS Outlook

Based around a Customer Relationship Management Workflow

The solution uses proven best-practice sales pipeline concepts and applies them to the recruiting process. A Customer Relationship Management software core competency is managing human relationships. StaffingCRM helps users achieve the highest standards of automated Customer Relationship Management by providing the following:

- Fluid activity management scenarios to manage calls, meetings, tasks and notes
- Full historical interaction history for each contact and account
- Email functionality with templates
- Document repositories for storing key documents in a single location



- Elegant visualization (dashboards) to manage key company performance indicators

Fully Customizable

[StaffingCRM](#) offers complete code access by using an open source platform as its core application. This allows organizations the freedom to fully customize the solution to meet their unique needs. Existing talent management applications in the same price range allow only basic modifications such as drop downs and tabs

Completely On-Demand and Always Available

[StaffingCRM](#) is an internet browser based On Demand application. Users have full control without the need for servers and software installations. The solution is compatible with all operating systems including Windows, Mac, Linux, and all PDA devices that allow web browsing. StaffingCRM is available everywhere there is an internet connection.

Proven Success

Matthew Allen is the Founder and Principal Headhunter for Verticalmove, a staffing agency that has recently implemented StaffingCRM. "We chose StaffingCRM because the solution allows us the highest degree of freedom and flexibility from a customization, deployment, and ease-of-use perspective. Instead of adapting our business processes for an existing one size fits all solution, StaffingCRM's endless customization capabilities molds around our existing processes. StaffingCRM additionally automates all our entire redundant tasks through it's built in workflow capabilities," comments Allen, who works closely with companies such as Microsoft, Network Appliance, EMC Corp, Netflix, Citrix, Amazon, and CNET. "As a recruiter focusing on the software industry, I have been disappointed by other talent management applications lacking the important features our firm needs to automate the recruitment process. Our entire business has changed now that we have made the switch to StaffingCRM."

Availability

StaffingCRM is immediately available. For further information including pricing, customizations, and live demonstrations, please [contact Intelestream directly](#).

About Intelestream, Inc.

Intelestream Inc. is a Chicago based Customer Relationship Management (CRM) consulting firm that offers solutions related to business processes and CRM technology. Utilizing the SugarCRM™ suite of products, Intelestream specializes in the deployment of custom tailored CRM solutions for individual organizations, the development of industry specific software verticals, and value added enhancements to the SugarCRM product line. With Intelestream's diverse team of experts in both business management and the SugarCRM open source platform, the company is made up by many of the brightest minds in the CRM industry.

For further information about Intelestream, please visit the company's website: <http://www.intelestream.net>, or call (800)244-3775.

SugarCRM is a trademark of SugarCRM Inc. in the United States, the European Union and other countries. Intelestream is not affiliated with SugarCRM™



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You can read the online version of this press release [here](#).



LCD TV Buying Guide Conducts Vizio vs. Olevia HDTV Shootout

LCDTVBuyingGuide.com has completed an extensive evaluation and comparison of current LCD HDTV models from Vizio and Olevia.

Atlanta, GA (PRWEB) May 17, 2008 -- LCDTVBuyingGuide.com has completed an extensive evaluation and comparison of current LCD HDTV models from Vizio and Olevia. Several obvious drawbacks were discovered from the models, especially the Vizio.

The Olevia LCD, though not exceptional, bested the Vizio LCD in many categories and received better ratings overall. This was due in part to better color reproduction, dark shadow detail, and black levels in the Olevia. The Vizio LCD had a stunning loss of contrast when viewing from off angle -- bordering on defective in this category. Response time also appeared extremely deficient with gaming content and when viewing fast motion scenes. [Read the Vizio vs. Olevia HDTV Shootout here.](#)

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News Image





Something Old, Something New: Organizations Dealing with Broad Range of Information Security Threats, CompTIA Survey Finds

Spyware, viruses, worms remain threats; handheld devices pose new challenges

Oakbrook Terrace, Ill. (PRWEB) May 20, 2008 -- Spyware, viruses and worms continue to plague most organizations, but security challenges tied to the use of handheld devices and mobile and remote computing are growing at a rapid pace, new research commissioned by the [Computing Technology Industry Association](#) (CompTIA) reveals.

The CompTIA survey of more than 2,000 individuals found that viruses and worms, cited by 54 percent of respondents, and spyware, selected by 51 percent, continue to be the top two information security threats organizations face today.

But security issues related to handheld devices, and to mobile and remote workers, are clearly emerging concerns. In each of the four countries where surveys were conducted – the United States, Canada, United Kingdom, and China – more than 50 percent of respondents said security threats related to use of handheld devices has increased significantly compared to one year ago.

“As global trends of workforce mobility and decentralization place a greater strain on IT security infrastructure, it is becoming increasingly more complex for IT departments to safeguard information,” said Laurel Chivari, vice president, marketing and communications, CompTIA. “Threats related to mobile/remote computing and handheld devices can include simple user operating error; using a mobile device for unauthorized purposes; worms, viruses and phishing attacks; or loss or theft of the mobile device.”

Nearly three-quarters of respondents surveyed (71 percent) said their organizations allow mobile and remote employees to access data and networks, yet relatively few have implemented security awareness training tailored specifically for the mobile and remote workforce. Just 39 percent of respondents said their organizations have implemented security awareness training and education, while 19 percent said they intend to do so in 2008.

Yet among organizations that have implemented such training for remote and mobile employees, 92 percent of respondents believe that the number of major security breaches has been reduced.

CompTIA commissioned [TNS](#), a world leader in market insight and information, to conduct the survey. The online survey of individuals responsible for information security enforcement in their organizations was conducted in January and February and received a total 2,024 responses.

For more information on “Trends in Information Security: A CompTIA Analysis of IT Security and the Workforce” and other CompTIA research, visit <http://www.comptia.org/sections/research/default.aspx>.

About CompTIA

The Computing Technology Industry Association (CompTIA) is the voice of the world’s \$3 trillion information



technology industry. CompTIA membership extends into more than 100 countries and includes companies at the forefront of innovation; the channel partners and solution providers they rely on to bring their products to market; and the professionals responsible for maximizing the benefits organizations receive from their technology investments. For more information, please visit www.comptia.org.

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News Image





The James Burke Institute selects BrainEKP for Its Knowledge Web Project to Visualize People, Ideas and the History of Scientific Innovation.

TheBrain's Collaborative Mind Mapping Platform will map the interior landscape of human thought and experience as conceived by James Burke.

Marina del Rey, CA (PRWEB) May 20, 2008 -- TheBrain Technologies, the leading provider of [dynamic mind mapping software](#), announced that James Burke's Knowledge Web Project has selected its award winning Enterprise Knowledge Platform, BrainEKP, to organize, visualize, and share the complex web of people, technologies, and ideas throughout history for public education and collaboration.

Using BrainEKP, TheBrain's Enterprise Knowledge Platform, The James Burke Institute can visualize key relationships to enhance understanding and tell a cohesive story of human innovation throughout time. Founded by James Burke, the author, host, and narrator of the acclaimed television series Connections, the Institute exists to encourage innovative uses of educational technology. The Institute's flagship project, the Knowledge Web, is an activity rather than a web site--an expedition in time, space, and technology to map the interior landscape of human thought and experience.

"Watch the news, and every day you see proof that the world is increasingly interlinked. Nowhere is too far away to matter. More than ever, we need to understand how other people and events across the world affect the way we live. Technologies like TheBrain are essential to help us do this" said James Burke, best-selling author and acclaimed Social Historian. "We use TheBrain's BrainEKP and PersonalBrain because they are the only mind-mapping products that offer the extreme flexibility and scalability necessary to represent the vast interconnections that exist between historical and scientific knowledge."

[The Knowledge Web](#) will be an interactive space on the Web where students, teachers, and other knowledge seekers can explore information in a highly interconnected, holistic way that allows for an almost infinite number of paths of exploration. Visitors will be able to click through thousands of interconnected "nodes" and "Thoughts" that link together people, places, things or events. From their current Thought users can see all relevant connections and will be able to travel to other concepts that are connected to the original node via a historical relationship and visual link.

"The Knowledge Web demonstrates how all knowledge is interlinked and the need for people of all ages to understand the broader context behind the information they see from past historic events to patterns that might very well predict the future," said Shelley Hayduk, Co-Founder of TheBrain Technologies. "The project underscores TheBrain's powerful visualization capabilities and the need to go [beyond the static information hierarchies of traditional mind mapping](#) and information management software. To be effective, knowledge management software must capture human meaning, those otherwise invisible, non-linear relationships and associations that impact all aspects of our lives."

TheBrain Technologies will be hosting a live [Web Event with James Burke](#) on May 22, 2008 at 8:00 am Pacific /



11:00 am Eastern entitled: The Knowledge Web: Everything's Connected. All You Have to Do Is See the Links.

Topics covered include:

- How the connections approach to information will change the way we use knowledge. How it will redefine what we call 'education' and 'intelligence.'
- James Burke's K-Web knowledge-mapping project: how it was built, how it is to be used, and how the technology will revolutionize the way we interact with our information and each other.
- The 'culture of scarcity' with which we have lived, up to today. How it has defined the way we thought and organized ourselves. Knowledge, and who got to use it.
- How modern, scientific 'silo thinking' was triggered by the discovery of America, and how it then triggered centuries of innovation and change, almost always unexpected.
- The future as shaped by knowledge mapping. Will knowledge-mapping be a tool for prediction?
- Creating your own connected knowledge-maps with PersonalBrain.

To sign up for the event go to <http://www.thebrain.com/jamesburke>.

About TheBrain Technologies

TheBrain® Technologies is the leading provider of [dynamic mind mapping software](#). TheBrain's Enterprise Knowledge Platform, BrainEKP™, combines a natural language search engine with a compelling visual display of topics so users can see and discover information faster. TheBrain's customers include: Encyclopædia Britannica, Navy Special Warfare, Tyco, Accenture, Park Nicollet, Medtronic and US Department of Defense. TheBrain's PersonalBrain™, mind mapping software, helps users see and organize their files the way they think about them. Download PersonalBrain at www.thebrain.com or e-mail info @ thebrain.com for more information.

About James Burke

James Burke is a British science historian, author, and television producer best known for his documentary television series, "Connections". He uses PersonalBrain to present "the connected world". Educated at Oxford, and author of eleven books (translated into seventeen languages), he also holds a number of honorary doctorates for his work in communication. He also wrote a monthly column in Scientific American. Burke is the creator of the highly-acclaimed, prize-winning multiple series: Connections, three ten-part science-history series, produced between 1979 and 2001. To date, Burke's work has been broadcast in more than 80 countries and is on the curriculum of some 350 colleges and universities; the Knowledge Web will be used in middle and high schools as well. To join the K-Web team as a content or technical volunteer, contact Patrick McKercher at pat13 @ dslextre.me.com.

TheBrain, BrainEKP, and PersonalBrain are trademarks or registered trademarks of TheBrain Technologies LP. All other corporate names or trademarks stated herein are the property of their respective companies.

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News Image





Bridgeborn Appoints Trevor Chaplick and Michael Dering to Board of Directors

New Board Members bring valuable experience to support Bridgeborn's strategic plan and rapid growth posture.

Virginia Beach, VA (PRWEB) May 20, 2008 -- [Bridgeborn](#), a leading systems design, engineering and integration company, today announced the appointment of Michael Dering and Trevor Chaplick to its board of directors.

“We are most pleased and very fortunate to have attracted two talented individuals in Mike and Trevor to join our Board of Directors,” said Bridgeborn Chairman and CEO, Tim Ambrosino. “Each brings tremendous experience paired with an aggressive and entrepreneurial outlook that supports Bridgeborn’s strategic plan and rapid growth posture. Their stewardship at the Board level will help insure Bridgeborn’s continued success.”

Mr. Dering has over 25 years of experience in the technology industry. Most recently, Mr. Dering was CEO of ServiceBench. Under his leadership, ServiceBench has experienced rapid growth by developing innovative “Service Management On-Demand” solutions, attracting prestigious new customers and expanding internationally. ServiceBench was recognized by Deloitte as one of the 500 fastest growing technology companies in North America. Prior to that, Mr. Dering was President and CEO of CrossAccess Corporation, a multi-national venture-funded software infrastructure company that focuses on integrating corporate business functions with new e-business applications. Prior to joining CrossAccess, Mr. Dering served as president and CEO of two Bell & Howell companies. Under Mr. Dering's leadership, Bell & Howell Mail and Messaging Technologies (MMT) doubled its profits and grew its revenue to \$500 million while building a broad customer base including major telecommunications carriers. Previously, Mr. Dering had a 20-year career at TAB Products Company, a \$170 million publicly traded manufacturer of information storage and retrieval solutions for office environments. Mr. Dering is a graduate of University of Maryland, College Park.

Mr. Chaplick is currently a Partner and co-head of Proskauer Rose’s Washington, D.C Office. Prior to joining Proskauer Rose, Mr. Chaplick was the founder and former managing partner of Wilson Sonsini Goodrich and Rosati’s Washington, D.C. office. Mr. Chaplick has a long history working with technology and growth companies as well as underwriters, private equity firms, and venture capital funds. In this capacity, he has represented numerous companies in raising venture capital and other private financing from institutional investors across many of today's most important industries including software, e-commerce, communications, the Internet, and entertainment. Mr. Chaplick also serves in a number of professional and community associations including as: Chairman of the Board of Directors of the Venture Capital Fund of the State of Maryland; and co-chair of the outreach and sponsorship committees of the Mid-Atlantic Venture Association. Mr. Chaplick is a graduate of the University of Virginia School of Law and the McIntire School of Commerce at the University of Virginia.

Dering and Chaplick join a board chaired by Bridgeborn CEO and co-founder, Tim Ambrosino. Ambrosino is an entrepreneur that boasts a strong background in Information technology, interactive media and architecture. He



has over 25 years experience leading companies and a track record of building successful, dynamic new business ventures through a blend of technological and business expertise.

About Bridgeborn

Bridgeborn is a systems design, engineering and integration company that delivers innovative IT Solutions to the Federal Government and Commercial markets. Clients include DHS, JFCOM, USAID, and US ARMY.

Bridgeborn is a privately held company headquartered in Virginia Beach, VA with offices in Arlington, VA, Annapolis, MD and Savannah, GA. For more information, go to www.bridgeborn.com or call us at 757.437.5000

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Workflow Automation and VAT Assurance Brought Together With New Business Alliance

A new partnership between Metafile and Tax Back International (TBI) streamlines financial processes for clients of both firms

Rochester, MN (PRWEB) May 20, 2008 -- Workflow solution provider Metafile, a Minnesota-based content management company dedicated to providing streamlined innovations to financial professionals, has announced a strategic partnership with Tax Back International (TBI), a global firm specializing in recovery of Value-Added-Tax (VAT).

Metafile's clients, whose accounts payable and accounts receivable departments already experience improved workflow via content management solution MetaViewer, will gain a powerful new corporate advantage through this new business relationship.

"MetaViewer, Metafile's specialty, is providing robust [workflow automation](#) and content management solutions for our clients," states Allan Sprau, CEO of Metafile. "Compliance with VAT laws, while vital, has until now not been an area where we had focused our primary efforts."

Metafile and TBI see a natural connection in the needs of their clients. As with workflow processes, VAT procedures can be initially difficult to understand and implement.

"This relationship will streamline the increasing number of clients of both firms requiring a deeper understanding of VAT laws, in concert with an efficient workflow solution that supports this need," Sprau added.

"Increasingly our clients choose our VAT services but will have to be directed elsewhere, or work on their own to ensure these services fit within their workflow process," according to Samantha Romero, TBI Business Development Manager. "By partnering with Metafile, clients of both our firms are offered a comprehensive suite of services designed to streamline critical components of their individual financial processes."

"The products our firms offer together can transform the financial departments of our mutual clients," continues Sprau. "In doing so, clients of both our firms will experience immediate and measurable results."

For more information on workflow automation solutions or VAT laws, visit Metafile online at www.metaviewer.com, or Tax Back International at www.taxbackinternational.com.

About Metafile

Metafile Information Systems, Inc. provides workflow automation solutions via customizable content management solution MetaViewer. A privately-held software development and integration firm, Metafile has helped the financial departments in firms such as Winn Dixie, Gate Petroleum, Wellborn Cabinet and Allied Beverage streamline accounts payable and accounts receivable processes for over 25 years.

About Tax Back International



Established in Dublin in 1996, TBI today operates 19 fully-owned offices worldwide, providing VAT reclaim and compliance services to over 6,000 clients ranging from blue-chip financial services providers to SMEs and sole traders. TBI can facilitate VAT refunds from 38 countries, using ties with local tax authorities and knowledge of international legislation to expedite processing times. The company's European central processing centre meanwhile offers client services in 15 languages on a 24/7 basis, as well as a suite of innovative online facilities to track client accounts from claim to refund.

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\$3.2 Trillion in Federal Grants Disbursed to States and Localities by 2013

\$466.6 billion in grant funding will be disbursed in 2008 alone

Reston, VA (PRWEB) May 20, 2008 -- According to a report recently released by [INPUT](#), the authority on government business, it is anticipated that a cumulative total of \$3.2 trillion will be disbursed to states and localities via federal grants between 2008 and 2013, with \$466.6 billion being disbursed in 2008 alone. Long-standing grant programs and eventual economic stimulus for state and local governments will drive \$134.3 billion of growth in federal grants to state and local governments between 2008 and 2013, with total grant awards reaching \$600.9 billion annually. Assuming that a modest 1% of this grant funding underwrites state and local information technology (IT) spending, the grant-driven market for government IT vendors will amount to \$31.7 billion over the forecast period. During the last recession (2001-03), grant programs were the primary channel for federal fiscal stimulus to state and local governments in budget crises.

"Vendors should not be daunted by the current administration's stingy grant-funding projections," said Chris Dixon, manager, state and local industry analysis for INPUT. "The next President and Congress will be free to revise figures as they see fit and will certainly do so. INPUT expects some sort of grant-based federal fiscal stimulus for the states in the 2009-10 timeframe. The 'Education,' 'Income Security,' 'Veterans Benefits and Services,' and 'General Government' functions are the likely channels for such aid."

The report focuses on the 16 grant funds that have the greatest potential to underwrite or spur IT spending at the state and local levels. While few state and local grants are dedicated specifically to IT, more than \$1 billion in such grants are indentified within the report. Also included are numerous links to additional information from granting agencies as well as some "rules of thumb" as to how vendors can best incorporate federal grants into their state and local business development (BD) strategies.

"Federal grant funding is a significant indicator of program areas that are important to Congress, but it is not a directly addressable market for vendors," said Dixon. "Therefore, while grant funds can point to fruitful areas in which to do business, vendors should not consider going after federal grants to state and local governments as though it's going to be 'easy money.' For the most part, you still have to build relationships and lay the groundwork for an opportunity in the usual way, regardless of the ultimate funding source."

The report explains the four ways in which federal grants funds underwrite state and local IT spending, providing vendors with some ideas as to how they can incorporate grant funds into their BD strategies. For example, grant-funded programs must be managed and most grants allow for some percentage of administrative overhead (including management information systems) to be taken out of the grant funds themselves. A few grants are entirely dedicated to such administrative costs.

INPUT's [\\$3.2 Trillion in Federal Grants Will Underwrite Major State & Local IT Spending Between 2008 and 2013](#) Industry Insight report is available on INPUT's website at <http://www.input.com/corp/library/detail.cfm?ItemID=4632>.



EDITOR'S NOTE: For access to the full report or an interview with the report author, please contact Helena Brito at hbrito@input.com or 703-707-4161.

About INPUT

[INPUT](#) is the authority on government business. Established in 1974, INPUT helps companies develop federal, state, and local government business and helps public sector organizations achieve their objectives. Over 1,300 members, including small specialized companies, new entrants to the public sector, and the largest government contractors and agencies, rely on INPUT for the latest and most comprehensive procurement and market information, consulting, powerful sales management tools, and educational & networking events. For more information about INPUT, visit www.input.com or call 703-707-3500.

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News Image





Aperto Networks Selected for Community WiMAX Deployment in Poland

Aperto's Carrier-Grade PacketMAX Solution will wirelessly connect 12 villages in community of Terespol.

Milpitas, CA (PRWEB) May 20, 2008 -- Aperto® Networks, builder of the world's most advanced carrier-grade and cost-effective WiMAX base stations and subscriber units, announced today that its carrier-grade PacketMAX solution is being deployed by the Community of Terespol in eastern Poland. The Community is using PacketMAX® to provide high-speed voice, data, and video services through an integrated WiMAX/WiFi municipal network. Biatel SA, a system integrator headquartered in Warsaw, Poland, is providing the engineering for the deployment, which is being expanded to all twelve villages that comprise the municipality.

"We have been very aggressive in adopting new technologies like WiMAX to improve our community," said Krzysztof Iwaniuk, Mayor of Terespol Community. "We now have the throughput and redundancy we need to support an integrated WiMAX/WiFi network with high quality of service (QoS), while reducing overall networking costs. Virtually all citizens and government workers will soon have efficient and reliable LAN-to-LAN access through our municipal network."

Terespol's WiMAX network operates in the 3.5 GHz band and consists of both PacketMAX 5000 and PacketMAX 3000 base stations, along with PacketMAX 100 and PacketMAX 300 subscriber units.

"This is a unique WiMAX deployment in Poland," said Manish Gupta, Vice President of Marketing & Alliances for Aperto Networks and WiMAX Forum Board Member. "It underscores how PacketMAX can be used to cost-effectively deploy a WiMAX network while delivering a comprehensive set of services in a carrier grade environment."

"This deployment is an important proof point for Aperto's technology and our services team," said Leszek Pruszynski, Deputy Director of Multimedia Access Development at Biatel SA. "The geography surrounding Terespol was difficult to master and required extensive RF planning, especially to avoid unnecessary interference with networks in the neighboring Republic of Belarus. The flexibility of PacketMAX in providing multi-sector support and management was crucial. Results have been amazing."

"WiMAX deployments are beginning to take off in Eastern Europe and Russia," said Caroline Gabriel, Research Director at Rethink Research. "Many government and municipalities, in addition to service providers, are discovering how they can affordably deploy high speed wireless data and voice networks if they use the right wireless technology. WiMAX Forum Certified products like PacketMAX help these organizations to leapfrog past the limitations of wireline deployments to quickly improve the lives of their citizens."

The PacketMAX family of products delivers the critical elements required to extend wireless broadband services to a wide range of users—ranging from governments, large enterprises and public-sector organizations to multi-tenant buildings and residences—using a single, standards-based platform. The company's flagship product,



the PacketMAX 5000 base station, is also the only carrier-grade base station that can support and operate both the IEEE802.16-2004 and IEEE802.16-2005 WiMAX standards simultaneously.

About Aperto Networks

Aperto Networks helps service providers worldwide profitably deliver affordable wireless voice and broadband services by building the world's most advanced fixed and mobile WiMAX Forum Certified base stations and subscriber units. Aperto fundamentally changes the economics of delivering voice and broadband services through IP-rich, point-to-point and point-to-multipoint networks, allowing carriers to offer a wider variety of services to more customers using less equipment. Its carrier-grade WiMAX technology offers industry-leading subscriber density, quality of service, ease of use, and reliability. Aperto is a founding board member of the WiMAX Forum, as well as a founder and lead contributor to IEEE 802.16 and the ETSI-BRAN standards. Serving more than 400 customers in 90 countries, Aperto Networks is based in Milpitas, California. For more information, visit us at www.apertonet.com.

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News Image





Aperto Packetmax Selected By Icosnet for WiMAX Network in Algeria

Aperto® Networks today announced that Icosnet has deployed a WiMAX network using PacketMAX® 5000 base stations and PacketMAX 100 subscriber units.

Milpitas, CA (PRWEB) May 20, 2008 -- Aperto® Networks, builder of the world's most versatile carrier-grade and cost-effective WiMAX base stations and subscriber units, today announced that Icosnet, one of the leading service providers in Algeria, has deployed a WiMAX network using PacketMAX® 5000 base stations and PacketMAX 100 subscriber units. The equipment will be used to provide high-speed wireless data to businesses, banks, and energy companies.

"This is our first deployment in Algeria and continues the momentum we are building in the Middle East and Africa," said Manish Gupta, Vice President of Marketing & Alliances for Aperto Networks and WiMAX Forum Board Member. "More and more service providers are beginning to appreciate the carrier-grade quality and flexibility of PacketMAX and WaveCenter™, our integrated element management system."

Icosnet's deployment of PacketMAX began last December in Northern Algeria and is currently being rolled out to other regions and cities.

"Speed of deployment was crucial to our success," said Andrew Kinnear, CEO of Icosnet. "We were upgrading an older wireless network to WiMAX and wanted to avoid having to reapply for spectrum. We had already done extensive testing on PacketMAX and were impressed its feature set and flexibility. Fortunately, Aperto came through and delivered everything within weeks."

"Icosnet's WiMAX deployment in Algeria using Aperto's PacketMAX solution is significant," said Mike Roberts, Principal Analyst with Informa Telecoms & Media. "It builds momentum in the region for both Aperto—which also has recent wins in Egypt, Lebanon and elsewhere—and WiMAX, which now has a footprint of close to 50 networks in the Middle East and Africa, according to our research."

The PacketMAX family of products delivers the critical elements required to extend wireless broadband services to a wide range of users—ranging from governments, large enterprises and public-sector organizations to multi-tenant buildings and residences—using a single, standards-based platform. The company's flagship product, the PacketMAX 5000 base station, is also the only carrier-grade base station that can support and operate both the IEEE802.16-2004 and IEEE802.16-2005 WiMAX standards simultaneously, as well as licensed and license-exempt frequencies.

About Aperto Networks

Aperto Networks helps service providers worldwide profitably deliver affordable wireless voice and broadband services by building the world's most advanced fixed and mobile WiMAX Forum Certified base stations and subscriber units. Aperto fundamentally changes the economics of delivering voice and broadband services through IP-rich, point-to-point and point-to-multipoint networks, allowing carriers to offer a wider variety of



services to more customers using less equipment. Its carrier-class WiMAX technology offers industry-leading subscriber density, quality of service, ease of use, and reliability. Aperto is a founding board member of the WiMAX Forum, as well as a founder and lead contributor to IEEE 802.16 and the ETSI-BRAN standards. Serving more than 400 customers in 90 countries, Aperto Networks is based in Milpitas, California. For more information, visit us at www.apertonet.com.

"Aperto Networks" and "PacketMAX" are registered trademarks of Aperto Networks. The Aperto logo is a trademark of Aperto Networks. All other trademarks are the properties of their respective owners.

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News Image





NetSuite OneWorld Software Company Edition Powers Real-Time, Global Operations for Mid-Market Software Companies

NetSuite announces the release of NetSuite OneWorld Software Company Edition. Latest offering from leader in SaaS Industry-Specific Business Suites spans front- and back-office operations for multi-location [software companies](#).

San Mateo, Calif. (PRWEB) May 20, 2008 -- NetSuite Inc. (NYSE: N - News), a leading vendor of on-demand, integrated business management software suites for small and mid-sized businesses and divisions of large companies, today announced the release of NetSuite OneWorld [Software Company](#) Edition. This latest offering from NetSuite gives mid-market software companies the ability to run and manage integrated end-to-end [software business](#) processes spanning global operations--an industry-leading capability made possible through NetSuite technology that enables its integrated business suite to span the widest range of both front- and back-office applications. This new edition includes all the capabilities of NetSuite OneWorld (announced in April 2008), which enables multi-national companies to run global operations in real-time, and includes features specifically created to automate processes unique to software companies, such as renewals automation, [revenue recognition](#), complex [commission management](#) and multi-tier [channel management](#). For more details on NetSuite OneWorld Software Company Edition, please visit www.netsuite.com/software.

Running a software company is challenging due to complex and strict accounting and reporting requirements. To address these challenges, historically, many software companies have purchased multiple applications to run their software business operations: one to manage the sales team; one for commission management; one to manage financial processes such as renewals and revenue recognition, and yet another application for channel management. This fragmented approach typically is costly, can lead to a higher rate of errors in calculating financial results, and can result in less favorable customer experiences, particularly at the time of renewal. Once a company expands, particularly internationally, this mix of more expensive applications is often multiplied many times over, and can leave a company with very limited or delayed visibility into its operations and financial performance, especially across its multi-national operations. The lack of real-time visibility offered by this fragmented approach generally makes it difficult to drill down to local or regional-level information in real-time for timely course corrections.

NetSuite OneWorld Software Company Edition is one single application specifically designed for running a growing software business with global operations and can cater to any business model, from subscription billing to traditional software licensing. The capabilities of NetSuite OneWorld Software Company Edition are a result of best practices gleaned from the hundreds of software companies running their operations on NetSuite.

"With NetSuite OneWorld we delivered capabilities to mid-sized companies that some of the world's largest companies have failed to achieve after spending millions of dollars," said Zach Nelson, CEO of NetSuite. "Now with NetSuite OneWorld Software Company Edition, we are offering global mid-size software businesses the ability to integrate global consolidated financials in an integrated software suite that has been specifically tailored to meet the needs of software companies. We know how a global software company works because we are one, and we have been successfully using our own software to operate our business for the past 10 years."



"My previous company had begun using NetSuite OneWorld, so I was able to experience first-hand just how powerful a system it can be," said Ben Oxnam, Finance and Operations Director, ScanSafe (www.scansafe.com), the pioneer and leading provider of Web Security-as-a-Service, co-headquartered in London (U.K.) and San Mateo, Calif. "I'm very excited ScanSafe has chosen NetSuite OneWorld Software Company Edition for our growing SaaS company, which already has 100 employees on two continents. I can foresee how it will help us consolidate our worldwide operations and vastly improve our management information and reporting, and for a fraction of the cost of a comparable financial management system."

Easily Manage Multi-Company and Global Expansion in One System

The growth of today's software companies is often fueled by mergers, acquisitions and global expansion. With NetSuite OneWorld Software Company Edition, businesses are able to take this growth in stride and easily bring up new subsidiaries, both domestic and international. This is because of NetSuite's native SaaS delivery model that enables the OneWorld functionality to be accessed anywhere - simply by opening a Web browser - thereby eliminating the enormous IT issues associated with traditional approaches to global business management.

NetSuite OneWorld Software Company Edition delivers deep and locally / nationally appropriate functionality (currency, taxation, language, reporting, revenue recognition, dashboards, etc.) with real-time subsidiary management and business consolidation capabilities, while providing for instantaneous global roll-up, visibility and compliance management for front-office, back-office and ecommerce operations. With the benefit of consolidated data that NetSuite OneWorld Software Company Edition provides, the decision-making process within a business can be immediately improved with a plethora of pre-built metrics specific to software company operations. These can be tailored and personalized for role-based dashboards - from the executive at headquarters, to the in-country end-user.

Renewals Automation and Installed Base Tracking

Software companies have unique needs when it comes to managing renewals for their install base of customers and recurring revenue from renewals. For instance, the addition of user licenses in the middle of a contract term may require that the renewal process be able to handle multiple co-terminus models. In addition, uplifts based on historical or current list prices, revenue recognition and forecasting, and tracking of customer support entitlements, are all requirements to fully automate the renewal process for software businesses. To effectively automate the entire renewal process, NetSuite OneWorld Software Company Edition adds extensive installed-base tracking capabilities from multiple license types for systems, users, environments and modules, to maintenance agreements, customer support terms, start and end dates, contract statuses and monitoring of end-of-life, upgrades and downgrades. As a result of this extensive tracking, software companies gain the benefit of license term metrics such as customer retention and current license metrics that can be tracked in real-time on role-based dashboards.

Align Sales with Corporate Goals with Complex Commission Management

Incentive compensation for software sales organizations generally involve complex, multi-tiered commission management plans and include various spiffs or kickers to align sales team behavior with corporate goals. Additionally, wasted time, energy and multiple spreadsheets can often lead to challenges as to how the commission payouts should be calculated. NetSuite OneWorld Software Company Edition includes updated commission management reports that make it very clear to both sales and finance what the compensation should



be and which sales transactions were applied to arrive at the final numbers. NetSuite OneWorld Software Company Edition also adds the following new capabilities in how commission management is structured:

- Quota attainment vs. payout flexibility -- If new customer acquisition is key to a software company, the company will value the ability to set up commission for its sales team that compensates for attainment of the total quota on all sales, but then pays out based only on new business sales.
- Managing debooks and rebooks -- With the dynamic, ever-changing nature of the software business, it is important to be able to manage the sales effective date when processing credit transactions such as return authorizations, credit memos and cash refunds. This ensures that as commission plans change from quarter to quarter or year to year, debooks and rebooks that span these time periods are accurately calculated with clear visibility to the sales rep on the impact to their final commission totals.
- Commission on shipping - These persuade sales reps to use their preferred shipping carrier and shipping method when sending software CDs, training manuals or other goods by setting up extra commission for a particular shipping item such as UPS Ground vs. FedEx Overnight.

Easily Track External Sales Efforts with Multi-Tier Channel Management

More and more software companies leverage external sales channels to grow their business. NetSuite OneWorld Software Company Edition allows for management of multiple tiers of sales channels from distributors to resellers to end-user referral programs with enhanced channel management reports, interaction management, industry-specific transaction forms and electronic fulfillment of indirect, end-user sales. With multi-tier channel management occurring in the same system as direct sales channel activities, software companies get an unprecedented view of sales, forecast and pipeline across all of their sales channels so they are able to effectively report on their numbers and course correct as needed to meet sales expectations. For a public software company, this visibility is critical to consistently meeting or beating the revenue guidance given to Wall Street.

Pricing and Availability:

Available now, NetSuite OneWorld Software Company Edition begins at a base price of \$4,998 per month, which includes renewals management and multi-tier channel management functionality, along with vertical-specific Dashboards and best-practices. Commissions functionality (Incentive Compensation) is an add-on module at \$299 per month.

About NetSuite

NetSuite Inc. is a leading vendor of on-demand, integrated business management software suites for small and mid-sized businesses. NetSuite enables companies to manage core business operations in a single system, which includes Accounting / Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), and Ecommerce. NetSuite's patent-pending "real-time dashboard" technology provides an easy-to-use view into up-to-date, role-specific business information.

NOTE: NetSuite and the NetSuite logo are registered service marks of NetSuite Inc.

Cautionary Note Regarding Forward Looking Statements

This press release contains forward-looking statements that involve risks, uncertainties and assumptions. If any of these risks or uncertainties ever materialize or these assumptions prove incorrect, our results may differ materially from those expressed or implied by such forward-looking statements. Such forward-looking statements include statements relating to expectations, plans and prospects for NetSuite and its service offerings that are based upon current expectations and beliefs. Challenges may arise in the implementation of NetSuite OneWorld Software



Company Edition with customers; disruptions in service as a result of loss of power or loss of Internet access may occur; unexpected disruptions in NetSuite's data center may occur; NetSuite may experience material defects or errors in its software, undetected computer viruses, or a security breach; and other risks and uncertainties exist or may arise as described more fully in our public announcements filed with or furnished to the U.S. Securities and Exchange Commission, including our Quarterly Report on Form 10-Q for the fiscal quarter ended March 31, 2008. All forward-looking statements in this press release are based on information available to us as of the date hereof, and NetSuite disclaims any obligation to update these forward-looking statements.

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You can read the online version of this press release [here](#).



Tilana Announces New Affiliate Program and Lower Retail Pricing for Tilana Reserve Cloud Based CDP, Remote Archive, and Synchronization SaaS

Enterprise-class online CDP data protection, sync and archive service is all at once more available in a new partnership tier and priced to be more accessible.

(PRWEB) May 20, 2008 -- Tilana Systems Corporation [affiliate program](#), which aggressively motivates referral signups by paying affiliates monthly 25% commissions on new accounts resulting from referral sales, continuing through the first 12 months of the accounts' lifecycle.

Simultaneously the company announced new lower retail pricing for Tilana Reserve, with entry accounts starting at \$4.95 per month that include perpetual remote Personal Digital Archive™, true real-time CDP (Continuous [Data Protection](#)) with instant automatic backups, automatic multi-computer folder and file synchronization, unlimited remotely stored version history, any-point-in-time folder and file recovery, offline data change caching, secure exclusive web access to the data center, and secure direct secure access from Windows Mobile™ 5 & 6.

The Tilana Affiliate Program creates a new way for businesses to become distributors of Tilana powered services without the need to implement a custom network installation of the Tilana client-server model.

"Both together and separately, our new affiliate program and pricing promote the distribution and uptake of Tilana Reserve," said Joe Austin, Tilana CEO.

In addition to creating a new reason to produce referral sales Tilana sees the opportunity of competing directly with online backup offerings, which have been successful but which it sees as incomplete.

Tilana Reserve provides everything that simple backup leaves out, plus the best possible backup thrown in.

Tilana Reserve goes beyond the basic online backup-archive-retrieval model, first by providing the best implementation of each component, but further by also including an innovative combination of features, functionality, and pricing.

- True Real-Time CDP (instant backups) with perpetual archive, far beyond old-fashioned scheduled backup
- Automatic server based sync for folders and files, across multiple computers and operating systems (currently shipping for Windows 2000, XP, and Vista - Mac OS X version in testing)
- Selective or inclusive protection and sync for an unlimited number of computers on the same account
- Offline data change caching protection
- Secure exclusive access through any web browser
- Secure direct access via Windows Mobile 5 & 6

The Tilana Reserve desktop software is a free download, installs in about a minute and requires little if any configuration.

About Tilana Systems Corporation:



San Diego based Tilana Systems Corporation brings true value to [cloud storage](#), by providing continuous data protection, permanent archival, web & [mobile access](#), version history, and multi-computer synchronization on one balanced, quickly deployed, versatile, and extensible online CDP data protection and synchronization platform.

Storage systems built on the Tilana Cloud platform provide end users the best kind of data protection, with true [real time CDP](#) (continuous data protection), automated multi-computer content synchronization, and secure remote archive, with unlimited version history that enables instant any-point-in-time content recovery from PC's, Web browsers, and mobile devices.

The names Tilana, Tilana Cloud, Tilana Reserve, their associated pinecone logos, Personal Digital Archive, and the PayOnce name are all trademarks of Tilana Systems Corporation. The words "Protection, Access, Synchronization, Anytime, Anywhere, Always," when used together and in sequence, and whether used in whole or in part, are also trademarks of Tilana Systems Corporation. All other trademarks are the property of their respective owners.

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Teleca Makes Clearer Global Connections With NetSuite CRM+

NetSuite Inc. announces that Teleca AB (OMX Stockholm: TELC B), a leading developer of software solutions for the international mobile telecommunications industry, has entrusted its global human resources management to the NetSuite CRM+ solution.

San Mateo, CA., London, UK and Malmö, Sweden (PRWEB) May 20, 2008 -- NetSuite Inc. (NYSE: N), a leading vendor of on-demand, integrated [business management software](#) suites that provide Accounting / ERP (Enterprise Resource Planning), [CRM \(Customer Relationship Management\)](#) and Ecommerce software for small businesses, medium-sized organizations and divisions of large companies, today announced that Teleca AB (OMX Stockholm: TELC B), a leading developer of software solutions for the international mobile telecommunications industry, has entrusted its global [human resources management](#) to the NetSuite CRM+ solution. With the business visibility provided by NetSuite's on-demand Customer Relationship Management solution, NetSuite has become the trusted source of software application suites to provide the necessary infrastructure for Teleca's resource planning and development. This enables Teleca to make more effective hires and plan professional development curricula for its 1,600 engineers.

With NetSuite CRM+, the complex reporting relationships Teleca employees have with both local and global functional managers are clearly recorded, allowing Teleca to run the appraisal process using cross-country reporting lines. The NetSuite solution took less than four months to implement.

As demand for mobile telecommunications services continues to climb, so too do the demands for Teleca's services. As a premier provider of custom software solutions and technological integration to the world's top wireless networks, Teleca has grown accordingly, and now has engineering and professional staff in various offices across 11 countries. This rapid growth led to employee assessment and evaluation processes becoming regionalized and inconsistent. Company leadership called for a globalization initiative, and human resource management integration was a key component of the plan.

"Knowing the capacity and capabilities of our people is most important, so it was extremely important to have a global view of our resources," said Lisbeth Hald, senior vice president of global HR at Teleca. "That's where NetSuite came into the picture and it has been a perfect fit for us."

Needing business management software which was both flexible enough to support a global organization with complex lines of reporting, and user friendly enough to be deployed rapidly and used by the entire company without extensive, costly training, Teleca quickly latched on to NetSuite CRM+. The company's global matrix of employee relationships was easily mapped inside the NetSuite solution without a need for expensive customization.

NetSuite's renowned flexibility via its SuiteFlex platform is proving invaluable to Teleca, as the company adopts a new ERP and sales system which will share data with the NetSuite HR database. Because NetSuite CRM+ is equipped to manage sophisticated layers of permissions and data access, managers and leaders can easily be authorized to view only the records of their subordinates and other employees relevant to their duties.



As Teleca grows and expands its engineering resources, the company no longer needs to worry about its ability to track and evaluate its key contributors. With its human resource management streamlined, Teleca has the insight needed to ensure optimal resource management, and to engage in new business proposals which best suit the company's available skill sets. In addition, the speed at which tasks can be performed has improved significantly. Prior to using the NetSuite CRM+ solution, by the time Teleca had collected data on its thousands of employees worldwide, it was out of date. Now that data is received instantly it is more credible - and so it can be used more efficiently in matching resource availability to need.

NetSuite has become the trusted source of software application suites to provide the necessary infrastructure for all of Teleca's resource planning, and Teleca now has an excellent overview of the performance of its staff, and of the development plans needed to ensure top performance in the future.

About Teleca

Teleca is a world-leading supplier of software services to major players of the mobile device industry. The company offers tailored solutions, systems design and the integration of software and hardware for mobile phones. Teleca has about 2,000 employees in 11 countries in Asia, Europe and North America and is quoted on the small cap list of the Nordic Exchange.

About NetSuite

NetSuite Inc. is a leading vendor of on-demand, integrated business management software suites for small and mid-sized businesses and divisions of large companies. NetSuite enables companies to manage core business operations in a single system, which includes Accounting/Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), and Ecommerce. NetSuite's patent-pending "real-time dashboard" technology provides an easy-to-use view into up-to-date, role-specific business information.

NOTE: NetSuite and the NetSuite logo are registered service marks of NetSuite Inc.

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Clinical Solutions Subscribes To NetSuite For Global Healing Of Disparate Operations

NetSuite Inc. announces that Clinical Solutions, a leading provider of healthcare software solutions and services for clinical decision support, informatics, triage nursing and assessment, has integrated its worldwide, end-to-end business operations with NetSuite OneWorld. Leader in Healthcare Software and Services Brings Together 8 Subsidiaries Via. NetSuite OneWorld for Single, Worldwide View of its Business and [Financial Accounting](#). Having Switched from Sage Line 100 and QuickBooks, Company Goes Live on NetSuite OneWorld in Weeks.

London, UK and San Mateo, Calif. (PRWEB) May 20, 2008 -- NetSuite Inc. (NYSE: N), a leading vendor of on-demand, integrated [business software](#) suites, today announced that Clinical Solutions, a leading provider of healthcare software solutions and services for clinical decision support, informatics, triage nursing and assessment, has integrated its worldwide, end-to-end business operations with NetSuite OneWorld. NetSuite OneWorld enables Clinical Solutions' eight subsidiaries spread across three continents and five locations to have one suite of financial [accounting software](#), including financials and revenue recognition, and CRM software, thereby making the existing finance staff more productive; reducing costs on IT and eliminating expensive on-premise business software. NetSuite provides integrated, business software suites that include ERP (Enterprise Resource Planning) / Accounting software, CRM (Customer Relationship Management) and Ecommerce software for small and medium-sized businesses and divisions of large companies. For more information about the success story of Clinical Solutions please visit www.netsuite.com/clinicalolutions.

With offices spread across three continents and five locations, the geographical and reporting complexities of Clinical Solutions meant they required financial accounting software that provided a true [multi-currency](#), multi-location and multi-subsidiary solution. Clinical Solutions' previous software, a mixture of different financial accounting software solutions, didn't work well together, particularly with their multiple offices and a business that deals in multiple currencies.

Upon going live with NetSuite, all eight of Clinical Solutions' subsidiaries were operating under one NetSuite umbrella. With the multi-currency ability of NetSuite OneWorld, each of Clinical Solutions' subsidiaries is now able to handle and readily report in US dollars, Australian dollars, British pounds and Euros. Having single-instance consolidated financials together with the sales force automation of NetSuite alleviates Clinical Solutions' previous problems of geographical complexity and difficulty in extracting information from multiple systems. NetSuite handles the different currencies, taxation rules and reporting needs, all within one, instantly accessible and easy-to-format system, which is available from anywhere on the globe.

Now with approximately 100 users of NetSuite, Clinical Solutions is realizing many benefits previously unknown to them. Information can be seen in real-time and can be shared across departments, across subsidiaries and across countries. This data need only be input once, resulting in considerable time savings. For instance, employee expenses can be entered online, saving the purchase ledger clerk considerable time and effort. In addition, bank reconciliations, which used to be done using spreadsheets, are now done within NetSuite. Not only is staff more productive but executives can also tap into the information in real-time. This increased visibility helps Clinical Solutions' executives make better business decisions.



Dave Stanton, Finance Project Manager for Clinical Solutions, says NetSuite OneWorld has dramatically changed the way the company can share information across its business. "Now, many of our employees have been able to move from a data input environment to a much higher level of analysis, which means information can be used much more effectively, and our company can save even more time and money."

About Clinical Solutions

Clinical Solutions is a leading supplier of flexible evidence-based decision support and clinical software solutions to the healthcare industry that help healthcare professionals safely and consistently assess a patient's symptoms and direct them to the most appropriate level of care. This results in more efficient management of resources and alleviates pressure on emergency and primary healthcare services. This means lower costs, lower risks and a higher degree of patient satisfaction.

Clinical Solutions is a market focused organisation that works with its customers, to establish a close working partnership through the sharing of ideas, knowledge and expertise. Its scalable solutions have been proven to guide clinicians to deliver best practice in providing leading healthcare advice.

The company also provides knowledge management and case management solutions, used for long term conditions management, web-based bio-surveillance solutions used in pandemic and biological threat situations, and out-of-hours solutions for urgent care to both public and private healthcare providers. With each implementation, Clinical Solutions provides project management, IT consultancy and customization, training and 24/7 support. Clinical Solutions has offices in UK, USA and Australia. Its customers include; NHS Direct in England and Wales; NHS 24 in Scotland; and many walk-in centres across England, as well as customers in North America, Portugal, Norway, Australia, and New Zealand. Its solutions are used to serve over 100 million people across the world. With a mission to change the way the world accesses health and social care service, Clinical Solutions continues to invest in developing software solutions for health and social care organisations around the world.

About NetSuite

NetSuite Inc. is a leading vendor of on-demand, integrated business software suites that include Enterprise Resource Planning (ERP) / Accounting software, Customer Relationship Management (CRM) and Ecommerce software for small and mid-sized businesses and divisions of large companies. NetSuite enables companies to manage core business operations in a single system. NetSuite's patent-pending "real-time dashboard" technology provides an easy-to-use view into up-to-date, role-specific business information.

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After BPO and KPO, it is Now MPO

CMO Axis Outsourcing Services Private Limited, the first MPO, was launched today in Chennai. Founded by Vinod Harith, former global head of marketing communications, Wipro Technologies and Pramod Harith, former head of marketing for MeritTrac Services, this company will address the demand for outsourcing and off-shoring of marketing services. Growing maturity of outsourcing, globalization of marketing and increasing cost and talent pressures will drive outsourcing of marketing processes.

Chennai, India (PRWEB) May 20, 2008 -- CMO Axis Outsourcing Services Private Limited, the first MPO, was launched today in Chennai. Founded by Vinod Harith, former global head of marketing communications, Wipro Technologies and Pramod Harith, former head of marketing for MeritTrac Services, this company will address the demand for outsourcing and off-shoring of marketing services.

Outsourcing of marketing services have long been associated with advertising or PR or off-shoring of peripheral processes like analytics, MIS or research. Core marketing processes like content and marketing communication, email marketing and demand generation, new media strategies and thought leadership are prime candidates for remote delivery with India offering world class skills combined with an over 60% cost savings. CMO Axis will also focus on offering an outsourced CMO office service to Indian SMBs where the need for part-time, high quality marketing is very pronounced.

CMO Axis also announced the constitution of a mentor board comprising industry experts and practitioners who will guide the company through its formation and growth. Mentors include Jeff Lande, Senior Vice President, IT Association of America, Ajit Maira, Senior Vice President, IT Services Marketing Association of America (ITSMA) and former marketing lead at global organizations like CA, Xerox, Digital Equipment Corp., and IBM and Mukul Pandya, Editor, Knowledge@Wharton of the Wharton Business School.

Commenting on the potential for outsourcing of marketing processes, Jeff Lande, Senior Vice President, IT Association of America said, "With the growth in maturity of outsourcing, leading global organizations are evaluating newer business processes that can be delivered remotely. CMO organizations are today faced with the challenge of expanding brand awareness globally while under increased budgetary pressure. Many have, or are beginning to realize, that taking advantage of expert marketing and related support functions wherever they reside is one way to achieve this goal."

According to an October 2007 report from First Research, the market for outsourced graphic design services in the US alone accounts for \$8 Bn of which the top 50 firms account for less than 20% of the industry revenues. Most firms are small, single location shops with less than 4 employees and average revenues of \$500,000 and 30% of the graphic designers are self employed. This infers that the market is cost sensitive and highly fragmented with limited brand loyalty. This presents a big opportunity for off-shoring to a professional, scalable outfit.

Speaking on MPO's potential to be the next big outsourcing wave, CMO Axis founder and director, Vinod Harith said "There are three key factors driving outsourcing in the CMO's office today - the increasing globalization of



marketing with specific focus on emerging markets, the cost pressures on the CMO compounded by an impending slowdown and finally, the paucity of skilled people who understand the global and services marketing space. We believe that India is well placed to be a credible sourcing destination for marketing services given the growing pool of qualified marketers and our inherent cost advantages."

As proof of concept, CMO Axis has already been contracted by three SME organizations to be their outsourced marketing office and has also signed on with a leading media group in India to handle their design and content outsourcing requirements.

Commenting on their decision to partner with CMO Axis, Ranjan Sinha, CEO, Summit HR Worldwide, a global recruitment process outsourcing company said, "Apart from keeping our costs variable and predictable, outsourcing our marketing to experts helps us hit the ground running and access industry best practices. We are happy to partner with CMO Axis and believe that they have the right credentials to be an extended part of our team and help us in meeting our marketing objectives."

About CMO Axis

The first Marketing Process Outsourcing (MPO) company, CMO Axis specializes in marketing outsourcing, go-to-market and advisory services. CMO Axis' mission is to enable marketers deliver measurable, high impact and cost efficient marketing programs by partnering with them as an extended arm of their organization.

CMO Axis' marketing outsourcing partnership model backed by an expert team of marketing professionals with significant expertise in global marketing offers organizations a range of outsourcing options including full function outsourcing, outsourced project/ program management and offshore project execution on a T&M, ODC model or a build-operate and transfer model.

For more information, visit www.cmoaxis.com.

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You can read the online version of this press release [here](#).



ISO 27001 Information Security Newsletter - New Issue Released

The latest version of the ISO 27001 / 27002 Newsletter has today been released. This periodic publication provides news and information with respect to information security and the ISO 27000 information security standards.

(PRWEB) May 20, 2008 -- The latest version of the ISO 27001 / 27002 Newsletter has today been released. This periodic publication provides news and information with respect to information security and the ISO 27000 information security standards.

The newsletter is published approximately on a quarterly basis, and subscription is entirely free of charge. This latest editions covers the following specific topics in depth:

- 1) Security Awareness Programs (ISO27002 8.2.2)
- 2) Website Hackers: Why?
- 3) Third Party Service Delivery Management
- 4) More ISO 17799/27001 Frequently Asked Questions
- 5) Trials and Tribulations of an Information Security Officer Part 2
- 6) Information Security News
- 7) Critical Success Factors (ISO 27002)
- 8) Security Disposing of Equipment (ISO 27002 Section 9)
- 9) Implementing A COBIT Compliance Initiative
- 10) ISO 27000: The World Wide Phenomenon
- 11) ISO 27001/2: Common Mistakes Part 2
- 12) ISO 27000 Related Definitions and Terms

With an increasing number of major security breaches caused through a basic lack of internal security awareness, the latest edition focuses particularly on this issue. Equally, the assessment of ISO 27001 implementation failures continues the first study on such a wide scale.

The new edition can be viewed directly from the publishers web site:
<http://www.molemag.net/18.htm>.

With all previous additions are archived at:
<http://www.molemag.net>

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Formicary and eMediaMonitor Partner to Deliver Real-Time Breaking News Alerts to the Financial Services Industry

Formicary and eMedia Monitor partner to establish a world class monitoring service for breaking news, delivered via real-time messaging direct to the desktops of traders and analysts.

London, UK (PRWEB) May 20, 2008 -- Formicary Ltd, an IT consultancy firm specialising in providing solutions to the financial services industry, today announced an exclusive partnership with eMediaMonitor, a technology leader in broadcast monitoring, audio/video search and retrieval, to deliver cutting edge market specific solutions. Formicary's extensive financial markets integration experience, unified with eMediaMonitor's real-time audio indexing technology, will establish a world class monitoring service for breaking news delivered via real-time messaging direct to the desktops of traders and analysts.

Formicary's Intelligent Messaging Group, alongside eMediaMonitor, has been working in conjunction with several key investment banks to pioneer alert and distribution mechanisms for broadcast monitoring services. Following positive market feedback, both companies are committed to continue working in this innovative area to provide financial institutions with the latest breaking news.

eMediaMonitor's CEO and founder Dr Thomas Netousek said, "We are delighted to be working with Formicary in the rollout of this unprecedented service. Speed, accuracy and the provision of customised intelligence are key factors in meeting the needs of users in the busy trading environment of the financial services market. The ability to capture, index and deliver worldwide broadcast news provides a new level of service to demanding professionals."

Philip Miller, Head of Intelligent Messaging at Formicary, added, "Our aim is to bring clients the best possible solutions. Partnering with eMediaMonitor has enabled us to combine the latest advances in speech recognition technology with our messaging expertise to deliver unique solutions that offer a genuine market advantage."

About Formicary

Formicary is an information technology consultancy that specialises in building integrated applications/solutions to maximise business efficiency and streamline business processes for the Financial Services industry.

Founded in 2000, Formicary brings together a world class team of talented and dedicated professionals with industry experience and understanding covering front to back office in equities, fixed income and derivatives. This knowledge, coupled with technical excellence ranging from legacy client/server to cutting edge technologies, enables Formicary to offer innovative and sophisticated solutions to help clients improve their productivity and increase their return on investment.

Formicary has offices in Europe and North America. For more information, please visit www.formicary.net or contact us at info@formicary.net

About eMediaMonitor

eMediaMonitor headquartered in Vienna are a technology leader in providing services for Broadcast Monitoring,



Audio/Video Search and Retrieval. eMediaMonitor systems are used in a wide range of applications allowing users access to both real-time and archive content. Specific market-based speech software delivers data and analysis for business intelligence.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



IpVideoMarket.info - Video Surveillance News and Analysis Site Launched

Video surveillance and CCTV news is hard to find; many magazines and dozens of companies make the task time consuming and frustrating. Today, IpVideoMarket.info solves this problem with a single source that monitors, aggregates and organizes all the best information on video surveillance and cctv.

New York, NY (PRWEB) May 20, 2008 -- IpVideoMarket.info launches today to help security managers, integrators and manufacturers easily locate news and reviews on key video surveillance trends and companies. By monitoring a dozen trade magazines and over 50 companies' websites, IpVideoMarket.info provides a single source that lets readers save time and ensure they stay informed on key news and announcements.

Additionally, for the first time, IpVideoMarket.info provides the video surveillance industry with an open forum for posting reviews and analysis. Dominated by marketing material from vendors, the industry lacks good, unbiased information. IpVideoMarket.info enables users and engineers to share honest information about what really works.

IpVideoMarket.info provides an unprecedented level of depth for the industry; already providing over 25 original reviews and a directory of 4,000 unique articles and 20,000 company web pages.

Founded by John Honovich, the goal of the site is to help industry participants make better decisions through easy access to comprehensive and objective information. John leverages his experience as a senior manager at two of the industry's most prominent companies - 3VR Security and Sensormatic.

"The response to the site has been phenomenal. Clearly, the industry craves better information and easier access to news across the Web. As we continue to ramp up with new features and the release of dozens of new reports, we are excited about our ability to provide information that improves decision making," states John.

A sample report on the key industry topic of "Should I Use IP Cameras?" is attached. The report provides unique analysis on the trends shaping purchasing and operational decisions that will affect security managers, integrators and manufacturers now and for the next few years.

Other reports available on IpVideoMarket.info include profiles on Cisco, IBM, ObjectVideo, Milestone, Arecont Vision, IQInvision, March Networks, Vidient, VideoIQ, Intellivid and Bosch Security. Reports on key trends such as video analytics, license plate recognition, megapixel cameras, Physical Security Information Management (PSIM) and IT convergence are also available.

About IpVideoMarket.info:

IpvideoMarket.info provides a single source for information on Video Surveillance and CCTV news and analysis. Automatically aggregating and organizing news from across the web, IpVideoMarket.info ensures that readers never miss important information and can easily stay informed. With open reviews, readers gain access to honest and unbiased analysis of the industry, helping readers make better decisions.



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You can read the online version of this press release [here](#).

IT Spending Slows Amid Recession Worries

With fears of an economic recession, Townsend Networks CEO, Peter Gilbert offers a fresh look at the secondary marketplace for network hardware as a way of coping with IT budget cuts.

San Francisco (PRWEB) May 19, 2008 -- With fears of an economic recession gaining momentum in company boardrooms, many CIOs are facing difficult decisions in order to meet scaled back budgets. Some IT departments are reducing costs by halting additional new hires and in some cases requiring layoffs. However in a landscape of economic uncertainty, these actions may not be enough. Unfortunately, the view from the C-suite is that IT is predominantly a cost-center and when times are tough CIOs are told to tighten budgets or, in extreme cases, suspend new projects and infrastructure upgrades.

According to a survey conducted by InformationWeek, almost 72% of IT professionals questioned said that their department has been asked to either "not increase" or "cutback" their IT budgets in the upcoming cycle. This move to control spending necessitates a delicate balance for CIO's struggling to stretch available resources and maintain the security and performance of their networks. Recession or not, network performance will remain the paramount concern of IT chiefs, especially since networks continue to take on increased duties, such as carrying video, voice messages and other high-speed applications.

With companies hesitant to make investments in non-essential network improvements, manufacturers have seen this drop in demand affect Q4 sales. According to a Dell'Oro report issued in February 2008, the worldwide enterprise router market saw a "sharp decline" in the fourth quarter of 2007 due to weaker demand in North America. For industry leader Cisco Systems, which owned 85% of this market over the last year, this is a signal for concern.

According to an ABC News report, Cisco's shares have fallen 20 percent since early November, when it posted earnings for Q1. Eager to ease investor fears, CEO John Chambers said the company was "hit by dramatic decreases in orders from U.S. banks" and that he expected U.S. enterprise demand to remain "lumpy" for a while."

While the news of a recession elicits panic in some, much like eager real estate prospectors in the current mortgage crisis, other companies in the networking space are poised to profit from an environment of cautious spending. For companies like [Townsend Networks](#), a leading network equipment reseller, the current economic climate offers opportunity for growth.

"There's no question part of our growth over the last six months is due to the growing need IT organizations have to save money in this uncertain economic period," notes company president Peter Gilbert. "The demand for routing and switching equipment is still incredibly strong and we are helping our customers get the most from their IT budget. I think the used market will be increasingly attractive for technology-driven companies over the next 18 months."



Coupled with the continued commitment to controlling IT costs, companies are becoming increasingly aware of the value of their legacy equipment. According to Gilbert, many organizations have historically overlooked the value of their surplus equipment. "It is only recently that the secondary market has matured to the point where CIOs are beginning to appreciate the trade-in value of their legacy equipment and that we provide a quick and predictable liquidity event" said Gilbert.

However, accessing the market value may more work for some than anticipated. Services like eBay, which often have numerous listings and asking prices for used networking hardware, may actually make it more difficult network admins to arrive at an optimal asking price. "For most companies," Gilbert noted, "the time required to research and evaluate the current market value of end-of-service gear outweighs the potential returns. I am never surprised at the genuine excitement I hear on the other end of the phone when I ask clients if they have any equipment to SELL! But in actuality, the secondary market thrives on this very principle and one company's junk is another smaller company's core device."

With no clear end to the current economic uncertainty, companies are being forced to prioritize expenditures and make careful decisions about their network needs. Gilbert added, "During these challenging times, CIOs may be forced to evaluate their existing resources, increase the productivity of their current networks or meet the escalating demands by purchasing high-quality, pre-owned network hardware at prices that won't break the budget during these austere times."

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You can read the online version of this press release [here](#).

News Image





CompTIA Educational Foundation Receives NEC Foundation of America Grant

Will fund training programs to bring youths with disabilities into nation's high-tech workforce

Oakbrook Terrace, Ill. (PRWEB) May 19, 2008 -- The [Computing Technology Industry Association](#) (CompTIA) Educational Foundation announced today it has received a \$25,000 grant from NEC Foundation of America to help fund a training program aimed at creating employment opportunities in the nation's high-tech workforce for young people with disabilities.

The grant awarded this month will be used in the first phase of a national online information technology (IT) training, mentoring, certification, and job placement assistance program for youths with disabilities. The goal is to offer these free services to 65 high school students over the next year.

The program is part of [Creating Futures](#), the CompTIA Educational Foundation initiative that provides career development opportunities for individuals who have historically been under-represented in the IT workforce, including individuals with disabilities and at-risk youth. Creating Futures works with employers to identify their hiring needs, then tailors education and training programs to help individuals obtain the technical, business and communications skills employers are looking for.

“We are extremely grateful for the support of NEC Foundation of America,” said John Venator, president and chief executive officer, CompTIA. “Creating Futures is important not just for high-tech companies, but for companies across all sectors of our economy. Virtually every industry relies on technology to conduct business. They also rely on a skilled IT workforce to manage their technology infrastructure. Through this training effort, we are reaching out to new groups of talented individuals who are ready, willing and able to contribute to the growth and success of our industry.”

NEC Foundation of America was established in 1991 and endowed at \$10 million by NEC Corporation and its United States subsidiaries. Income generated by the endowment is donated to nonprofit organizations in the United States in support of programs with national reach and impact in the arena of assistive technology for people with disabilities. Through its grants, NEC Foundation of America underscores its philosophy of advancing society through technology and enabling individuals to realize their full potential.

For more information on Creating Futures visit <http://www.creatingfutures.us/individuals.aspx>.

About the CompTIA Educational Foundation

Established in 1998, the CompTIA Educational Foundation continues its mission to develop qualified and productive entry level IT workers, with the hopes of eliminating the skill shortages within the industry. The Foundation receives support from individuals, industry leaders, companies and the government through contributions and grants, giving hundreds of individuals the opportunity to pursue careers in IT. For more information, visit <http://www.creatingfutures.us/>.



About CompTIA

The Computing Technology Industry Association (CompTIA) is the voice of the world's \$3 trillion information technology industry. CompTIA membership extends into more than 100 countries and includes companies at the forefront of innovation; the channel partners and solution providers they rely on to bring their products to market; and the professionals responsible for maximizing the benefits organizations receive from their technology investments. For more information, please visit www.comptia.org.

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News Image





PropertyShark.com Announces Launch of Real Estate Professional Networking Site, MyDealBook.com; MyDealBook.com Launches with Over 330,000 Members

PropertyShark.com Announces Launch of Real Estate Professional Networking Site, MyDealBook.com; MyDealBook.com launches with over 330,000 members

New York, NY (PRWEB) May 19, 2008 -- PropertyShark.com, the premier real estate data site, today announced the launch of MyDealBook.com, a real estate professional networking company, operating at the domain: www.mydealbook.com.

"We've been researching social networking for some time, looking for a solution to address the cross-industry marketing needs of real estate professionals in a slower market," commented former chief executive officer of PropertyShark.com, Ryan Slack, who has stepped down from his role as CEO to lead the new company.

"There are a handful of sites, such as Zillow, Trulia and ActiveRain, that address the needs of residential real estate agents and consumers through blogs and forums, but no one yet is providing a full set of professional networking features or creating tools for the rest of the market, which includes commercial, industrial, retail and office space segments, as well as all of the other areas of residential real estate, such as development, investment, finance, appraisal, title, planning, construction, education and government," elaborated Slack.

Bill Staniford, the new CEO of PropertyShark.com added, "By spinning this new site out of PropertyShark, we are able to facilitate the creation of the single largest real estate professional network overnight. Every one of PropertyShark's 330,000-plus professionals qualifies immediately for membership privileges on MyDealBook.com."

Explaining the reasons for the spin out, Matthew Haines, founder and Chairman of PropertyShark.com explained, "Our mission at PropertyShark.com is to provide professionals with the most timely, accurate, and detailed parcel-level property data and the tools to make the most of that information; our vision is to achieve this on a nationwide basis. While the latent demand for a real estate professional networking platform is clearly strong, it is a fundamentally different business. Working with MyDealBook.com is the best way to meet more of the needs of our users."

About PropertyShark

With over 20 million properties in twenty major markets, PropertyShark.com provides real estate professionals and investors with data and tools on all aspects of property, including building details, ownership information, recent sales prices, property values and comparable sales, sophisticated maps, listings, foreclosures and pre-foreclosures, mailing lists, photos, and more, available directly from the web. PropertyShark.com strives to level the playing field by offering independent real estate firms, investors, and savvy consumers the information transparency essential to evaluate real estate and make informed decisions. For more information go to: www.propertyshark.com.

About MyDealBook.com



With over 330,000 professional members, MyDealBook.com is the only professional networking site for the entire real estate ecosystem, including architects, developers, investors, appraisers, publicists, attorneys, lenders and 33 other distinct professions within the real estate industry. Members manage their deals and projects, form groups, sign up for events and expand their professional networks, all with the goal in mind of doing more and better business. MyDealBook.com addresses the needs of all professional real estate participants, especially in a down market, by providing opportunities for self-marketing, deal advertisement, and locating investors/buyers.

Originally founded in May of 2007 by Mark Schacknies, a real estate developer, and Nima Negahban, MyDealBook.com was acquired in March 2008 by MDB LLC, a firm run by MyDealBook.com CEO Ryan Slack, who left PropertyShark.com to lead the new company. MDB LLC is a marketing partner of PropertyShark.com and leverages the existing user base of PropertyShark.com. MyDealBook.com is headquartered in New York City.

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You can read the online version of this press release [here](#).

eCarServices.com Helps Consumers Avoid Getting Ripped Off on Auto Repairs

eCarServices.com launched its beta site today as the first internet company to help car owners save time and money on their car repairs by offering an extensive database of auto repair parts and labor estimates.

LOS ANGELES (Business Wire EON) May 19, 2008 -- "Have you ever wondered if your mechanic is charging you a fair price for your auto repair?" This question nagged Paul Kim, co-Founder and CEO of eCarServices.com until he mentioned this to his own trusted mechanic and friend, Tommy Lee. When they realized there was no simple solution for consumers, a business idea was hatched and eCarServices, Inc. was born.

When a mechanic quotes you a repair estimate, you typically find yourself doing one the following:

Assume he is charging a fair price. Assume he is 'ripping you off' but agree to the price anyway. Try to negotiate for a better deal without any pricing information. Opt not to have the repair done and drive a compromised vehicle. "None of these options are reassuring, especially for repairs that can cost hundreds if not thousands of dollars," says Paul. That is, until now. According to Paul, "The main problem is the lack of price transparency in the repair business - consumers cannot easily confirm a repair quote's accuracy because there are no reliable or effective pricing sources on the web."

But pricing is not the only issue. Getting the right diagnosis is another pain point that eCarsServices.com addresses with a feature called "Ask Tommy" which allows users to ask repair questions directly on the site. In addition, users can register a vehicle profile to share and validate their own repair experiences with other users with the same vehicle. eCarServices.com also helps people find reputable mechanics through its mechanic search engine, which filters mechanics by proximity, user-generated reviews, and ratings.

The founders' goal is to build a business that helps people. "A mechanic provides a specialized service in the local community like a doctor or dentist, and people should have better information to vet their repair needs and expenses." Paul's mission is simple and clear: "Our goal is to be the most trusted broker of auto repair information. In doing so, we can protect car owners from 'getting ripped off' and grant them peace of mind."



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You can read the online version of this press release [here](#).

News Image





Atidan Offers Free Breakfast Seminars Focusing on Business Intelligence

Locations Offered in NJ and PA, for upcoming seminars on "To Learn How to Unlock the Power of Your Data".

Philadelphia, PA. (PRWEB) May 19, 2008 -- Atidan LLC, a leading provider of software-development and IT consulting services and Business Objects On-Demand Partner of the Year, is offering local companies the benefit of its experience building and deploying online interactive dashboards for a variety of customers across various industries.

The complimentary breakfast seminars will be presented on June 4 at the Radisson Hotel Valley Forge in King of Prussia, PA and on June 11 at the Hilton Woodbridge in Iselin, NJ. These interactive sessions will feature David Rosenthal, CEO of Atidan, LLC and Takin Babaei, Xcelsius® Product Marketing Manager, Business Objects, an SAP company, and will cover how to drive better business decisions with visual analytics, dashboard design best practices, and how to share your critical information securely over the web.

"Xcelsius is the tool to use if you want to impress your colleagues, partners and customers," said James Thomas, vice president of business intelligence content and tools at Business Objects. "In many corporate environments, business professionals find themselves delaying actions and decisions because they lack the information they need to move forward. Armed with Xcelsius dashboards, these professionals can become heroes in their organizations by providing live data that is easy to act on with clear direction and confidence."

Attendees will learn how to:

- * Create interactive dashboards with new features such as integrated trend analysis
- * Deliver dashboards connected to live company data with no programming required
- * Share information securely for every user in your company based on their role
- * Share dashboards with any number of users easily, all while requiring no hardware, or placing additional dependency on IT

Register today!

[June 4 - King of Prussia, PA](#)

[June 11 - Woodbridge, NJ](#)

About Atidan

Atidan LLC is a global software solutions provider and IT consulting firm specializing in business analytics, collaboration solutions and custom business applications. The company's client list includes Global 2000, middle-market and small companies. Atidan is based in Philadelphia, Pennsylvania, with a software and technology development center in Mumbai, India, and consultants across the U.S.A. For more information, please visit <http://www.atidan.com>.

All product and company names herein may be trademarks of their registered owners.



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QAD Launches QAD Enterprise Applications 2008 : Software Suite Delivers "Total Enterprise Capability" to Global Manufacturers

QAD Inc. (NASDAQ: QADI), a leading provider of enterprise software and services for global manufacturers, today announced general availability of QAD Enterprise Applications 2008 (QAD 2008), the newest version of its long-standing flagship product, QAD Enterprise Applications.

SANTA BARBARA, Calif. (Business Wire EON) May 19, 2008 -- With its QAD 2008 release, QAD is continuing on its path toward delivering "total enterprise capability" to help meet customers' ever-changing business requirements across all key levels, functions and geographies of their extended manufacturing organization. The release also marks the debut of QAD Enterprise Financials, an enhanced derivative of its existing Financials suite, with specific enhancements to address the requirements of global manufacturers. All told, the release of QAD 2008 marks another major milestone in QAD's quest to shape the "Perfect Lean Market" for global manufacturing.

Given QAD's strong focus on human engineering, great emphasis has been placed on redefining the user experience so that QAD 2008 meets the expectations of a new generation of application users. The extensive release, which provides improved capabilities in financial management, customer management, manufacturing/distribution, supply chain management, service and support, also feature the following improvements:

Ease of Use – QAD 2008 is easy to use, quick to implement, and intuitive for new users to learn. Flexible workflows and automation help make customers more proficient and faster than ever before. **Global Solution** – QAD 2008 provides a combination of software and services that can be implemented around the world. **Adaptability** – QAD 2008 meets the needs of companies of all sizes – from small or medium-sized companies to large multi-national corporations. **Governance, Risk and Compliance** – QAD 2008 makes it easier to be compliant with business and legal requirements by country and industry, including roles-based security that enables faster and more reliable reporting. "QAD 2008 is designed to meet the dynamic business needs and industry requirements of today's global manufacturers—wherever in the world they're doing business," said Pam Lopker, president and founder of QAD. "By combining user efficiency, application flexibility and functional sophistication, QAD 2008 is demonstrably the most extensive release of QAD software to date, and another step toward achieving our vision of a 'Perfect Lean Market' for global manufacturing."

QAD 2008: Enhanced Functionality

QAD 2008 is designed to fully integrate global supply chains and streamline manufacturing operations, financials, customers, technology and business performances all in one enterprise suite. Features and functions of QAD 2008 include:

QAD Enterprise Financials – Provides the ability to manage and control businesses at a local, regional and global level with solutions that enable customers to more efficiently meet accounting, legal, financial reporting and other critical business requirements. **QAD Customer Management** – Provides improved responsiveness



through collaboration and management of customers and demand. QAD Manufacturing – Enables companies to reduce costs and increase throughput using the latest manufacturing scheduling techniques, including the capability to fully support Lean adoption. QAD Supply Chain – Includes modules that help improve the management of supply and suppliers through real-time collaboration. QAD Service and Support – Provides the capability for after-sale service and support of products—manages warranty tracking, services calls and returns and repairs. QAD Enterprise Asset Management – Manages the life cycle of capital assets from planning to installation, supports preventive maintenance and repair, and manages parts inventory cost-effectively. QAD Analytics – Helps companies analyze data to measure business performance in key areas. QAD Interoperability – Allows database portability and operating system flexibility, and works with QAD QXtend integration layer to enable access to all elements of QAD Enterprise Applications. Embracing a Service Oriented Architecture (SOA) platform, QAD 2008 is offered in three deployment methods: On Premise, a traditional license and delivery structure; On Demand, an application management services offering hosted by QAD; or On Appliance, with the software pre-loaded on a machine. Such deployment independence makes it easier to deploy and implement QAD 2008 across global supply chains; ensuring customers have complete communication and visibility into their overall business operations.

Additional Information

For more information about QAD Enterprise Applications 2008, go to www.qad.com.

About QAD

QAD is a leading provider of enterprise applications for global manufacturing companies. QAD applications provide critical functionality for managing manufacturing resources and operations within and beyond the enterprise, enabling global manufacturers to collaborate with their customers, suppliers and partners to make and deliver the right product, at the right cost and at the right time. Manufacturers of automotive, consumer products, electronics, food and beverage, industrial and life science products use QAD applications at approximately 6,100 licensed sites in more than 90 countries and in as many as 27 languages. For more information about QAD, telephone +1 805 684 6614, or visit the QAD Web site at www.qad.com.

"QAD" is a registered trademark of QAD Inc. All other products or company names herein may be trademarks of their respective owners.

Note to Investors:

This press release contains certain forward-looking statements made under the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. A number of risks and uncertainties could cause actual results to differ materially from those in the forward-looking statements. These risks include, but are not limited to, evolving demand for the company's software products and products that operate with the company's products; the company's ability to sustain license and service demand; the company's ability to leverage changes in technology; the company's ability to sustain customer renewal rates at current levels; the publication of opinions by industry and financial analysts about the company, its products and technology; the reliability of estimates of transaction and integration costs and benefits; the entry of new competitors or new offerings by existing competitors and the



associated announcement of new products and technological advances by them; delays in localizing the company's products for new or existing markets; the ability to recruit and retain key personnel; delays in sales as a result of lengthy sales cycles; changes in operating expenses, pricing, timing of new product releases, the method of product distribution or product mix; timely and effective integration of newly acquired businesses; general economic conditions; exchange rate fluctuations; and, the global political environment. In addition, revenue and earnings in the enterprise resource planning (ERP) software industry are subject to fluctuations. Software license revenue, in particular, is subject to variability with a significant proportion of revenue earned in the last month of each quarter. Given the high margins associated with license revenue, modest fluctuations can have a substantial impact on net income. Investors should not use any one quarter's results as a benchmark for future performance. For a more detailed description of the risk factors associated with the company and the industries in which it operates, please refer to the company's Annual Report on Form 10-K for fiscal 2008 ended January 31, 2008.



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Thomson Reuters Debuts Calais Tagaroo : Easy-to-Use PlugIn Empowers WordPress Bloggers to Reach More Readers

To meet the needs of WordPress bloggers everywhere, Thomson Reuters (NYSE:TRI)(TSX:TRI)(LSE:TRIL)(NASDAQ:TRIN), the world's leading provider of intelligent information, has debuted the new Calais Tagaroo plugin for the open source WordPress publishing platform from WordPress.org.

SAN JOSE, Calif. (Business Wire EON) May 19, 2008 -- Found at <http://tagaroo.opencalais.com>, the Calais Tagaroo plugin makes it easy for WordPress bloggers to tag the people, places, facts and events in their blog posts – and add relevant photos from Flickr – to increase their visual appeal and search accessibility on the Web.

The Calais Tagaroo plug in works in the background while bloggers write to automatically generate tags and find related photos for selection, sizing and insertion via an easy-to-use interface. Bloggers are in control, and can add their own metatags along the way. They can also easily prioritize Tagaroo's image search on Flickr to find the pictures that best illustrate their story.

"Calais Tagaroo brings automated metatagging and real-time photo search to the Web's most popular blogging platform," said Thomas Tague, Calais evangelist and project lead, Thomson Reuters. "We are extremely pleased to provide this free utility to WordPress bloggers, enabling them to increase their blogs' search relevance and to benefit from new and emerging semantic services."

The Calais Tagaroo plugin is easy to use. Here's how it works:

1. Bloggers on WordPress 2.3 or above go to Tagaroo.OpenCalais.com (<http://Tagaroo.OpenCalais.com>) to download the plugin and get simple instructions.
2. They then go to OpenCalais.com (<http://www.OpenCalais.com>) to register for the Calais community and to get a Calais API key.
3. Finally, they use the WordPress settings page to paste a copy into their key space, and start drafting their next blog post.

Calais Tagaroo will start working immediately, suggesting tags for more than 100 types of things (people, companies, geographies, and organizations) and events (natural disasters, management changes, stock offerings, etc.). This vocabulary of facts and events will continue to grow every month to cover additional knowledge domains, such as sports and entertainment.

Calais Tagaroo is another component in the growing Calais toolkit. Calais delivers the power of the world's leading semantic metadata generation service as a free and open Web service with a growing portfolio of plugins, modules and applications. To learn more about Calais Tagaroo, go to Tagaroo.OpenCalais.com (



<http://Tagaroo.OpenCalais.com>).

About Calais

The Calais initiative supports the interoperability of content and advances Thomson Reuters' mission to deliver pervasive intelligent information. It leverages the company's substantial investment in semantic technologies and Natural Language Processing to offer free metadata generation services, developer tools and an open standard for the generation of semantic content. For more information or to get started with the Calais API, go to OpenCalais.com (www.OpenCalais.com).

About Thomson Reuters

Thomson Reuters is the world's leading source of intelligent information for businesses and professionals. The company combines industry expertise with innovative technology to deliver critical information to leading decision makers in the financial, legal, tax and accounting, scientific, healthcare and media markets, powered by the world's most trusted news organization. With headquarters in New York and major operations in London and Eagan, Minnesota, Thomson Reuters employs more than 50,000 people in 93 countries. Thomson Reuters shares are listed on the New York Stock Exchange (NYSE: TRI); Toronto Stock Exchange (TSX: TRI); London Stock Exchange (LSE: TRIL); and Nasdaq (NASDAQ: TRIN). For more information, go to www.thomsonreuters.com

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You can read the online version of this press release [here](#).

News Image





Approva Announces Release of BizRights 4.1 for Oracle and PeopleSoft Continuous Controls Monitoring

Latest Version Sets New Records in Automated Controls Management with Unrivaled Speed, Performance and Accuracy

Reston, VA (PRWEB) May 19, 2008 — Approva® Corporation (www.approva.net), the leading provider of controls intelligence software, today released the latest version of its BizRights® Platform and Controls Intelligence Suite Version 4.1. The new release provides a significantly faster and more targeted approach to user access and system configuration monitoring in the most complex enterprise resource planning (ERP) environments.

"Approva BizRights Version 4.1 includes improved performance and scalability for Oracle, PeopleSoft, SAP, and other critical systems. Approva continues to provide very detailed analysis and now at an incredible speed," said Charles Braswell, Director of GRC Services, [Sunera LLC](#). "This new release enables global organizations with hundreds or thousands of ERP users to quickly and easily analyze control risks at a detailed level across the enterprise in minutes."

Organizations with Oracle E-Business Suite will benefit from deeper, more detailed analysis of Oracle security, more reporting flexibility, enhanced closed-loop remediation capabilities, and extended support for Oracle E-Business Suite Release 12. Approva is the first company to provide enterprise support for all the latest and previous releases of all Oracle modules.

Organizations with PeopleSoft Enterprise will benefit from new reports that provide more detailed information in business friendly formats, more granular analysis of PeopleSoft security, improved closed-loop remediation options, and extended support for PeopleSoft Enterprise Release 9.0. Approva is the only company to maintain its solution to support both legacy and current releases of PeopleSoft versions.

With a new industry-leading predictive control analytics engine and embedded [PredictX™ technology](#), Approva BizRights version 4.1 performs fine grained analysis of every nuance of ERP controls, with faster analysis time and controls violation reporting that reaches down into the most detailed levels of ERP systems' security models of any application or niche vendor in the marketplace. The ability to analyze both granular application control settings contemporaneously with security and transactions reduce the false-positives while increasing the accuracy identifying and predicting control breakdowns in mission-critical business processes.

"Approva BizRights 4.1 delivers on the promises we made earlier this year to offer the fastest, most accurate and most comprehensive controls intelligence solution to our Oracle and PeopleSoft customers," said Steve Elliott, CTO and Senior VP of Products, Approva. "This release builds on the market-leading capabilities of [Approva BizRights 4.0](#), and offers unrivaled depth, breadth and performance to the largest of enterprise customers. At the end of the day these new capabilities translate into lower costs, reduced risk of fraud and more reliable and sustainable control frameworks for our customers."



About Approva

Approva® Corporation is the leading provider of controls intelligence software and is the industry standard for three of the five largest audit and advisory firms. We automate controls across SAP, Oracle, JD Edwards, PeopleSoft and other legacy ERP applications. Global companies such as Bayer, Colgate Palmolive, DirecTV, Discovery Communications, First Advantage, Honeywell, P&G, Pratt & Whitney, Siemens and T-Mobile rely on Approva to reduce compliance risk, increase operational efficiency and flag exceptions to their business controls. Approva has certified integrations with Microsoft, Sun Microsystems, IBM and SAP to provide a holistic GRC solution. For more information, visit www.approva.net or call us at +1-703-956-8300.

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News Image





PNY Salutes Jay L. Clendenin: 2008 'Eyes of History™' Political Photo of the Year Winner -- Company Cosponsors Annual Gala Honoring Outstanding Photojournalists

As part of its ongoing commitment to recognize and support the photojournalist community, PNY Technologies®, Inc. cosponsored the White House News Photographers Association's (WHNPA) annual gala awards dinner on May 10, 2008. The black-tie event recognizes the finest photojournalists for the best images of the President, political leaders and major news stories.

PARSIPPANY, N.J. (Business Wire EON) May 19, 2008 -- PNY presented Jay L. Clendenin of Aurora Photos with the Political Photo of the Year Award. His compelling image captured Senator Barack Obama 'staring down the competition', Senator Hillary Rodham Clinton. The two senators were seated near each other during the annual State of the Union address. To view Jay's winning photo and the rest of this year's award winning images, please visit: <http://www.whnpa.org/contest/eyes2008/stills/politicalphoto/01/1.shtml>

With a broad spectrum of coverage taking him from the White House and Capitol Hill in Washington, to Guantanamo Bay, the campaign trail, and most recently the red carpet of the Oscars, Jay L. Clendenin has been living his photographic dream for more than 10 years. Receiving his Journalism degree from San Jose State University in 1998, Jay honed his skills at the Hartford (Ct.) Courant newspaper and a freelancer. In 2003, Jay landed in Washington, where he was based until last October when he accepted a job at the Los Angeles Times.

"As one of our newest corporate sponsors and a leading manufacturer of high performance flash memory, PNY is equipping our members with the gear they need to help capture, create and store life's greatest moments," said Heidi Elswick, business director, WHNPA. "PNY's support helps the association provide professional and educational outreach to its members through its scholarships, programming, an annual competition, and industry celebration at the annual Eyes of History Gala."

In recognition of his achievement, Clendenin also received an assortment of PNY Optima Pro™ Ultra High-Speed (266x) CompactFlash cards and an Optima Pro Attaché 8GB USB Flash drive. Nearly 1,000 guests, including government dignitaries and industry celebrities received a customized USB Flash Drive to commemorate the evening from PNY.

"We are honored to support the WHNPA as well as the photojournalists who capture historic moments of our time," said Tony Gomez, vice president, sales and marketing, PNY Technologies. "In addition to sheer talent, it is important that the right equipment is used to capture these award-winning moments, including reliable, high capacity and high speed flash memory cards. Our sponsorship of the WHNPA allows us to reinforce PNY's ongoing commitment to the photojournalism community—whose members are at the forefront of video and photographic technology."

PNY Optima Pro™ performance flash cards are designed for serious professional and amateur photographers who demand fast, durable, and reliable memory cards. PNY memory cards are available in capacities up to 32GB



and speeds of 266X and Class 6 (6MB/sec), offering faster click-to-click performance to capture fast-moving action and once-in-a-lifetime moments.

PNY offers a broad selection of products through its licensed partners including HP, Polaroid, National Geographic and the WHNPA. The company's partner memory cards and USB drives are compatible with popular printers, retail kiosks and digital picture frames so photographers can print and share their digital images.

Launched in 2008, PNY's new photography community micro-site was created for amateur, enthusiast and professional photographers alike. Visitors will find photo tips, event information, photo contests and special offers at <http://www.pny.com/photography>.

About PNY Technologies

Established in 1985, PNY Technologies® Inc. is a leading manufacturer and supplier of memory upgrade modules, high capacity flash memory cards, USB flash drives, portable hard drives as well as consumer and professional workstation graphics cards. The company's photography, mobility, 3D gaming and business solutions are widely available from major retail, e-tail and wholesale outlets internationally. Headquartered in Parsippany, N.J., PNY maintains facilities in North America (Santa Clara and Orange County, Calif., Miami, Fla. and Parsippany, N.J.), Europe (Benelux, France, Germany, Italy, Norway, Spain, United Kingdom,) Asia (Taiwan and China) and Latin America.

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MULTIMEDIA GALLERY <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=5689324>

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News Image





TheBuyList.com Announces Enterprise Stock Research Solutions

TheBuyList.com, a leading provider of stock research, announces the launch of enterprise solutions which gives large investors the ability to analyze historical mutual fund and hedge fund transactions and historical stock ratings and rankings.

Mountain View, CA (PRWEB) May 19, 2008 -- TheBuyList.com, a leading independent stock research provider, announced today the launch of the enterprise data solutions. With this service, the company offers access to stock analytics, historical mutual fund transactions, and stock ratings and rankings covering over 4,000 stocks since 2006 in over 2.3 million transactions in the company's database.

"We've been collecting and organizing mutual fund transactions since 2006. We have now over 2.3 million transactions for the top rated mutual funds. The data we have is very well organized and cleansed. With our enterprise solutions, we open up this database to the research and quantitative analysis teams of large organizations. The enterprise solution we offer gives full database access as well as data feed capabilities. We've done all the scraping work so that the analysts can now take this data and quickly feed it into their models," said Mehmet Oguz, founder and CEO of TheBuyList.com.

Mr. Oguz added, "Our enterprise solution not only offers open access to historical data, but also provides new data much quicker as our database is updated frequently. We are excited to offer this unprecedented amount of data to the investment research teams which we believe will give them the opportunity to improve their models."

TheBuyList.com has over 4,000 individual and institutional users such as Bank of America, Merrill Lynch and Goldman Sachs. TheBuyList.com uses patented search algorithms to extract mutual fund and hedge transactions from various sources such as the SEC filings. A user simply puts a stock symbol in the search bar and the site delivers ratings, rankings, a list of mutual or hedge fund transactions, buy/sell percentages and other analytical reports.

For more information, go to the company website (www.thebuylist.com) or contact the company at main @ thebuylist.com or via telephone at (650) 288-1692.

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Hostway to Offer Cable Companies Additional Revenue Streams at NCTA's Cable Show '08

Hostway will participate in the National Cable & Telecommunications Association's Cable Show '08 as an exhibitor offering attendees additional revenue streams through its white label Web hosting program.

Chicago, Illinois (Vocus) May 17, 2008 -- [Hostway Corporation](#), the global Web hosting leader, will showcase its turnkey white label Web solutions at the National Cable & Telecommunications Association (NCTA) 2008 Cable Show, May 18-20 in New Orleans.

"We are totally committed to the cable and telecommunications industry, and we're looking forward to showing conference attendees how we can help them expand their service offering and increase customer retention," said Art Matteotti, vice president of sales for Hostway. "Hostway is uniquely positioned to drive revenue for our partners. As one of the largest Web services companies in the world, our plans are backed by a global technological infrastructure and more than 10 years experience in the Web hosting industry."

Through Hostway's [private label program](#), partners can offer their customers any combination of Hostway's innovative Web products under their own brands. Partners can choose from:

- Web hosting
- Hosted Microsoft Exchange
- Business email
- Online data backup
- Domain name registration
- Ecommerce services
- Web site design
- And more

Hostway provides the technical and back-end support, so all partners need to do is add their branding and start selling. Conference attendees who stop by Hostway's booth at The Cable Show – booth number 1336 – can learn more about how to add revenue, expand service offerings and maximize customer retention without increasing overhead. It is all done using Hostway's advanced Web services platform designed expressly to launch and support private label Web services.

NCTA's 57th annual [Cable Show '08](#) features top leaders from cable and related industries with nearly 400 exhibitors and 14,000 attendees. This year's theme is "Think Big," and the conference features sessions such as "What's Now and What's New in Broadband Media," "Cable's Advanced Advertising Advantage," and more.

About Hostway Corporation

Founded in 1998, Hostway Corporation has extensive experience in migration and driving consumer and



commercial adoption and a demonstrated commitment to the development of new products and services, keeping its partners at the forefront of today's technology. With more than 1,000,000 [Web hosting](#) customers, Hostway is the largest hosting company in North America, operating more than 450,000 square feet of state-of-the-art data centers and maintaining a direct presence in 11 countries with 15 worldwide operation centers and more than 600 employees.

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News Image





DAISY Consortium Recognized with World Telecommunication and Information Society Award

United Nations International Telecommunication Union selects DAISY Consortium for its outstanding contribution toward building an inclusive and more equitable Information Society

Cairo, Egypt (PRWEB) May 17, 2008 -- The International Telecommunications Union (ITU), the leading United Nations agency for information and communication technology issues, awarded its World Telecommunications and Information Society Award 2008 to the DAISY Consortium at a ceremony in Cairo, Egypt, the site of ITU TELECOM AFRICA. The DAISY Consortium was selected for its ongoing efforts to implement the principles of the World Summit on the Information Society.

In announcing the award, ITU Secretary-General Dr. Hamadoun I. Touré stated "ITU has decided to honor DAISY Consortium with the prestigious World Telecommunication and Information Society Award 2008, in recognition of your work in accessibility issues and your efforts to bridge the digital divide by ensuring access to information for those who have previously had severely limited or no access to information, such as persons with print disabilities, speakers of minority languages, indigenous populations without a written language, and those who are illiterate."

DAISY Consortium President Hiroshi Kawamura accepted the award on behalf of the organization. Kawamura says, "This award reinforces the DAISY Consortium's commitment to improving access to information for everyone, everywhere. We strive for an inclusive society where no-one is excluded from participation due to the format of knowledge base and communications."

About the Award

World Telecommunication and Information Society Day marks the establishment of the International Telecommunication Union on 17 May, 1865. World Day helps raise awareness of the possibilities that the use of the Internet and other information communications technologies (ICTs) can bring to societies and economies, as well as of ways to bridge the digital divide. Since the conclusion of the World Summit on the Information Society (WSIS) in November 2005, the World Day has been marked by a high-profile ceremony that includes the presentation of the ITU World Telecommunication and Information Society Award to distinguished laureates for their contribution towards building an inclusive and more equitable Information Society.

This year, the awards focus on eminent personalities for their work in providing ICT opportunities for persons with disabilities, the theme of the celebrations for 2008. Also receiving honors today were Mrs. Suzanne Mubarak, Egypt's first Lady, President and Founder of the Suzanne Mubarak Women's International Peace Movement and Andrea Saks, coordinator of the Internet Governance Forum's Dynamic Coalition on Accessibility and Disability.

Past laureates have included Mozilla Corporation, First Lady of the Dominican Republic Margarita Cedeño de Fernández, Professor Dr. Mark L. Krivocheev of the Radio Research Institute in Moscow, Professor Muhammad Yunus of Grameen Bank, and President Abdoulaye Wade of Senegal.



About the DAISY Consortium

DAISY denotes the Digital Accessible Information SYstem. The DAISY Standard (officially ANSI/NISO z39.86 Specifications for the Digital Talking Book) has revolutionized the reading experience for people unable to read print due to a visual, physical, perceptual, developmental, cognitive, or learning disability. Formed in 1996 by like-minded organizations and companies around the world, today the DAISY Consortium consists of nearly 70 non-profit organizations representing 35 different countries and more than 20 for-profit companies which provide products and services to meet the needs of the DAISY community. These organizations are working together to develop and promote international standards and technologies which enable equal access to information and knowledge by all people with print disabilities and which also benefit the wider community. More information about the DAISY Consortium and the DAISY Standard is available at <http://www.daisy.org/>.

About the International Telecommunication Union

ITU is the leading United Nations agency for information and communication technologies. As the global focal point for governments and the private sector, ITU's role in helping the world communicate spans three core sectors: radiocommunications, standardization, and development. ITU also organizes TELECOM events and was the lead organizing agency of the World Summit on the Information Society. ITU is based in Geneva, Switzerland, and its membership includes 191 Member States and more than 700 Sector Members and Associates.

For more information, visit www.itu.int.

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Input Appoints Timothy Dowd as President and CEO

INPUT, the authority on government business, announced today that it has named, Timothy P. Dowd, as its new President and CEO.

Reston, VA (Vocus) May 16, 2008 -- [INPUT](#), the authority on government business, announced today that it has named, Timothy P. Dowd, as its new President and CEO.

"I am absolutely thrilled to have Tim join the INPUT team," said Peter Cunningham, INPUT's founder, who will continue as INPUT's Chairman. "We looked long and hard for an executive with the skills and experience to take us to the next level. With more than twenty years of successful growth leadership and general management experience, Tim is the perfect candidate to maximize INPUT's growth and dedication to providing high quality services to our members."

"This is an exciting time for me to come on board with INPUT," said Mr. Dowd. "With its firm standing as a leader in the public sector information services space, I am eager to continue INPUT's momentum and expand its presence in the market."

Mr. Dowd most recently served as President of US Investigations Services, Inc. (USIS), Commercial Services Division (CSD), providing commercial and government clients with comprehensive employment screening and drug testing solutions. With complete operational and growth responsibility, Mr. Dowd led a 650 person organization growing revenues and earnings 34% and 90% respectively over a 2 year period.

Mr. Dowd began his career at General Electric (GE) and gained early career leadership skills through the GE Management Program. Over the course of his 16-year career at GE, he moved through progressively more responsible roles in marketing for GE Information Services and Vice President level leadership roles in marketing and general management for GE Capital.

After more than 16 years with GE, Mr. Dowd spent 3 years with ChoicePoint, an information services firm specializing in fraud prevention and risk assessment, as Vice President of the Workplace Solutions Division. In this role, he had general management responsibilities for several acquired companies and led marketing and business development activities for the commercial screening division. Mr. Dowd holds a Masters degree in Business Administration from Emory University and is Six Sigma certified.

About INPUT:

[INPUT](#) is the authority on government business. Established in 1974, INPUT helps companies develop federal, state, and local government business and helps public sector organizations achieve their objectives. Over 1,300 members, including small specialized companies, new entrants to the public sector, and the largest government contractors and agencies, rely on INPUT for the latest and most comprehensive procurement and market information, consulting, powerful sales management tools, and educational & networking events. For more information about INPUT, visit www.input.com or call 703-707-3500.



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