

Computer Digest

News for 2008-05-04





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Plastic Replaced by Wood Technology: A New Gadget, the Wood Computer Mouse

Using advanced CAD/CAM techniques, a small Canadian based company has developed a method for replacing plastic components with customized wood components. The process is used for the computer mouse and will soon be used for other gadgets and technology.

Kitchener, Ontario (PRWEB) May 4, 2008 -- Advances in CAD/CAM and decreasing machinery prices have allowed a small Canadian based company to manufacture and sell custom wood computer mice at <http://www.depuz.com>. Using the same process, the company has plans to manufacture other technology and gadgets.

With plastic components facing scrutiny due to various health hazards, a transition to more traditional materials seems obvious. However, few manufacturing techniques can compete with low cost injection moulding.

Besides aesthetic and health benefits of technology and gadgets constructed with wood, the wood machining process provides another enormous advantage: "We do what injection moulding is not capable of, on the fly customization," explains Mr. Lochner, owner of Depuz.com. Each component is made from a unique set of instructions that includes the customers engraving specifications. "We do standard versions and company logos, but our primary objective is to provide the end user with the kind of personalization that simply cannot be done by overseas mass production outfits."

Depuz.com intends to manufacture and sell a wide range of custom technology and gadgets in the future. When asked why they chose the computer mouse as their first product, Mr. Lochner responded, "Think about the amount of time the average person spends holding a computer mouse each day. It ends up being their single most handled object. Besides poor aesthetics, allergies and other health concerns associated with plastics make wood a far superior candidate for such an application. In 1963, Douglas Engelbart was a step ahead of us when he created the first computer mouse out of wood."

For additional information, visit [Gadget Technology](#).

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You can read the online version of this press release [here](#).

VistaStart Menu 2.8: A Great Leap Forward in GUI Perfection

OrdinarySoft has released a new version of its best-selling product, Vista Start Menu. The new version features several improvements including support for new "Mimicry" Skins, One-Click Menu Editing, a Power Panel Timer, and more. Vista Start Menu 2.8 is a huge leap forward in graphic user interface design, far surpassing the program's main competitor, Windows Start Menu.

Secaucus, NJ (PRWEB) May 2, 2008 -- [OrdinarySoft](#) has released a new version of its best-selling product, [Vista Start Menu](#). The new version features several improvements including support for new "Mimicry" Skins, One-Click Menu Editing, a Power Panel Timer, and more. Vista Start Menu 2.8 is a huge leap forward in graphic user interface design, far surpassing the program's main competitor, Windows Start Menu.

One of the main features of Vista Start Menu 2.8 is support for various "skins" that allow users to customize the graphical "look" of the menu interface. The skins support unique "Imitative Color" technology, enabling the display of software programs in a style native to the Operating System installed on the user's computer. A default set of skins includes Vista, XP and Classic styles.

Version 2.8 lets users easily add and remove items in the main menu with just the click of a button. Another new button allows users quick access to a secondary menu with folders and commands which are used less frequently, allowing these items to remain at hand without "overcrowding" the main menu. Additionally, the Power Panel adds a scheduled timer, allowing users to choose when to switch off or restart the computer.

Vista Start Menu is a superior alternative to the standard Windows Start Menu, which is less user-friendly and often difficult to navigate for launching programs or searching. Vista Start Menu is intuitive and efficient; it displays your programs together with their unique icons; it preserves a program's position in the menu list; it allows you to [launch programs in one click](#); and it contains numerous other useful features.

OrdinarySoft has been providing computer users with high-quality software solutions since 2004. The company specializes in the development of software programs that make everyday computer usage easier, more productive and fun. OrdinarySoft currently serves a customer base that has grown to over one million users in less than four years.

[Download freeware version](#)
[Flash Demos](#)

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Boxing Insider Is On Top of Things for De La Hoya Fight

Stories, analysis, predictions, odds, history - Boxing Insider has it covered. Oscar De La Hoya, the biggest star in the boxing galaxy, bursts into action again this weekend, and Boxing Insider will once again be right on top of the fight the whole world will be watching.

Atlantic City, NJ (PRWEB) May 2, 2008 -- [Oscar De La Hoya](#), the biggest star in the [boxing](#) galaxy, bursts into action again this weekend, and Boxing Insider (<http://www.boxinginsider.com>) will once again be right on top of the fight the whole world will be watching.

De La Hoya (38-5, 30 KO's), the Olympic gold medalist who has won titles in six different weight divisions in his illustrious career, fights in the welterweight division on Saturday (May 3) against former world champion Steve Forbes (33-5, 9 KO's), who may be best-known for his appearance on the reality TV show "The Contender." If Oscar wins, he'll be targeted for a rematch with [Floyd Mayweather](#) in September, and Boxing Insider is already ramping up its coverage for the biggest prizefight of the year.

This week, count on Boxing Insider to once again have opinions on the De La Hoya-Forbes fight from noted personalities throughout the boxing industry; analysis and predictions from Charles Jay, Scoop Malinowski and the rest of the Boxing Insider crew, biofiles, feature stories and columns, the statistical data bank on both fighters, and a special perspective on De La Hoya's place among boxing's greats.

Fans can come to Boxing Insider to relive some of the great moments in the game's history, and to follow these events as history is being made. Ringside enthusiasts who want to know what's happening, what is going to happen, and what it all means, now have an authoritative place to go. It's everything you'd expect from boxing's #1 source for all that is related to the world's greatest sport.

BoxingInsider.com, originally launched in 1997, is part of the Boxing Insider Network, designed to bring visitors a fresh, new perspective on the fight world. Other network sites include MMAMemories.com, MMAOnline.com, WrestlingDotCom.com, Cheapboxing.com as well as ImpulseTickets.com, eBookies.com, LetsGetCredit.com, & LawProfessor.com.

For more information, readers can log on to www.boxinginsider.com.

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3FN Marketing Innovates Anti-Fraud Methods

3FN Marketing, pay per click advertising and affiliate program marketing company, announces good news for all pay per click advertisers, the innovation of anti-fraud methods that will provide higher quality of ppc traffic.

San Jose, CA (PRWEB) May 2, 2008 -- 3FN Marketing, pay per click advertising and affiliate program marketing company, announces good news for all pay per click advertisers, the innovation of anti-fraud methods that will provide higher quality of ppc traffic.

3FN Marketing is proudly introducing the innovations in its anti-fraud methods, which will definitely increase the quality of provided pay per click traffic and will reduce the click fraud possibility to minimum. New innovations include the implementation of additional fraud detection methods and approaches as well as the improvement of existing methods and increased efficiency of pay per click fraud detection systems.

"By innovating and improving our anti-fraud methods and click fraud detection systems we demonstrate our strong commitment to prevent any frauds or any other reasons of pay per click advertisers revenue losses," says Dean McToner, the 3FN Marketing spokesperson. "Our main mission is to provide complete up-to-date anti-fraud methods that will reduce our advertisers' spendings and will increase the ROI of our pay per click advertisers due to increased quality of ppc traffic without click frauds. In near future our advertisers will be totally protected from any frauds and will be provided with enhanced pay per click services allowing them to receive high results from their pay per click advertising campaigns."

Online fraud is a hot issue and 3FN Marketing as an innovator and leader in pay per click advertising, webmaster affiliate program and online marketing implements new anti-fraud methods and approaches to ensure fraud detection and 100% anti-fraud efficiency in its pay per click advertising services. The company recognizes the importance of constant innovations in anti-fraud methods in order to reach maximum security and provide supreme quality for pay per click advertising services. New innovations will implement the number of new methods and two additional security levels to filter traffic and increase the efficiency of click fraud detection systems. New implementations will definitely bring considerable changes in anti-fraud mechanism that will become more efficient and will allow to prevent almost all fraudulent actions thereby increasing advertisers' ROI and secure all pay per click advertising campaigns in 3FN Marketing.

3FN Marketing is a global leader in the pay per click advertising, affiliate marketing and webmaster affiliate programs market. 3FN Marketing offers high quality services of its pay per click advertising network and webmaster affiliate program. 3FN Bidding offers web site owners the most effective pay per click advertising services to advertise their sites, blogs or forums providing them with superior qualitative targeted pay per click traffic with bids starting from \$0.05. 3FN Marketing webmaster affiliate program provides all affiliates with powerful technologies, which allow highly efficient monetizing of the internet traffic and benefits from revenue shares up to 95%. 3FN Marketing webmaster affiliate program and 3FN Bidding are powered by 3FN, a leading provider of shared, collocation and dedicated hosting services. The company 3FN Inc. is located in San Jose, California, the USA. 3FN Inc. established offices all around the world, in London, UK, Delhi, India, Crimea, Ukraine and in countries of EU. The company provides 24/7/365 customer and tech support via toll free phone,



ticket system and online chat. More information on pay per click advertising and marketing services and webmaster affiliate is at <http://marketing.3fn.net>, on dedicated server and other web hosting available at <http://www.3fn.net>.

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Provenir Showcases the Power of Its New Platform at Annual User Forum

User forum brings together industry luminaries, customers and peers to exchange ideas shaping the financial services market.

Parsippany, NJ (PRWEB) May 2, 2008 -- Provenir, a leading provider of enterprise software for managing the customer lifecycle, today announced its 2008 User Forum. Hosted in Basking Ridge, New Jersey, May 12-14, 2008 the Forum brings together customers, prospects and industry luminaries to share information, learn about new technologies and understand the trends that are shaping the financial services market. More information can be found at <http://www.provenir.com/events.aspx>.

Delivering a unique combination of business and technical tracks, Provenir has enlisted TowerGroup's Research Director of Deliver Channels and Financial Information Security, George Tubin to present its 2008 Keynote on the topic of "Banking Industry Delivery Channel Trends, 2006-2010." Additionally, Provenir will be demonstrating the recently announced [Provenir Platform 6.0](#) that helps banks and finance companies streamline customer management.

"This year's forum is timely given the challenges that financial services industry faces. We see innovative financial institutions realizing that now is the time to assess their current infrastructure and seize the chance to create a next-generation banking framework that positions them for the next market opportunity," said Jeffrey Oulton, chief operating officer at Provenir. "We look forward to a customer event that is an open exchange of ideas and will showcase how banks are using the Provenir Platform as a fulcrum for creating new strategies and channels for improved and consistent interactions with customers."

The Provenir Platform 6.0 provides banks and finance companies the ability to immediately implement new strategies and policies across their multiple banking channels (mobile, branch, online, call center) to ensure consistent customer management. IT Departments appreciate that the Platform is built on an open extensible mark-up language (XML) framework that allows for easy integration of data sources, applications, services and legacy system modernization. For Business Analysts, the Platform has a series of intuitive process flows, innovative graphical development tools, scorecards and wizards that simplify the management and maintenance of complex business logic and processes.

The Provenir Platform is suited for multiple lines of business including commercial, small business, auto, sub-prime auto, personal lending and credit card. Business applications that benefit from the Provenir Platform include originations, prospecting and target marketing, account management, collections and recovery, customer service, and compliance.

About Provenir

Provenir is a leading provider of enterprise software for managing the customer lifecycle. Founded in 1992, the company's historical focus on solutions for the financial industry has led to successful implementations at major banks and credit institutions. This proven ability to handle key financial data and processes is now enabling



companies in other industries to make use of the Provenir Platform to manage their customer lifecycle interactions.

Companies use Provenir software to create customized systems from a common architecture, letting IT and business collaborate to maximize profitability of operations that impact financial performance. Business applications of Provenir technology include originations, prospecting, account management, collections and recovery, customer service, security, and compliance.

Provenir is privately held, with headquarters in Parsippany, New Jersey. Customers in the United Kingdom and continental Europe are served from offices in London. Asia/Pacific operations are headquartered in Hong Kong. Information about Provenir, the Provenir Platform, and professional services are available on the company's website at www.provenir.com.

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Approva Named Red Herring North America Top 100 Finalist

Approva® Corporation, the leading provider of controls intelligence software, announced today that the company has been selected as a finalist for the 2008 Red Herring 100 list.

Reston, VA (Vocus) May 2, 2008 -- Approva® Corporation (www.approva.net), the leading provider of controls intelligence software, announced today that the company has been selected as a finalist for the 2008 Red Herring 100 list. The award recognizes the 100 most innovative private technology companies headquartered in North America.

Technology industry executives, investors, and observers have regarded the Red Herring 100 lists as an invaluable instrument to discover and advocate the promising startups that will lead the next wave of disruption and innovation. Past award winners include Google, Yahoo!, Skype, Netscape, Salesforce.com, and YouTube.

The Red Herring editorial board diligently surveyed the entrepreneurial scene throughout the North American region and identified the top 200 out of more than 800 closely evaluated companies that are leading the next wave of innovation.

“We can see the exciting evolution of the technology sector reflected in the quality and variety of exceptional companies that we had to choose from in putting our list together,” said Joel Dreyfuss, editor-in-chief of Red Herring. “It was tough to choose just 200 finalists from such a large list of excellent contenders, and we are very happy with the quality of the companies we selected as finalists.”

Red Herring will gather well over 300 CEOs, venture investors, government officials and senior corporate business development executives to its annual Red Herring North America conference on May 12-14 in San Jose, Calif. As the venue for the unveiling of the Top 100 private companies in North America, it draws unparalleled attention from decision makers and industry observers across the continent.

“We are honored to be selected as a Red Herring 100 finalist,” said Prashanth “PV” Boccasam, Founder and CEO, Approva. “Our dramatic growth over the last five years is a testament to the value our controls intelligence solutions deliver to our customers and our commitment to innovation.”

About Red Herring

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at www.redherring.com.

About Approva



Approva® Corporation is the leading provider of controls intelligence software and is the industry standard for three of the five largest audit and advisory firms. We automate controls across SAP, Oracle, JD Edwards, PeopleSoft and other legacy ERP applications. Global companies such as Bayer, Colgate Palmolive, DirecTV, Discovery Communications, First Advantage, Honeywell, P&G, Pratt & Whitney, Siemens and T-Mobile rely on Approva to reduce compliance risk, increase operational efficiency and flag exceptions to their business controls. Approva has certified integrations with Microsoft, Sun Microsystems, IBM and SAP to provide a holistic GRC solution. For more information, visit www.approva.net or call us at +1-703-956-8300.

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KNOVA[®] Customer QLogic to Present Best Practices in Service and Support at the 2008 SSPA Conference

Leading Supplier of Networking for Storage and High Performance Computing Delivers on Commitment to Customer Satisfaction with Innovative Knowledge Management System

Indianapolis, IN (PRWEB) May 2, 2008 -- KNOVA, a Consona CRM solution and worldwide leader in service resolution and knowledge management solutions for the enterprise, today announced that QLogic, a leading supplier of networking solutions for storage and high performance computing, will speak on its experience and results using KNOVA software at the Service & Support Professionals Association (SSPA) Best Practices 2008 conference in Santa Clara, Calif. on May 6.

QLogic Senior Manager of Technical Support, Mike Carter, will present the session, "Exploiting Knowledge to Meet (and Exceed) Customer Expectations," based on the company's significant results using KNOVA as its knowledge management platform for self-service and agent-assisted customer service initiatives. QLogic chose KNOVA to help build a world-class support Web site by consolidating solutions and documents into an easily searchable knowledge base and streamlining call center and online service resources for faster response times and accurate answers.

"We knew that the KNOVA suite's flexibility would provide focused results that quickly lead our customers to the right answers. We were particularly interested in the forums capabilities," Carter said. "Our online forums have become an important part of the customer experience, allowing our tech-savvy customers to share their own solutions that can be searched within the knowledge base."

"QLogic came to us with a strong mission to improve customer satisfaction by making access to answers more efficient," said Tom Millay, general manager of Consona CRM. "KNOVA's award-winning functionality and proven success in service resolution management is ideally suited to QLogic's goals. The many benefits the company has seen since implementing the solution is proof positive that aligning a best-in-class solution with a customer-focused company philosophy is a recipe for success."

A case study outlining QLogic's use of KNOVA solutions is available online at:
<http://www.knova.com/docs/customers/KNOVA-Customer-Profile-QLogic.pdf>.

The SSPA Best Practices Conference is the premier gathering of the technology industry's service and support professionals. For more information, please visit: <http://www.thesspa.com/Conferences/santaclara/index.asp>.

About KNOVA

KNOVA, a [Consona CRM solution](#), is a leading [intelligent customer experience solution](#) that maximizes the value of every interaction throughout the customer lifecycle. Built on an adaptive search and knowledge management platform, KNOVA's suite of applications help companies increase revenues, reduce service costs and improve customer satisfaction. Industry leaders including AOL, Ford, HP, Novell and H&R Block rely on



KNOVA's award-winning service resolution management, interactive brand optimization and guided selling applications to power an intelligent customer experience on their Web sites, and within their contact centers. For more information, visit www.knova.com, e-mail info@knova.com, or call (800) 572-5748.

About QLogic

QLogic is a leading supplier of high performance storage networking solutions, which include the controller chips, host adapters and fabric switches that are the backbone of storage networks for most Global 2000 corporations. The company delivers a broad and diverse portfolio of products that includes Fibre Channel HBAs, blade server embedded Fibre Channel switches, Fibre Channel stackable switches, iSCSI HBAs and iSCSI routers. The company is also a leading supplier of InfiniBand switches and InfiniBand host channel adapters for the emerging high performance computing market. QLogic products are delivered to small-to-medium businesses and large enterprises around the world via its channel partner community. QLogic products are also powering solutions from leading companies like Cisco, Dell, EMC, Hitachi Data Systems, HP, IBM, Network Appliance and Sun Microsystems. QLogic is a member of the S&P 500 Index

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WebCopier Pro -- Get a Copy of Your Favorite Websites and Browse Them Offline at Any Time

Have you ever wanted to have a copy of your favorite websites or browse sites even when your computer isn't connected to the Internet? If the answer is yes, then try WebCopier Pro - the program that downloads websites to your computer, and allows you to view and print them at any time.

Dublin, OH (PRWEB) May 2, 2008 -- MaximumSoft Corp. today announced new release of its popular award-winning WebCopier Pro offline browser.

This program allows to download entire Websites, store them locally and view them later, at users' convenience. WebCopier Pro provides access to the downloaded information at any time, no matter where its users are, no Internet connection is required.

WebCopier Pro can copy or print whole sites or sections. Your saved pages can be copied onto disks and CDs, so you can take your Web-snapshot with you.

WebCopier Pro goes beyond traditional web browsing by integrating powerful and innovative features to find, manage, analyze and track information on the Internet.

Companies can use WebCopier Pro to:

- Transfer company's intranet contents to staff desktops and notebooks,
- Create a copy of companies' online catalogs and brochures for sales personal,
- Backup corporate web sites,
- Print downloaded websites,
- Create PDF copies of their sites.
- Analyze websites structure and find broken links.

Individuals can use WebCopier Pro to:

- Save complete copies of their favorite sites, magazines, or stock quotes.
- Download enormous amounts of information from the Internet for later study.
- Analyze websites structure;

This product has a list of exiting features, such as:

- Powerful HTML/CSS/JavaScript parser,
- Integrated web browser,
- Websites printing capability,
- Projects management window,
- Fast file downloads,
- and many other features.

WebCopier Pro is the most powerful version of our offline browsers product line.



Other WebCopier products are:

- WebCopier for Windows - award-winning offline browser;
- WebCopier for Mac - offline browser for Mac OS X;
- WebCopier for Linux - offline browser for Linux platforms;
- WebCopier Mobile - allows to view downloaded sites on Windows Mobile devices, and open PDF copies on iPhone, BlackBerry and Symbian devices.

Another MaximumSoft Corp. line of products is NewsCopier and NewsCopier Pro - RSS newsreaders that put the latest headlines, weather, sports, business, and entertainment news right in your hands. They keep you up-to-date on blogs, bargains, stocks and other news. The Pro version adds several advanced features, such as Podcasts support, support for reading full stories Offline, access to password protected feeds, download of headline embedded images.

NewsCopier products are available on all main mobile platforms - Windows Mobile Pocket PC and Smartphone, BlackBerry, Palm and Symbian OS.

MaximumSoft Corp., the developer of several award-winning products, is an offline Web browsing technology developer headquartered in Dublin, Ohio, U.S.A.

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WAV® Distribution Extends its Solution Provider Portfolio with Gamber-Johnson and Wireless Beehive

Value-Added Distribution Partnership Delivers Wireless and Mobility Solutions for Industry VARs

Aurora, IL (PRWEB) May 2, 2008 -- WAV, Inc., the value-added distributor of wireless, security, RFID, VoIP and portable data-collection equipment, announced that it has further extended its product portfolio with solutions from Gamber-Johnson and Wireless Beehive Manufacturing. Under this new agreement, WAV will now offer rugged computer mounting products from Gamber-Johnson and the Stinger™ line from Wireless Beehive Manufacturing.

"Partnering with Gamber-Johnson and Wireless Beehive Manufacturing expands our channel partners' reach into new markets, and enables the delivery of cost-effective and innovative solutions that our customers are looking for," said Norm Dumbroff, president and CEO of WAV, Inc. "We're excited to add more great technologies to our full portfolio of value-added services for our solution providers, VAR customers and the wireless and mobile VAR communities."

Gamber-Johnson's mounts and docks contribute to higher productivity and ensure good fleet system and data management by properly housing mobile computing and enhancing user safety and satisfaction with ergonomic designs. Gamber-Johnson's modular mounting systems have components that easily mix-and-match to fit WAV's current rugged mobile computing focus in health care, enterprise, state and local government vertical markets.

"Gamber-Johnson is committed to offering superior customer service and providing innovative rugged solutions that meet the changing needs of our customers," states Jeff Greene, president of Gamber-Johnson. "An integral part of that commitment is choosing the right channel partners that share the same vision."

WAV will give a boost to its wireless antenna line with Wireless Beehive Manufacturing's products that provide a tighter beamwidth. Wireless Beehive's broadband wireless antennas and accessories complement the Motorola Canopy and Trango service subscriber markets. The Stinger™ line extends reach by up to four times the distance without using large dishes or grids.

"2008 is a dynamic transition year for us as we move from a direct model to a channel model and it is even more exciting having WAV Distribution become part of our program. They are a well respected distributor for the service provider market and our Stinger™ family and accessories complement their line card in this market," said Chuck McCown, president of Wireless Beehive Manufacturing.

WAV is the industry's only single-stop resource providing the depth of knowledge and expert services required to fully address the specific technology and value-added services needs of the VAR and Solution Provider community. WAV performs professional services for its Solution Provider community including site surveys, software and hardware development and integration, custom roll-out kits, installation and technical support.

About WAV, Inc.



WAV, Inc. is a full-service, value-added distributor of wireless broadband, wireless LAN, wireless security, data collection hardware, mobile computing products, rugged computing products, mobile printers and voice over IP technology. Located in Aurora, IL, WAV offers value-added services, product availability and unmatched technical expertise to our VAR channel. WAV provides its partners a competitive edge by offering extensive product knowledge, support for multi-vendor solutions, as well as professional value-added services for its VAR community, including (but not limited to): site surveys, software and hardware development and integration, custom roll-outs, installation and technical support. For more information call (800) 678-2419 or visit our web site at: www.wavonline.com.

About Gamber-Johnson

In business since 1954, Gamber-Johnson is the undisputed market leader of rugged docking stations and vehicle mounts (Mobile Device Accessories: Global Market Demand Analysis, VDC, June, 2007), and a member of the Leggett & Platt Commercial Vehicle Products (CVP) Group. Customers of all sizes -- state and local governments, transportation, field service organizations, and mobile professionals -- rely on Gamber-Johnson's vehicle mounting systems and docking stations on a daily basis and associate the Gamber-Johnson name and products with quality, safety and reliability. As a result, Gamber-Johnson vehicle mounting systems are installed in thousands of fleets worldwide. www.gamberjohnson.com.

About Wireless Beehive Manufacturing (WB, mfg)

WB Mfg. is a best of breed design and manufacturing provider of broadband wireless antennas and accessories complementing the Motorola Canopy and Trango service provider subscriber markets. The patent pending Stinger™ family of products has become a well recognized value enhancement to subscriber modules by increasing gain, range, and signal levels along with lowering jitter. With easy installation and use of other accessories like surge suppressors, test adapters, and mounting options, the products from WB Mfg. helps to add "Zing to your Zang". These products are designed and Made in the U.S.A. at our Utah facilities. For more information call (435-837-6000), email us at [sales @ wbmfg.com](mailto:sales@wbmfg.com), or visit our site at www.wbmfg.com.

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Digital Support Technology Releases New Computer Support Automation Utility

PC Fixer enables computer users to fix computer problems in a simple, fast, secure and easy manner.

Menlo Park, CA (PRWEB) May 2, 2008 -- Digital Support Technology, Inc. (www.DigitalSupportTech.com), a pioneer in automated computer support over the Internet, announced the release of PC Fixer, a proprietary computer support automation utility today.

With an innovative Reverse Search Engine and a comprehensive knowledgebase of support procedures, Digital Support Technology has the ambition to empower individual computer user to diagnose and fix problems on a computer. By downloading and installing PC Fixer, a computer user connects the computer to the Reverse Search Engine, which not only detects problems on the computer but also explains the problems to the computer user. After going through details of the computer problems, the computer user may decide which problems to be fixed by PC Fixer. At present, Digital Support Technology fixes the majority of computer problems for free and charges a nominal fee for some specific fixes.

Since the beta release of the automation utility, thousands of computer users have tried the simple, secure, fast and easy-to-use tool and provided enthusiastic feedback. One user of the tool acclaims, "Great job in fixing my problem. I only wish I had discovered your service sooner, I could have saved myself a lot of time and frustration. Kudos to you!"

Although the online computer support landscape is already crowded with established players like Geek Squad and Firedogs, and new comers like iYogi and Support.com, Digital Support Technology intends to differentiate itself as the most innovative and the most cost-effective online technical solution provider for millions of computer users. In addition, the company commits itself to protecting privacy and security of computer users and builds its software on the Advanced Encryption Standard (AES).

About Digital Support Technology, Inc.:

Found in 2006, Digital Support Technology develops innovative online computer support solutions to empower individual computer user to diagnose and fix computer problems. The company is headquartered in Menlo Park, California, United States of America. For more information about PC Fixer, please visit <http://www.digitalsupporttech.com/en-us/download.htm>.

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Par Pharmaceutical Selects Full Model N Pharmaceutical Revenue Management Suite, Signifies Generics Customer Momentum

Important Customer Win Highlights Model N's Momentum in the Pharmaceuticals Marketplace for Commercial and Managed Care Solutions and New Generation of Channel Management Capabilities

Redwood Shores, CA (PRWEB) May 1, 2008 -- [Model N, Inc.](#), a leader in [Revenue Management solutions](#), today announced that Par Pharmaceutical Companies, Inc. (NYSE: PRX), a leading generic drug and specialty pharmaceutical company, has elected to implement Model N's full suite of Pharmaceutical Revenue Management solutions.

In deploying the comprehensive [Model N Pharmaceutical Suite](#) -- including applications for managing the full lifecycle of institutional and managed care contracts and incentives as well channel management and regulatory compliance -- Par is joining industry leaders implementing proven Model N commercial and regulatory solutions. Pharmaceutical, Biotech, and Medical Technology companies today are looking for a solutions partner with proven expertise that facilitates managing these processes in a changing business environment. Model N solutions complement and drive customer best practices in contracting, rebating and channel management while supporting ongoing changes to financial, accounting, and government pricing controls.

"After an in-depth evaluation, we strongly felt that Model N's advanced system architecture and functionalities were best suited to meet Par's high standards for commercial pricing, contracting, and compliance needs over the next decade," said Joseph Greer, Senior Director of IT at Par Pharmaceutical.

"We are extremely gratified to be chosen by Par as their partner for revenue management and to have them be our lighthouse customer for Model N's next generation of channel management capabilities," said Sujay Jadhav, Vice President and General Manager of Model N Life Sciences. "Our customers lead the industry in building customer-focused organizations based on best -in-class contracting, decision making, and analytics, and an improved technology infrastructure is a critical ingredient in driving business growth and reinforcing compliance."

About Model N

Model N is a leader in Revenue Management solutions, offering an integrated suite of applications for analytics, pricing strategy and execution, contracts, compliance, and settlements optimized for the industry practices of Life Sciences and High Tech companies. Enabling the creation of a seamless, end-to-end process from price setting through settlements payment, Model N's uniquely integrated approach eliminates revenue leakage and delivers the visibility and controls needed to avoid the risks of non-compliance to government reporting regulations such as Sarbanes-Oxley and government pricing requirements. Customers include: Boston Scientific Corporation; Bristol-Myers Squibb Company; Cypress Semiconductor Corporation; Intersil Corporation; Linear Technology Corporation; Medtronic, Inc.; Microchip Technology, Inc.; Micron Technology Inc.; Ortho-Clinical Diagnostics, a Johnson & Johnson company; ON Semiconductor, Inc. and Pfizer, Inc. Model N is located in Redwood Shores,



California. For additional information, visit www.modeln.com.

About Par Pharmaceutical

Par Pharmaceutical Companies, Inc. develops, manufactures, and markets generic drugs and innovative branded pharmaceuticals for specialty markets. For press release and other company information, visit www.parpharm.com.

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SourceIQ Achieves "Ready for IBM Rational" Validation for IBM Rational ClearQuest®

Integration of SourceIQ Enterprise Server with IBM Rational ClearQuest change management enhances transparency and development governance for software development managers, executives, and teams.

Portsmouth, NH (PRWEB) May 1, 2008 -- SourceIQ, an Advanced IBM Partner, has successfully completed "Ready for Rational" technical validation for IBM Rational's ClearQuest® product. IBM "Ready for Rational" technical validations demonstrate that a Business Partner application has met IBM-specified integration standards for one of IBM's products or technologies. Any product that displays the "Ready for IBM Rational" mark has successfully completed the technical criteria for specific product and technology integration.

"Our mission is to deliver development governance to software managers, executives and teams, by leveraging their Application Lifecycle Management (ALM) infrastructures as an analysis and reporting platform," said Mr. Roger Dunn, CEO of SourceIQ. "ClearQuest integration continues our long-standing commitment to help customers maximize the value of their investment in IBM Rational tools."

"IBM Rational is committed to the success of partners like SourceIQ," said Mr. Michael Loria, Vice President of Business Development at IBM Rational. "SourceIQ provides Rational customers with real value in terms of delivering insight to managers, executives and teams who are under increasing pressure to meet compliance mandates and achieve development governance. We offer a number of comprehensive programs such as technical validation to support partner solutions, and help them succeed with Rational's leadership in ALM."

"SourceIQ's integration with ClearQuest delivers on the promise of lean development governance," said Mr. Stephen Toop, President of CM-Logic. "The SourceIQ solution delivers a critical advantage to our customers who require transparency into development processes, enabling audit without adding burdensome procedures to fast-moving development teams. By leveraging the Rational infrastructure, the solution works for Agile and waterfall alike, as well as for centralized and distributed teams."

"In completing this integration, we solved the general-purpose problem of connecting software metrics to issue-tracking" said Tom McDonough, VP Product Development of SourceIQ. "The value to customers is that SourceIQ Enterprise Server analyses can seamlessly trace back to originating tickets, regardless of the version control and issue tracking tools they use. Customers need this flexibility to leverage best-of-breed tools like ClearQuest for activity-based project management and SDLC audit."

For more information about SourceIQ's integration with IBM Rational, please see [Ready for IBM Rational software Plug-in Central](#).

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Cymphonix Appoints Walling Data Systems as First North American Valued-Added Distributor

Walling Data to provide full-spectrum sales and support for the Network Composer product line.

Claremont, NC (PRWEB) May 1, 2008 -- Walling Data Systems, a Leading Value-Added Distributor of Technology Products, is pleased to announce its appointment as the First North American Value-Added Distributor for the Cymphonix Network Composer product line, a product designed to help organizations monitor, filter and prioritize network traffic.

In addition to product sales, Walling Data Systems will provide no-cost, Unlimited U.S.-based support for their customers via toll-free phone, email, live chat, and remote control "We-Do-It-For-You" support.

"We're delighted to be working with Walling Data Systems to bring our best-in-class gateway solutions to a broader audience," said Cymphonix CEO Kevin Santiago. "We're experiencing tremendous demand from small businesses and schools needing to replace existing solutions that are no longer effective. I believe Walling's deep experience, particularly in the educational marketplace, will be valuable as we expand our presence in that industry."

Walling Data Systems has long specialized in delivering easy-to-use, efficient solutions to resellers, and direct to end-users, such as educational institutions. The company has a proven track record in introducing products to new markets; they were the first Distributor of AVG Anti-Virus products in the U.S. and still today are the highest volume Distributor for AVG in North America.

"We only take on products that everyone here is enthusiastic about, and Cymphonix fits that requirement perfectly," said Walling Data Systems' President, Luke Walling. "Our U.S.-based teams of engineers have trained with the Cymphonix team intensively at their headquarters in Salt Lake City. We are completely sold on the benefits of the Cymphonix product line and are fully ready to support the line. We anticipate a high demand for the product as we roll it out on a broad scale to resellers and direct to end users, such as those in the education market."

How Network Composer Works:

Through its intuitive and easy-to-use interface, Network Composer is designed to help schools, small businesses, and managed service providers prioritize traffic on a network, monitor its users' internet activities and prevent users from abusing Internet usage policies.

On average, 50 percent of a typical Internet connection is used for browsing. Some of the activity is critical, like browsing for research and web-based business applications while some is unnecessarily used for social networking, gaming and viewing adult content. The other 50 percent of any Internet connection is used by Internet applications - both critical (like "digital" phone services and database backups) and non-critical (like peer-to-peer, streaming media and music downloads). Downloading files and streaming media are the top bandwidth hogs and often dilute the overall quality of a connection - causing problems for critical applications.

Using proprietary technology, Network Composer limits the impact non-critical applications and browsing can have on overall Internet connection performance, as well as stopping spyware and virus threats before they can enter the network.

Additionally, Voice over Internet Protocol (VoIP) phone connections are very sensitive to other network traffic and therefore are often unstable if not given proper bandwidth. Network Composer allows organizations using VoIP phone services to monitor those connections, and insure that they are given priority over non-critical activity.

Finally, while other products block some inappropriate web content, they often do not block anonymous proxies which are commonly used by technology-savvy users to bypass content filters both at work, and in schools-by students. However, Network Composer actually blocks this kind of hacking, making it especially attractive to schools and businesses who want to prevent users from abusing Internet usage guidelines, avoiding possible liability related to the viewing of objectionable content, or downloading of unlicensed "pirated" software, or music.

"It's an ideal solution for educational institutions, as well as any business or government organization seeking to insure compliance with Internet usage policies," said Cymphonix Business Development Manager Joe Lowry. "The ability to quickly prioritize network traffic according to the applications in use and best interests of the organization is something few small businesses have the capability or knowledge to address - until now."

Network Composer also includes a complete reporting suite that shows top bandwidth users, top Internet users, sites visited, real-time application activity and more - allowing network administrators and managed service providers to pinpoint problem users, or pieces of equipment.

Unlike other products on the market, Network Composer provides all of this without introducing frustrating delays into Internet browsing - or additional costs for added features.

How to Purchase Network Composer:

Cymphonix Network Composer products are available immediately from Walling Data Systems in site configurations as small as 25 clients, to both resellers and end users. Special bundle pricing for existing and new AVG Internet Security product owners (purchased at www.avg-antivirus.net or by phone with Walling Data) are available.

Learn more by calling toll free, 866-833-5727, visiting <http://www.stopanonymousproxies.com> or by emailing to [cymphonix @ wallingdatasystems.com](mailto:cymphonix@wallingdatasystems.com).

Walling Data Systems is particularly proud of its broad range of support services provided free of charge with Network Composer purchases. Customers are provided with Unlimited US based phone, email, and "We-Do-It-For-You" remote support. These unique service offerings insure that your Network Composer purchase, and installation, will be prompt and without difficulty - all at an easy to budget for, fixed purchase cost.

About Walling Data Systems:



<http://www.stopanonymousproxies.com>

<http://www.avg-antivirus.net>

Founded in 1994, in North Carolina, Walling Data Systems is a Value-Added Distributor offering innovative high-value solutions to everyday computer security problems for corporate, education, and home technology users. Walling Data is well known for providing unlimited no-cost support, from the United States, for all of the products it distributes. Among Walling Data's product lines are top names in the security business including: AVG Internet Security, and Cymphonix.

About Cymphonix

Cymphonix Corporation, headquartered in Sandy, Utah, uses patent-pending Cross-Layer Intelligence™ (XLi™) technology to provide unmatched network threat protection and resource optimization. With the powerful XLi engine, Cymphonix products seamlessly integrate network protection, application performance, and traffic visibility into a single, easily managed solution. Leading the Cymphonix product line is Network Composer, a smart gateway appliance that helps organizations understand at a glance who is abusing network resources and with what applications - enabling problems to be corrected instantly through a clear, easy-to-manage interface. More information about Cymphonix can be found at <http://www.cymphonix.com>.

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Cititec To Benefit From Major New IT Spending; Expands Into Asia

Cititec IT Recruitment, the global supplier of financial IT staff, will benefit from considerable new investment by international banking groups.

London, UK (PRWEB) May 1, 2008 -- [Cititec IT Recruitment](#), the global supplier of [financial IT](#) staff, will benefit from considerable new investment by international banking groups. According to a recent survey by Ernst & Young, financial institutions are forecast to increase their IT investment by up to 25% during the next 12-18 months.

The extra spending is being prompted by a rogue trader at the French bank, Société Générale. The young trader lost €4.9 billion - the largest fraud in banking history -which exposed major flaws in the company's operational risk system. This software platform now requires a complete overhaul.

The fiasco forced many banking institutions to take a critical look at their own risk management platforms, which are often inconsistent across an organisation. The cost of replacing them will soon run into the millions. And while risk management systems can be purchased over the counter, Cititec's specialist IT contractors will be hired to tailor the software for individual banks.

In addition to the influx of new risk-related business, Cititec is looking toward the Asian banking market to accelerate its growth. With considerably less sub prime exposure than American and European banks, Asia's financial system appears to be robust. In light of this, Cititec has dispatched a team of four senior consultants to Hong Kong and Singapore. Further consultants are being recruited to take advantage of this rapidly changing market.

Stephen Grant, Managing Director of [Cititec IT Recruitment](#), commented:

"We are already seeing a rise in demand for IT risk specialists as banks take on the daunting task of overhauling their risk management systems across the entire business. With new sub prime losses hitting the headlines every week, no-one needs the additional exposure of rogue traders. This is an issue that must be tackled head-on.

The increased spending will give our IT contractors a further boost for the next 12-18 months. It is also reassuring to see strong demand for our staff on equity and commodities desks, despite the onslaught of the credit crunch. If banks are to come through this financial crisis intact, they will need to invest heavily in experienced IT personnel to strengthen and repair their infrastructure.

What's more, Cititec is in an excellent position to expand into Asia. The market conditions are ripe, and we now have the capacity to beef up our team of specialists. The Asian market is huge and holds many potentially high-yielding contracts for us. Each of these exciting developments bode extremely well for the future growth of Cititec."

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Web Hosting Community Gets More Social

Introducing the evolution of the Internet's largest, most influential web hosting community. Web Hosting Talk (www.webhostingtalk.com) announced the launch of its Enhanced Member Profiles -- adding a new layer of social networking for Web Hosting Talks' community members. Now, Web Hosting Talk members can integrate their "outside the community" reputation into their Web Hosting Talk persona by leveraging existing online social media including YouTube, Blog feeds, Diggs, social bookmarks like Del.icio.us, Flickr photos, LinkedIn, forum activity, friend's list and much more.

Dayton, OH (PRWEB) May 1, 2008 -- Introducing the evolution of the Internet's largest, most influential web hosting community. Web Hosting Talk (www.webhostingtalk.com) announced the launch of its new Enhanced Member Profiles -- adding a new layer of social networking for Web Hosting Talks' community members.

Enhanced Member Profiles enable any Web Hosting Talk registered member to build more credibility and connect more deeply with other [web hosting](#) community members by integrating their social networks, building a powerful personal identity and sharing their broader expertise, interests and hobbies with the Web Hosting Talk community.

Now, Web Hosting Talk members can integrate their "outside the community" reputation into their Web Hosting Talk persona by leveraging existing online social media including YouTube, Blog feeds, Diggs, social bookmarks like Del.icio.us, Flickr photos, LinkedIn, forum activity, friend's list and much more.

Web Hosting Talk is bringing together over 5 million forum posts with an advanced social sharing and communication tool to strengthen its value to the web hosting industry. The new Enhanced Member Profiles offer a unique new way for Web Hosting Talk members to get more engaged with the online community through not only forum participation but to also discover, share and discuss opinions, experiences and insights occurring outside the four walls of Web Hosting Talk. The Enhanced Member Profiles creates greater membership engagement which fosters stronger loyalty within the overall community.

Since its launch in late March 2008, over 4,000 Member Profiles have been created by registered Web Hosting Talk members. Each week, hundreds of additional members are creating their Enhanced Member Profiles as they witness the benefits the first-movers are experiencing. These benefits include:

1. Building deeper and stronger community relationships.
2. Adding character to a member's Web Hosting Talk identity.
3. Combining a member's "outside the community" reputation into their Web Hosting Talk identity.
4. Gaining more search engine exposure for a member and their company.

5. Broadening a member's online reputation and prominence by leveraging Web Hosting Talk's authority in the web [hosting](#) industry.

Any individual or company interested in setting up an Enhanced Member Profile should visit (<http://www.webhostingtalk.com/memberprofiles>) to learn more. Registration is required and is free.

"Web Hosting Talk is very excited about the launch and the quick adoption rate of the new Enhanced Member Profiles," stated Troy Augustine, CEO of iNET Interactive the parent company of Web Hosting Talk. "The Enhanced Member Profiles provide added value for Web Hosting Talk's members and creates a new social layer on top of forum participation." Mr. Augustine continues, "It's just the start though. Over the coming year, Web Hosting Talk will be rolling out additional modules for the Enhanced Member Profiles beyond an already impressive list of social media."

Web Hosting Talk is a vibrant and active web hosting community. Today it has over 180,000 registered members who have generated over five million posts. Built initially as a message board, Web Hosting Talk has grown to also host a web hosting wiki, web host directory and [web hosting news](#). Web Hosting Talk (<http://www.webhostingtalk.com>) is considered the largest, most influential web hosting community on the Internet.

About iNET Interactive:

Founded in 2002, iNET Interactive (<http://www.inetinteractive.com>) embraced social media before the term was coined. Today, iNET Interactive operates some of the most prominent online communities, including Web Hosting Talk and HotScripts.com, for technology professionals and technology enthusiasts. Its vertically-focused communities incorporate user-contributed ratings, reviews, and discussion augmented with professionally-produced content.

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Logicalis Earns Multiple Awards from IBM

High-Performance Technology Solution Provider Recognized for Leadership, Public Sector Excellence, Product Affinity and Innovation During IBM Business Partner Leadership Conference in Los Angeles

Bloomfield Hills, MI (PRWEB) May 1, 2008 -- In recognition of its excellence delivering a variety of technology solutions and services built around IBM platforms, Logicalis has been awarded three of IBM's top honors in an annual competition that draws hundreds of entries from IBM's major business partners around the world. Logicalis (www.us.logicalis.com), a global provider of high-performance technology solutions, took honors this week for Competitive Leadership and Global Public Sector "Top Star." Earlier, the company was announced as the 2008 Beacon Award Winner for IBM Global Services Product Affinity (<http://www.prweb.com/releases/logicalis/ibm/prweb884854.htm>).

In addition to its first place finishes in these three categories, Logicalis was named one of three finalists for an award recognizing innovative approaches to driving adoption of IBM Global Financing.

"Our partnership with IBM has helped us deliver innovative technology solutions to customers all over the world," said Kirk Zaranti, Logicalis Senior Vice President of Sales. "We're delighted that IBM has recognized us for delivering technology solutions tailored to the specific business needs of our customers, technology that directly affects their bottom lines."

A Premier IBM Business Partner with 30 offices in the United States, Logicalis focuses on server and storage consolidation and virtualization, high-availability, security solutions, and data management. As part of its growth strategy, Logicalis, a \$1 billion company, has maintained a strong relationship with all segments of IBM Global Services.

Nominees for the IBM 2008 Competitive Leadership award were judged based on their skills and focus on winning competitive opportunities. Logicalis was chosen as the clear leader in this category for its demonstrated demand generation activities, IBM briefing success, Business Partner Innovation Centers utilization, and focus on key skills and services capabilities.

The Logicalis IBM Business Partner Innovation Centers (BPICs) in Lisle, IL and Green Bay, WI along with their Virtualization Centers in Minneapolis and Houston have played an important role in the company's success in delivering high-performance technology solutions that meet the business needs of its customers. Logicalis manages these centers to provide customers hands on access to the latest software and hardware for testing and briefing sessions.

Key public sector wins in 2007 positioned Logicalis as the front-runner for the Public Sector Top Star award, including a solution that centered on High Performance Clusters (HPC) used for research and development in life sciences.



The Logicalis/IBM partnership that earned Logicalis the Product Affinity Beacon Award included hardware and software maintenance, remote technical support, server services, and storage and data services.

About IBM Beacon Awards

More than 725 nominations were judged by a team of leading industry journalists, analysts, and IBM executives, who selected winner and finalists in 37 award categories. These IBM Business Partners will be honored during a gala event at the IBM Business Partner Leadership Conference in Los Angeles on April 30 - May 2, 2008. For more information about the IBM Beacon Awards, please visit

http://www-1.ibm.com/partnerworld/pwhome.nsf/weblook/2008_awards.html.

About Logicalis

Logicalis is a global provider of high-performance technology solutions. With over 1,500 people worldwide, Logicalis delivers smart solutions based on specific needs, not the latest IT trend. Logicalis provides options, direction and support to more than 6,500 corporate and public sector customers. The company attributes its success to the everyday positive experiences with its customers and strategic partners.

Logicalis has annualized revenues in excess of \$1 billion, from operations in the UK, US, Germany and Latin America. Logicalis is a division of Datatec Limited (LSE/JSE:DTC), a \$3.2 billion multi-national organization listed on the AIM market of the LSE and the Johannesburg Stock Exchange. With over 30 offices in the United States, the company's U.S. headquarters are in Bloomfield Hills, MI. For more information about the Logicalis experience, visit www.us.logicalis.com.

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Continuent Announces New uni/cluster 2008 for PostgreSQL and EnterpriseDB

Advanced database replication and high availability for business-critical PostgreSQL and EnterpriseDB Postgres plus database applications.

San Jose, CA (PRWEB) May 1, 2008 -- Continuent, Inc., the leading provider of commercial open source middleware solutions for database high availability, today announced Continuent™ uni/cluster 2008. This newest version of Continuent's uni/cluster software provides the highest levels of availability and scalability for database applications built using PostgreSQL and EnterpriseDB™ Postgres Plus databases.

Continuent uni/cluster offers a multi-master approach to replication. Data is committed and available to all nodes in the cluster simultaneously, effectively eliminating data latency and providing increased reliability through redundancy. Continuent uni/cluster includes a build-in load balancer, which allows any database server to be used to process user queries, providing near-linear scalability, and optimal resource utilization, throughput and response time.

New features in Continuent uni/cluster 2008 include:

- Simplified installation and configuration,
- Faster performance by supporting for more than two cluster controllers,
- Better management tools with new platform-independent Adobe® AIR™-based GUI, and
- SUN Solaris™ support and Red Hat® 5 certification.

"I'm very glad to see Continuent uni/cluster now available on Solaris," said Josh Berkus, the leader of Sun Microsystems' PostgreSQL team. "High availability is often the highest priority of our PostgreSQL for Solaris customers, and the new uni/cluster gives them another powerful tool for 99.999% uptime."

"We are pleased to have Continuent in our new Blade Partner Program," said Bob Zurek, CTO of EnterpriseDB. "Built-in failover and redundancy are essential in today's scale-out data centers that run Web 2.0 applications and demand unparalleled availability and scalability."

"With Continuent uni/cluster 2008, organizations have insurance against outgrowing the capacity of their system," said Eero Teerikorpi, CEO of Continuent. "They can add new database servers on the fly and take advantage of uni/cluster's load balancing, where database activity is directed to the least busy server. This can be vital to maintaining continuous data availability for maximum productivity and meet customer expectations."

For more information about Continuent products, visit <http://www.continuent.com>. For information on Continuent's involvement in the open source community, visit <http://www.continuent.org>. More information about the Postgres Plus family of database products is available at www.enterprisedb.com.

About Continuent

Continuent provides continuous data availability. Continuent develops and markets commercial Continuent uni/cluster products and services based on Sequoia, a database-neutral, open source database-clustering project (



www.continuent.org). Continuent's commercial open source solutions are currently available for EnterpriseDB™, MySQL® and PostgreSQL. Continuent's Sequoia open source solutions are available for Microsoft® SQL Server, Oracle®, IBM® DB2®, and Sybase®. Continuent is headquartered in San Jose, CA, with research labs in Finland and France. For more information, please visit www.continuent.com.

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Ucomm: New Ethernet WAN Has Kent Transport On the Move

Australia's largest privately-owned removals and storage company, has chosen leading new-generation networks provider Ucomm, to replace its existing frame-relay network with a metro Ethernet WAN.

Melbourne, VIC (PRWEB) May 1, 2008 -- Kent Transport Industries Pty Ltd, Australia's largest privately-owned removals and storage company, has chosen leading new-generation networks provider Ucomm, to replace its existing frame-relay network with a metro Ethernet WAN delivering greater scalability, reliability and flexibility for the business.

The four year \$800,000 plus contract involves a fully managed router solution and the delivery of 1:1 uncontested [Ethernet](#) services across Kent's entire WAN consisting of its six regional offices in Perth, Brisbane, Adelaide, Townsville, Canberra and NT as well as its major Sydney office and head office in Clayton, Melbourne.

A Ucomm [fibre optic network](#) will be deployed between the two major offices in Melbourne and Sydney, with the regional offices connected via a mixture of SHDSL, ADSL and E1 links, providing the business with an increased bandwidth of 16Mbps, up from 2Mbps.

According to Kent Transport Industries IT manager, Craig Prestt, the motivation to upgrade to an [Ethernet WAN](#) was the business benefits that could be achieved with a more reliable, scalable service with greater capacity.

"We were looking for a network infrastructure solution that would provide a higher quality of service across the WAN and that could also support voice, video and data intensive applications," Mr. Prestt explained.

"Our existing frame-relay network simply didn't offer these benefits. Network additions were slow and costly and the capacity didn't allow us to take advantage of newer bandwidth-hungry applications.

"Put simply, the Ucomm WAN has provided greater capacity and resilience at a lower cost - both now and for future upgrades," he said.

With regional warehouses across Australia and its business constantly 'on the move', Kent Transport Industries requires 'live' access to its database to book and track jobs online, as well as to manage storage capacity and movements in its warehouses.

With this in mind, Ucomm's solution will provide greater resilience by connecting the head office in Clayton with two different Ucomm points-of-presence. The network design will also allow a seamless failover at the head office in case of disaster.

Kent also has plans to make its Sydney office a redundant site for its head office, allowing for greater resiliency and also the ability to transfer more data between sites. As such, the Ucomm design includes installing Ucomm fibre and an internet VLAN which helps to separate the internet and applications traffic at layer two.

The increased bandwidth from the Uecomm solution will allow Kent to progress with its plans to implement a records management system, enabling the business to transfer its hard copy documents to electronic copies, reducing the paper trail and streamlining record keeping and accessing of data. The new CRM program and storage area network application will consist of more than 8,000 file transfers per day, which requires fast and reliable access across the entire WAN.

According to Brendan Park, Uecomm's director of strategy, enterprise is increasingly upgrading from legacy frame-relay infrastructure to Ethernet WANs because it is simple to administer, more affordable and easily scalable to meet the needs of any business.

"Companies are moving towards less traditional return-on-investments of IT spending. They now acknowledge that indirect technology improvements, such as network grades, add financial value to the business in the medium to long term," Mr. Park explained.

About Uecomm

Uecomm is the data specialist for business, delivering high-speed [business internet](#) and [data network](#) solutions to corporate, government and wholesale customers nationally. Uecomm was the first company in Australia to offer [Ethernet MANs](#) delivered across the Uecomm network, which is among the most advanced fibre optic networks in the world.

The widespread CBD and greater metropolitan reach of the network makes it one of the most extensive in Australia. Uecomm was established in 1997 and is a part of the Optus SingTel group of companies, and a fully owned subsidiary of Optus Networks Pty Limited. Details about Uecomm can be found on the Company's web site www.uecomm.com.au.

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Etelos Focuses on the Future After Web 2.0 Expo Success

With a reverse merger, new technology, partnerships, and new patent applications, Etelos™ is poised to transform the future of Web applications

San Mateo, Calif. (PRWEB) May 1, 2008 -- Following its success at the Web 2.0 Expo in San Francisco, Etelos, Inc. (OTCBB: ETLO) is continuing to strengthen its position as a key innovator in the Web applications market. The company created a stir at the Web 2.0 Expo by announcing new technology and partnerships -- all designed to further optimize data ubiquity and application connectivity within the Etelos ecosystem.

At Web 2.0, Etelos unveiled and demonstrated Etelos AOP™ Beta, which gives businesses the revolutionary ability to access data whenever and wherever they choose -- offline, online and anytime. With Etelos AOP-enabled applications, offline users can enjoy their critical business Web applications without disruption as AOP manages potential conflicts between multiple users and their edits.

Etelos welcomed many new partners to the Etelos Marketplace™ as well. Empressr, eXpresso, 2Comma Sales, SMS Media Group and numerous companies that were part of the Web Mission 08 are now listed in the newly updated version of the Etelos Marketplace. New partners are appearing in the Etelos Marketplace regularly and are bringing a diverse array of Web applications to help businesses react with agility to solve problems.

"With the launch of AOP, we're witnessing a tremendous amount of energy and excitement among the innovative application developers, distributors, and forward-thinking users that comprise the Etelos ecosystem. Web 2.0 Expo gave us a great platform for connecting with the developer and business communities, and the recent merger will help take the Etelos platform to the next level," said Shelley Symonds, Etelos VP & Chief Marketing Officer.

Etelos recently announced the closing of a reverse merger into Tripath Technology Inc. and is now trading under the new stock symbol OTCBB: ETLO.

In conjunction with the availability of AOP Beta, Etelos filed multiple new patent applications for technology that enables browser-based applications to function offline, reconcile changes made while offline, and synchronize data with any other AOP-enabled applications when returning to the cloud. These technologies allow almost any browser-based application in the Etelos Marketplace to share data and interact with each other for unprecedented simplicity in collaboration.

With its open standards-based environment, Platform as a Service (PaaS) model, and the integrated Etelos Marketplace, Etelos is changing the way Web applications are developed, distributed, and consumed. Developers can license, host, and bill their applications on the Etelos Marketplace without any work at all. And with AOP Beta, they can now add offline access and the ability to share data with other AOP-enabled applications -- no additional coding or effort is required.

About Etelos, Inc.

Etelos (OTCBB: ETLO) provides on-demand browser-based applications on the hosting environment that you

choose. Etelos™ technology for developing and deploying on-demand applications is revolutionizing the world of software distribution. The Etelos Marketplace™ gives developers an easy way to license, distribute and host their applications, and businesses a wide selection of fully customizable, on-demand applications. Etelos, Etelos CRM™, Etelos Projects™, and Etelos Marketplace are trademarks of Etelos, Inc.; other trademarks are the property of their respective owners. For more information about Etelos, please visit www.etelos.com.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this press release regarding Etelos' business which are not historical facts may be "forward-looking statements" that involve risks and uncertainties. Forward-looking statements include, among other things, statements concerning the future financial performance of our company, the acceptance and capabilities of our products and services, the effect of the merger on our operations, the success and timeliness of our product, the success of our partners and relationships and platform roll-out and other statements qualified by words such as "anticipate," "believe," "intend," "may" and other words of similar import. These statements are neither promises nor guarantees, but involve risks and uncertainties that could cause actual results to differ materially from those set forth in the forward-looking statements, including, without limitation: the market acceptance of the products and the success of the partnerships for the partner applications being demonstrated at the Web 2.0 Expo. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see "Risk Factors" in the Company's reports that Etelos files periodically with the Securities and Exchange Commission. All forward-looking statements are qualified in their entirety by this cautionary statement, and Etelos undertakes no obligation to update publicly any forward-looking statement for any reason, except as required by law, even as new information becomes available or other events occur in the future.

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Increasing Number of Nonprofits Opting for Hosted Solutions with Blackbaud OnDemand

Company opens new data center in Canada and enhances Atlanta hosting facility

Charleston, S.C. (Vocus) May 1, 2008 -- Blackbaud, Inc. (NASDAQ: BLKB), announced today that its OnDemand hosting services group has achieved significant milestones since its introduction in late 2004. In total, Blackbaud OnDemand hosts more than 1100 unique client applications of the company's nine software solutions with more than 500 organizations hosting [The Raiser's Edge](#)[®]. Additionally, an increasing number of organizations throughout the nonprofit sector selecting The Financial Edge[™] and [Blackbaud® NetCommunity](#)[™] are turning to Blackbaud OnDemand's services.

“By relying on Blackbaud OnDemand to manage their IT infrastructure, nonprofits can increase their focus on activities that support their core missions,” said Shaw Drummond, vice president and general manager of Blackbaud Interactive, the company's Internet solutions and services division. “With Blackbaud OnDemand, nonprofits can be confident that their software applications are fully maintained, web accessible, up-to-date, and secure.”

Fifteen member organizations of the Georgia Public Library Accounting Alliance recently converted to [The Financial Edge](#) hosted application and an additional 16 members are in the process of converting. With this standardized platform, the Alliance aims to improve accessibility and remote access and ease the burden experienced by member organizations with limited IT resources that had been challenged with effectively managing their former systems.

“I have worked extensively with the OnDemand team, and the transition for the Alliance members to a hosted environment was effortless,” said Patty Alligood of Alligood & Associates who works with the Alliance. “If a nonprofit does not wish to invest in a costly IT department — in both in staff and equipment — I highly recommend this hosting solution. It has been a pleasure working with the Blackbaud OnDemand team and I look forward to our continuing relationship.”

Steve Schaefer, project manager for the Alliance, adds, “Blackbaud OnDemand provides the accessibility that is critical to many of our small libraries that would not have the ability to self-host.”

[Blackbaud OnDemand](#) allows organizations of all sizes to access applications over the web anytime and from anywhere. With reliable service, nonprofits that choose to outsource the infrastructure investment can still have full functionality of Blackbaud applications. Blackbaud OnDemand's experienced management team provides 24/7 support, a reliable business continuity plan, and ensures that systems are always maintained and running properly. Blackbaud OnDemand will serve as the foundation for Blackbaud's next generation of solutions.

In response to a strong demand from its Canada-based customers, the company also announced that it is expanding its hosting operations to include a new world-class data center in Vancouver, British Columbia.



Investments have also been made to enhance the company's existing data centers in Atlanta; Cambridge, Mass.; and Indianapolis.

Blackbaud OnDemand's full-service hosting solution will now provide the following benefits both in the Pacific and Eastern time zones:

- Security – with enterprise-class IT standards and 24/7/365 system monitoring
- Remote Access – allowing users to access Blackbaud software with a web browser
- Reliability – with a commitment to 99.9 percent availability and scheduled maintenance

Additionally, Blackbaud OnDemand offers disaster recovery services ensuring access to key business applications in the event of a disaster.

For more information, visit <http://www.blackbaud.com/services/ondemand.aspx>.

About Blackbaud

Blackbaud is the leading global provider of software and services designed specifically for nonprofit organizations, enabling them to improve operational efficiency, build strong relationships, and raise more money to support their missions. Approximately 19,000 organizations — including the American Red Cross, Dartmouth College, the WGBH Educational Foundation, Episcopal High School, Lincoln Center, Cancer Research UK, Special Olympics, and Arthritis Foundation — use one or more of Blackbaud products and services for fundraising, constituent relationship management, financial management, direct marketing, school administration, ticketing, business intelligence, website management, prospect research, consulting, and analytics. Since 1981, Blackbaud's sole focus and expertise has been partnering with nonprofits and providing them the solutions they need to make a difference in their local communities and worldwide. Headquartered in the United States, Blackbaud also has operations in Canada, the United Kingdom, and Australia. For more information, visit www.blackbaud.com.

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Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: management of integration of recently acquired companies and other risks associated with acquisitions; risk associated with successful implementation of multiple integrated



software products; lengthy sales and implementation cycles, particularly in larger organizations; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; the ability to attract and retain key personnel; risks related to our dividend policy and share repurchase program, including potential limitations on our ability to grow and the possibility that we might discontinue payment of dividends; risks relating to restrictions imposed by the credit facility; risks associated with management of growth; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's websites at www.sec.gov or upon request from Blackbaud's investor relations department.

All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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Blackbaud OnDemand

The Blue Book: A Consumer Guide to Virtual Worlds Is Now Available Free from the Association of Virtual Worlds

*The Association of Virtual Worlds has just released its new title **The Blue Book: A Consumer Guide to Virtual Worlds** listing over 250 virtual worlds and is pleased to offer it free to anyone interested in the rapidly growing field of virtual worlds.*

Jacksonville, Fla (PRWEB) May 1, 2008-- The Association of Virtual Worlds has just released its new title **The Blue Book: A Consumer Guide to Virtual Worlds** listing over 250 virtual worlds and is pleased to offer it free to anyone interested in the rapidly growing field of virtual worlds.

"I am very excited by this new book from our publishing division," says Edita Kaye, Founder of the Association of Virtual Worlds, "because it is a simple, one-stop resource for everyone from kids to corporations."

The Blue Book: A Consumer Guide to Virtual Worlds contains over 250 virtual worlds. Each world is listed alphabetically and includes a web address and brief description. In addition, each world is classified as to whether it is live or in development, whether it is appropriate for kids, tweens, teens, or adults; and type of environment it is, for example, a MMORPG (massively multiplayer online role playing game), a social network, a mobile or enterprise application, or a custom world.

It is as easy to use for newbies (newcomers) to virtual worlds as it is for pros and long time fans of virtual worlds, or even businesses and organizations looking to explore the virtual market place.

"The book was designed to open up the metaverse and show you the exciting possibilities just a click away on your own computer," adds Dave Elchoness, Executive Director. "You'll find a wide variety of virtual spaces, environments, and playgrounds from the very sophisticated to the quick and simple, just waiting for you to explore."

The Blue Book: A Consumer Guide to Virtual Worlds is available for download free at <http://www.associationofvirtualworlds.com/publishing.htm>

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CompTIA Certifications Earn ANSI Accreditation

Internationally recognized measurement of quality for CompTIA A+, Network+ and Security+ certifications

Oakbrook Terrace, Ill. (PRWEB) April 30, 2008 -- The Computing Technology Industry Association (CompTIA), the leading provider of vendor-neutral certifications for the world's technology workforce, announced today that three of its professional certifications – CompTIA A+, Network+ and Security+ – have achieved accreditation from the American National Standards Institute (ANSI).

Accreditation of the three certifications is the culmination of a multi-month process to verify compliance with requirements outlined in internationally accepted standards for assessing personnel certification programs (ANSI/ISO/IEC 17024); and for the operation of accreditation bodies (ISO/IEC 17011).

“The ANSI accreditation process provides certification bodies with an internationally recognized measurement of quality and benchmarks by which to evaluate and improve their practices,” said Dr. Roy Swift, ANSI director of personnel certification accreditation. “Accreditation by an independent body that conducts an impartial review under the auspices of ISO/IEC 17011 and ANSI/ISO/IEC 17024 creates an extremely valuable distinction for a personnel certification program. This value extends through the service network – from certification body, to certificate holder, to employer, to the public they serve.”

ANSI is a global leader in the accreditation of personnel certification programs and is the only U.S. accreditor that requires a week-long assessor training as well as a mandatory annual training update to meet the requirements of ISO/IEC 17011.

“We are extremely pleased that our certification programs have achieved this important accreditation,” said John Venator, president and chief executive officer, CompTIA. “This highly-desired status further affirms that CompTIA certifications are the recognized industry benchmark for a broad range of foundation-level IT skills.”

[CompTIA A+](#) certification validates skills needed by computer support professionals, including installation, configuration, diagnosing, preventive maintenance, basic networking, security, safety, environmental issues, and communication and professionalism.

[CompTIA Network+](#) validates an IT professional's ability to install, configure and troubleshoot basic networking hardware, protocols and services.

[CompTIA Security+](#) validates knowledge of communication security, infrastructure security, cryptography, operational security, and general security concepts.

About CompTIA

The Computing Technology Industry Association (CompTIA) is the voice of the world's \$3 trillion information



technology industry. CompTIA membership extends into more than 100 countries and includes companies at the forefront of innovation; the channel partners and solution providers they rely on to bring their products to market; and the professionals responsible for maximizing the benefits organizations receive from their technology investments. For more information, please visit www.comptia.org.

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PerfectDisk 2008 Wins Windows IT Pro's Editor's Choice for Best Enterprise Disk Defragmenter

Best at Defragmenting and “Outstanding Value” Help Earn Award

Gaithersburg, MD (PRWEB) April 30, 2008 -- Raxco Software, the leader in enterprise disk defragmentation software, today announced that it has won [Windows IT Pro Magazine Editor's Choice award](#) for [best enterprise disk defragmenter](#). PerfectDisk® 2008 beat out the competition with its superior ability to defragment, comprehensive management console and its overall value.

The editor noted that “PerfectDisk boasts a simple setup routine” and provides flexible options for deployment. PerfectDisk received favorable comments for its thoroughness and for its integration with Active Directory®, allowing administrators to control what end users can do with PerfectDisk. In conclusion, Windows IT Pro noted that PerfectDisk 2008 has an extremely low price and “does the best job of defragging the hard disk.” The review stated that those key issues, together “with its full feature set and free Command Center, set PerfectDisk apart from the competition.” The [PerfectDisk 2008 Command Center](#) stands alone with its comprehensive yet easy-to-use dashboard and proactive alert and warning system.

“We’re extremely pleased to win the Editor’s Choice award from a publication of Windows IT Pro’s stature,” said Bob Nolan, president and CEO of Raxco Software. “We’ve worked hard to deliver the highest quality products and outstanding technical support at a fair price. As this report shows, we’ve succeeded in all three areas, which are critical concerns for any enterprise deploying a disk defragmenter.”

About Raxco Software

Raxco Software has been helping large enterprises, small businesses, and consumers with their computer resource management needs for thirty years. Its PerfectDisk 2008 is Windows® Certified by Microsoft® for Vista and Windows Server® 2008, and optimized for Windows XP. The PerfectDisk line has a long award-winning history, most notably its perfect 5-star review from CNET Download, winner of the Windows IT Pro Readers’ Choice Awards for Defragmentation Utility and Storage Management Tool, Redmond Magazine’s Best of the Best Award, and PC Magazine’s Editors’ Choice award. Raxco also produces optimization software, for HP’s OpenVMS operating system. Raxco Software can be found on the Web at www.raxco.com.

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SaaS Leaders, CORESense and SPS Commerce, Partner to Offer Integrated Supply Chain Solution for Mid-Market Retailers

SPS Commerce partners with CORESense to offer integrated supply chain solution for mid-market retailers

Minneapolis, Minn. (PRWEB) April 30, 2008 -- SPS Commerce, the leading provider of SaaS [EDI](#) services, and CORESense, the leading provider of SaaS-based integrated retail management solutions to small and medium-sized retailers (SMRs), today announce that they have teamed to provide mid-market retailers a unique SaaS order fulfillment solution. The combined offerings enable retailers to better leverage their [CORESense solution](#) by using SPS' B2B integration and [EDI enablement](#) services to automate the sending and receiving of EDI documents such as invoices, purchase orders and shipping documents with their vendors.

"SaaS technologies enable mid-market companies to act and operate as their larger competitors do," said David Novak, Executive Vice President at SPS Commerce. "By teaming SPS' B2B integration service with CORESense, mid-sized retailers can standardize and automate their vendor communications needed for improved supply chain visibility and savings, without the investment in EDI hardware, software and staff."

CORESense is the only web-based retail software that seamlessly integrates Point of Sale, multi-channel retailing, customer relationship management (CRM) and merchandizing operations for small and medium-sized retailers who want to compete and win against big box retailers. SPS Commerce offers a suite of supply chain solutions, including EDI, catalog and barcode label services for retailers, suppliers, and 3PLS.

"As leading SaaS solutions, we found that integrating CORESense's and SPS' solutions was easy and was a natural extension of our solution," stated Jason Jacobs, CEO at CORESense. "With both companies growing rapidly due to SaaS adoption, it is only natural to enable our solutions to work efficiently together with pre-defined integration. CORESense's goal is to maximize the ROI for its customers, and integration with SPS' EDI services will enable these retailers to achieve their goals even faster."

About CORESense

CORESense is a market and technology leader in on-demand multi-channel retail management. CORESense solutions are used by small and mid-sized specialty retailers including sporting goods, apparel and accessories, shoe and wine companies. CORESense front- and back-office capabilities unite brick-and-mortar and ecommerce retail management in a single, fully integrated system. CORESense provides multi-channel management, order life-cycle management, inventory and supplier management and customer relationship management, all via the Software as a Service model. CORESense solutions enable retailers to gain a competitive advantage by increasing sales per customer, delighting customers with great service, and building and maintaining a loyal customer base. CORESense has offices nationally and is headquartered in historic Saratoga Springs, New York. For additional information visit www.CORESense.com or call (866) 229-2804.

About SPS Commerce

SPS Commerce is the leader in Software-as-a-Service (SaaS) B2B integration, connecting every partner in the supply chain. Retailers, manufacturers and 3PLs have selected SPS Commerce as their outsourced provider to



automate and integrate their trading relationships. Using the SaaS model, SPS Commerce dramatically lowers setup and on-going costs, along with the time and risks of traditional EDI software by outsourcing the entire B2B communication process. The company's offerings leverage its multi-tenant architecture, multi-party sharing, comprehensive knowledge of thousands of retailer's business processes and specifications and integration expertise with a variety of systems for accounting (Great Plains, Quickbooks, MAS series), ERP (Oracle, NetSuite, SAP), packing and shipping (Agile, InSite, Scancode), and WMS (HighJump, Infor, Manhattan Associates). SPS Commerce is the recognized SaaS leader in B2B integration with more than 10,000 recurring revenue customers, pre-built integrations spanning 2,700 unique fulfillment workflows across 1,200 retailers, grocers and distributors, a customer satisfaction rate of 93% and the most comprehensive SaaS product suite available. SPS Commerce is headquartered in Minneapolis, Minnesota. For additional information, please contact SPS Commerce at 866-245-8100 or visit www.spscommerce.com.

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Keno Kozie Associates Expands to West Coast with Los Angeles Office

Keno Kozie Associates, a leading National provider of Help Desk and IT Support for law firms, today announced that it has opened an office in Downtown Los Angeles to provide IT Integration and Help Desk Outsourcing services to law firms throughout the west coast.

Chicago, IL (PRWEB) April 30, 2008 -- Keno Kozie Associates, Ltd. (www.kenokozie.com) has announced that it has opened its Los Angeles office at 515 South Flower Street, phone (213) 236-3781. A full service technology provider specifically focused on the legal market, Keno Kozie brings 20 years of experience to its developing West Coast client base.

Barry Keno, Keno Kozie's President states, "Keno Kozie was formed to provide a high degree of personal service to our law firm clients. As such, we've taken a very cautious, measured approach to growth - we always want to ensure that our service does not suffer due to unchecked or overly-aggressive expansion. It's taken us 20 years to get to this point, but during that time, Keno Kozie has developed the institutional knowledge, business processes and professional maturity to ensure that our West Coast clients are supported in the most effective, sensible and professional manner."

Keno continues, "While many IT integration and support firms are moving to a remote management model, Keno Kozie believes that only by maintaining close personal contact with our clients can we develop and maintain the relationships that are the cornerstone of Keno Kozie's success."

Leading the Los Angeles office is Steven Houk, Keno Kozie's Director of Sales and Business Development. With extensive experience in many facets of law firm IT operations and management - ranging from West Coast Director of Operations for a large legal outsourcing organization to Chief Information Officer at a major law firm, Mr. Houk brings an in-depth understanding of law firm IT, knowledge of the West Coast legal community, a tradition of customer service and a deep appreciation of the critical business processes that impact a law firm's productivity and profitability. "Keno Kozie Associates has been excelling in the provision of law firm support for over 20 years," Steven states. "Years ago, as a client I was impressed not only with their technical expertise but with their total dedication to customer satisfaction. We aim to continue that tradition with this expansion."

Keno Kozie Associates has been providing System Integration, Consulting and Help Desk services for leading law firms and corporate legal departments since 1988. They have partnerships with software and hardware providers including Interwoven (iManage), CT Summation, Microsoft and many others for support and enhancement of the legal market.

K2 is the trademark of Keno Kozie Associates, Inc. All other trademarks are the property of their respective organization.

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Kenshoo Launches Kenshoo UK to Provide Technology Solutions for the European Paid Search Industry

Kenshoo Ltd, a SEM technology leader backed by Sequoia Capital and Arts Alliance has opened a subsidiary company in Europe to provide local support for its European clients.

London, UK (PRWEB) April 30, 2008 -- Kenshoo Ltd, a Sequoia Capital and Arts Alliance backed company and the leading provider of Search Engine Marketing (SEM) [Quality Management](#)[™] technologies, announced today the establishment of Kenshoo UK. The subsidiary will manage Kenshoo's business and customer care in the United Kingdom and Europe, and will serve as its base of European operations to take advantage of the rapid growth in the European paid search advertising market.

Kenshoo's flagship product, [KENSHOO SEARCH](#)[™], is a holistic end-to-end SEM platform, which automates the labor intensive processes of building and optimizing cross channel search campaigns. KENSHOO SEARCH[™] is based on the Quality Management[™] approach that recognizes a SEM campaign as a complex organism with interactive parameters. It is the only platform that optimizes across all the parameters automatically and simultaneously, thus maximizing quality score to make SEM campaigns simple and effective.

Mike Chowney, the former European CEO of NeoSearch@Ogilvy, has joined Kenshoo UK and will serve as the company's Managing Director. "After seeing all existing SEM technologies on the market, I was thrilled by Kenshoo's refreshingly new approach of automation and advanced unique features that enable advertisers to enhance their paid search campaigns to a much greater level than that offered by competing technologies. In addition, KENSHOO SEARCH[™] offers dramatic improvements in efficiency to agencies and clients alike, due to its clear and logical automation of almost all of the labor intensive processes involved in running effective paid search campaigns." says Chowney.

Brent Hoberman, founder of Lastminute.com and current Kenshoo advisory board member, was also enthusiastic about the UK launch. "I joined Kenshoo because this great team of professionals delivers end-to-end SEM Quality Management[™] technology. KENSHOO SEARCH[™] is a proven solution implemented with a wide variety of advertisers and agencies worldwide. Based on my previous ventures, I can look back and see why Kenshoo is such a necessity with its time saving features. Additionally, the Quality Management[™] maximizes each budget to give advertisers and agencies leverage over the competition, this is why I'm sure that our European operation will be a great success."

Yoav Izhar-Prato, CEO and co-founder of Kenshoo, adds: "From the start Kenshoo saw the UK and Europe as one of its key markets. This move was natural and shows our commitment to our partners and clients. With Mike and Brent at the helm - This cruise will certainly be well navigated and enjoyable!" Kenshoo UK's office is located in central London. Plans for a U.S. office are already underway according to Kenshoo's expansion strategy; the U.S. operation will open during Q2 of this year.

About Kenshoo Ltd



Kenshoo (<http://www.kenshoo.com>) is a provider of end-to-end search marketing automated technology for advertisers and agencies worldwide. The company's flagship product KENSHOO SEARCH™ provides automated Quality Management™ for cross-platform search campaigns. Kenshoo's unique technology and approach enables advertisers and agencies worldwide to reach high volumes, optimize campaigns and to boost ROI.

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Grady Health System a Model of Emergency Preparedness -- Highlighting One of Nation's Busiest Trauma Centers' Success With LiveProcess

LiveProcess, the leading healthcare solution for emergency preparedness and response, continues to expand nationally and gain wide acceptance as a first-to-market program for emergency managers today.

Verona, NJ (PRWEB) April 30, 2008 -- LiveProcess, the leading healthcare solution for emergency preparedness and response, continues to expand nationally and gain wide acceptance as a first-to-market program for emergency managers today.

And nowhere is that more evident than at Atlanta-based Grady Health System, one of the nation's busiest trauma centers. "Whenever someone outside of our system complements us after a real-life emergency response, we tell them we were just doing our job," said Emergency Manager Charlotte Clark. "LiveProcess is all about sharing, planning and responding together to make things happen."

Indeed, Grady Health System has successfully used LiveProcess to manage real-life crises such as the massive treatment and repatriation of U.S. citizens following the terrorist bombings of Lebanon and Israel, and a host of other incidents such as bomb scares, multi-vehicle accidents, a tornado, and a hazardous materials poisoning at a private parochial high school.

Working with the Georgia Hospital Association (GHA), nearly 200 Georgia hospitals now use LiveProcess to help coordinate their emergency preparedness and response, and today form the first ever statewide emergency preparedness platform.

LiveProcess is building out its national presence as it drives continued enhancements of its industry-leading platform following new financing this month from a group of top healthcare and technology investors.

The American Hospital Association also has exclusively endorsed LiveProcess as the choice for disaster readiness and incident management for its more than 5,000 member hospitals. The AHA endorsement was made after an exhaustive year-long selection process, and further builds upon LiveProcess' presence as the leading web-based platform for helping hospitals manage their disaster preparedness plans and responses.

LiveProcess is:

- The market leader in emergency management and response for healthcare.
- Endorsed exclusively by the American Hospital Association
- Recognized as a best practice by the Advisory Board Company
- Solely committed to emergency preparedness and response for healthcare.
- Successfully used in real-life emergencies and real-time exercises
- Successfully used to coordinate statewide real-time pandemic flu exercises
- Used effectively in Joint Commission surveys across the country.
- State-of-the-art enterprise solution for governance, risk and compliance for healthcare



For more about the Grady Health System's success with LiveProcess, visit <http://www.liveprocess.com/case/gradyhealth.php>.

About LiveProcess

LiveProcess is the leader in emergency management for hospitals. LiveProcess developed the first standardized software and web-based solution designed to help health care organizations prepare for and respond to both large- and small-scale emergencies disasters. Since its formation in 2003, the company has been focused on enhancing health care emergency preparedness and response, and helping hospital executives gain visibility and control of compliance efforts across their health care system. The LiveProcess platform provides a wide and growing range of fully integrated tools to assist in emergency management, including Hazard Vulnerability Analyses (HVAs), Incident Command System (ICS), NIMS Compliance, Drills for Readiness and Compliance, Event Log, and Competency-Based Training capabilities. For more information on LiveProcess, please visit www.liveprocess.com.

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ARX Practice Manager to Co-chair DIA Digital Signature Conference in May

ARX (Algorithmic Research), a leading provider of digital signature solutions (standards-based electronic signatures), announced today that Rodd Schlerf, the Life Science Practice Manager for ARX, will be co-chairing the Drug Information Association (DIA) Digital Signature Conference in Arlington, VA, on May 13, 2008. The event, "Digital Signatures: Practical Strategies for Life Science Organizations", will focus on recent developments that remove obstacles like cost and complexity from the deployments of digital signatures.

San Francisco, CA (PRWEB) April 30, 2008 -- ARX (Algorithmic Research), a leading provider of digital signature solutions (standards-based electronic signatures), announced today that Rodd Schlerf, the Life Science Practice Manager for ARX, will be co-chairing the Drug Information Association (DIA) Digital Signature Conference in Arlington, VA, on May 13, 2008. The event, "Digital Signatures: Practical Strategies for Life Science Organizations", will focus on recent developments that remove obstacles like cost and complexity from the deployments of digital signatures.

Thought leaders from biopharmaceutical companies, CROs, and technology organizations will discuss considerations and strategies that make the deployment of digital signature technologies quick, affordable, and practical for organizations of every size.

"This event focuses on the rapidly growing use of digital signatures across all applications in a life science organization," said program Co-Chair Rodd Schlerf.

There are many forms of electronic signatures that can comply with FDA 21 CFR Part 11. However, only standards-based digital signatures enable the benefits of digital signatures to extend beyond pure compliance requirements and facilitate accelerated decision making, expedited approval processes, operational cost reductions, and more efficient and paperless operations both inside an organization and externally in B2B or electronic submission applications.

During the DIA event, Mr. Schlerf and other industry thought leaders from biopharmaceutical companies, CROs, and technology providers will discuss strategies that facilitate the adoption of digital signatures for organizations of every size. Moreover, case studies will be provided from organizations that have successfully implemented digital signature applications for processes including internal quality and clinical operations, large web-based business-to-business portals, and cross-organizational workflows.

Additional information on the event can be found at:

<http://www.diahome.org/DIAHOME/Education/FindEducationalOffering.aspx?productID=16712&eventType=Meeting>

About ARX (Algorithmic Research):

ARX has over 20 years of experience assisting life sciences, healthcare, governmental, engineering, banking,



financial services organizations and commercial sectors to secure and streamline their business processes and transactions. ARX offers a wide range of highly scalable products designed to simplify, secure, and accelerate electronic business.

For more information, please visit arx.com.

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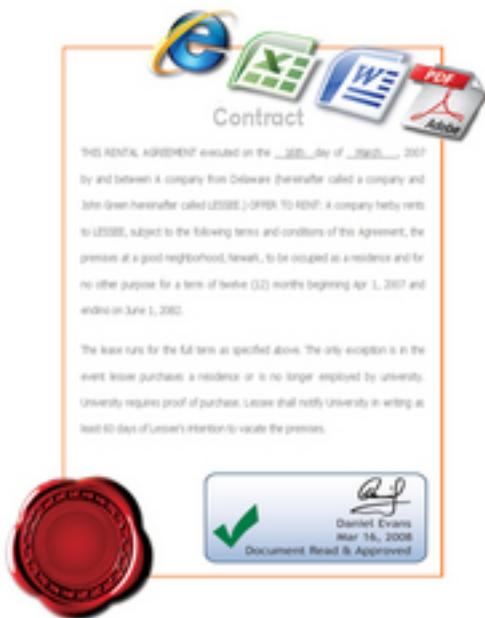
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HyperOffice is Finalist in SoftwareCEO Innovation Awards

ROCKVILLE, MD., Apr. 29, 2008 - HyperOffice today announced it is a finalist in the Software CEO 2008 Software Innovation Awards, one of just four contenders in the "most innovative small and medium-sized infrastructure software" category to be named by the Computer Technology Industry Association (CompTIA).

Rockville, MD. (PRWEB) April 30, 2008 -- HyperOffice today announced it is a finalist in the Software CEO 2008 Software Innovation Awards, one of just four contenders in the "most innovative small and medium-sized infrastructure software" category to be named by the Computer Technology Industry Association (CompTIA).

"SoftwareCEO's annual Software Innovation Awards recognize our industry's efforts and accomplishments in bringing innovative products and new business models to market," said David Sommer, chief operating officer, CompTIA, and publisher of SoftwareCEO. "The companies selected as finalists for these prestigious awards are delivering real business value to customers with their products and services. We are pleased to recognize their achievements."

Award winners will be announced during a ceremony at the CompTIA Software Marketing Perspectives Conference & Expo, May 7-9, in Santa Clara, California.

HyperOffice is award-winning software as a service that makes it easier for owners, employees, clients, partners and suppliers of growing businesses to collaborate, communicate, plan projects, share and edit online documents, schedule meetings, and manage information anytime and from any Internet connection.

The web-based software delivers to growing organizations today the power and productivity of collaboration software that only the largest company with a mammoth IT budget could otherwise afford -- business-class email without spam and viruses; document management with online file storage, versioning, user rights and workflow; contact management, scheduling, task management, discussion groups, security, backup, portal customization, customer portals, extranets and intranets, time and expense tracking, and more.

About SoftwareCEO

SoftwareCEO is a resource-packed electronic newsletter and web portal built by software executives for software executives. It's the software industry's "Page One" for information and advice on software marketing, software sales, software business, software pricing and financing, and software services. For more information, visit <http://www.softwareceo.com>.

About CompTIA

The Computing Technology Industry Association (CompTIA) is the voice of the world's \$3 trillion information



technology industry. CompTIA membership extends into more than 100 countries and includes companies at the forefront of innovation; the channel partners and solution providers they rely on to bring their products to market; and the professionals responsible for maximizing the benefits organizations receive from their technology investments. For more information, visit www.comptia.org.

About HyperOffice

HyperOffice Inc., (<http://www.hyperoffice.com>), is a leading provider of online software and collaboration tools for growing organizations. The company offers a simple and affordable suite of Intranet and Extranet software that provide new and growing businesses essential tools to collaborate, communicate, and manage information from any browser running on any platform. First launched in 1998, HyperOffice is used around the world by a growing number of innovative businesses.

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Hosted Exchange 2007 to Be Offered to SMBs by 123Together.com at Interop Las Vegas 2008

Hosting industry leader 123Together.com will exhibit at the leading IT event of the year to promote its industry-leading hosted messaging and collaboration services - hosted Exchange Server 2007 SP1 and hosted SharePoint Services 3.0 SP1.

Burlington, MA (PRWEB) April 30, 2008 -- 123Together.com, a Microsoft Gold Certified Partner and a leading provider of hosted enterprise-class messaging and collaboration solutions such as hosted Microsoft Exchange Server 2007 SP1 and hosted Windows SharePoint Services 3.0, today announced that it is exhibiting at [Interop Las Vegas 2008](#).

Information technology is more critical to business success than ever before and Interop Las Vegas 2008 is the industry's most comprehensive IT event of the year. Serving as the hub for business and technology leaders interested in the latest in business technology, this year's event brings together 20,000 attendees, including corporate and IT professionals, journalists and industry analysts from around the world. Attendees will explore a full range of innovative business solutions such as green IT, mobility, Software as a Service, and the latest messaging and collaboration applications.

Attendees can visit 123Together.com at booth 1082 at the Mandalay Bay Convention Center in Las Vegas, Nevada from April 29-May 1, 2008. Small and mid-size businesses (SMBs) will learn about the advantages of 123Together.com's hosted messaging and collaboration services such as [hosted Exchange Server 2007 Service Pack 1](#) and hosted SharePoint Services 3.0 Service Pack 1 enabling them to immediately take advantage enterprise-class email and data collaboration solutions without incurring any upfront expense, deployment delays, requirements for new hardware and software or lengthy contract commitments. They can utilize all of the features and functionality of these best-in-class software services for a small monthly fee.

"We are excited to present our hosted Exchange and hosted SharePoint services to business and IT executives at Interop 2008," said Ravi Agarwal, senior executive officer, 123Together.com division of mindSHIFT Technologies, Inc. "Many SMBs are unaware that they can take advantage of applications previously only accessible to large corporations due to the considerable cost and time involved in deploying them in-house. We offer small and mid-size businesses the ability to increase corporate productivity and profitability by providing them with these industry-leading tools as hosted services."

123Together.com also offers full support for BlackBerry, Treo, and Windows Mobile handheld devices. Free Outlook 2007 is available for every hosted Exchange user and all customers receive live 24x7 U.S.-based technical support via phone, e-mail and online chat. Businesses can be using these services immediately and achieve 99.9% uptime on shared servers or 100% uptime on their own dedicated server.

About 123Together.com

Headquartered in Burlington, Massachusetts, 123Together.com, a mindSHIFT company, is the leading provider



of hosted enterprise-class messaging and collaboration solutions including hosted Microsoft Exchange Server, Windows SharePoint Services and Dynamics CRM. These hosted services are offered on shared and dedicated servers to small and mid-size businesses and can be resold as a completely white labeled service. Full mobile access is also offered for BlackBerry, Treo, PocketPC, SmartPhone and Windows Mobile handheld devices. Exchange hosting customers receive free Outlook 2007, live 24x7 U.S.-based technical support, advanced spam and virus filtering and a 100% uptime guarantee on dedicated servers. A 30-day no obligation trial is available for shared customers. www.123Together.com

The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

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