

Industry Broadcast Digest

News for 2008-10-12





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Banned from GodTube, The Steve & Kathy Show Wins in 2008 Emmy® Awards

The Christian TV show banned from GodTube came out a winner in the 2008 Mid-America Emmy® Gala this past weekend in St. Louis, MO. Steve Gray, creator and executive producer for the show and author of "My Absurd Religion," accepted the award for this weekly Christian variety show. Winner in the Emmy® category of Religion was Gray's skit "Real Preachers of Genius: Mega Church Pastor," made popular on YouTube.

Kansas City, MO (PRWEB) October 10, 2008 - [Steve Gray](#) is stirring the waters of religious broadcasting with his weekly faith-based variety show, [The Steve & Kathy Show](#). Banned from GodTube and rejected by Australian TV, the show has been recognized a winner by the National Academy of Television Arts and Sciences.

The National Academy of Television Arts and Sciences proudly announced the 2008 Emmy® Award recipients in St. Louis, Missouri on Saturday, October 4th. Over 500 attended the black tie Gala to hear the 2008 Emmy® award winners. The Steve & Kathy Show took the stage as the emcee announced the winner in the Religion Category: ["Real Preachers of Genius: Mega Church Pastor."](#) The Steve & Kathy Show, Kansas City, Missouri - Steve Gray."

The Steve & Kathy Show, a Christian variety TV show created by executive producer and host Steve Gray, received four Emmy® nominations this year. Gray, a first time participant in the Emmy® awards, has distinguished himself early in his short career in television with multiple Telly awards. The coveted Emmy® award won this past Saturday evening lifts this innovative and sometimes controversial show to another level in the TV industry.

In attendance with Gray to receive the Emmy® was Gray's wife and co-host of the show, Kathy Gray, and members of the show's production team. Gray accepted the golden Emmy® stating, "This is confirmation that religious broadcasting is long overdue for an overhaul."

Gray's comment was met with enthusiastic agreement and applause from the television industry professionals gathered for the evening. "We believe that America is ready for a change in its religious broadcasting," added Gray, "and we are certainly prepared to give it to them."

The 2008 Emmy® award winning skit, "Real Preachers of Genius: Mega Church Pastor," spoofs the mega church phenomenon in America, exposing what Gray has termed "my absurd religion." With over 44,000 hits on YouTube, and now an Emmy® award, the recognition this skit is receiving confirms Gray's statement that America is ready for something different in Christianity.

The Steve & Kathy Show uses humor and a late-night TV show format to convey its message. "Religion in America is in crisis," Gray believes, and this innovative TV show is one of Gray's strategies to give America "religion that works."

Gray's latest book, ["My Absurd Religion,"](#) minces no words in Gray's fight against the religious system in America and complements the message of Gray's Emmy[®] award winning TV show. It will be available October 28th at Amazon.com.

[About the Mid-America Emmy[®] Awards:](#)

"Each year, the Emmy[®] Awards showcase outstanding achievement in the media industry from the entire region," said NATAS Mid-America Chapter President and KETC Senior Producer Jim Kirchherr at the recent Emmy[®] Gala. The Academy's goal is to raise industry standards and encourage future generations of leaders, artists, and craft persons to reach for a higher level of excellence. The Emmy[®] is awarded to recognize outstanding achievements, encourage the continuing pursuit of excellence within the industry and focus public attention upon professional, technical and personal accomplishments in the arts and sciences of television and advanced media.

[About The Steve and Kathy Show:](#)

The Steve and Kathy Show is a pioneering approach to bring America fresh Christian television programming while offering a "religion that works." Hosted by creator and executive producer Steve Gray and co-host Kathy Gray, this award winning TV show features a late-night format with hilarious original skits, jazz music, and real-life stories of dramatic encounters with God. Gray's innovative approach to reach those disheartened by "absurd religion" is finding a responsive audience with his tongue-in-cheek satire and wit. More information is available on our [Press Page](#).

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).

New Film Accuses Australian Media of Reporting Flaws Over Schapelle Corby

An independent film has today been released which condemns Australia's media over their long term reporting of the Schapelle Corby case.

(PRWEB) October 9, 2008 -- An independent film has today been released which condemns Australia's media over their long term reporting of the Schapelle Corby case.

In 2005, Schapelle Corby was sentenced to an unprecedented 20 years in an Indonesian prison cell, for importation of marijuana, following one of the most contentious cases of modern times. To this day she maintains her innocence, with observers and human rights support groups urging her release. As a recap, the film cites many of the major aspects of the case, including the refusal of the court to test the drugs for country of origin, the subsequent burning of the untested drugs, and the much lesser value of the drugs in Indonesia than in the country of alleged export, Australia.

The main body of the film, however, highlights the Australian government's difficult position in terms of its strategic relationship with Indonesia, and identifies a six step media management process designed to influence public opinion against her. The specific steps described by the film range from the selective and repeated use of the phrase "Convicted drug smuggler, Schapelle Corby" to what it terms "constant and unsubstantiated smear and innuendo against her and her family". It further alleges the marginalization of the reporting of real events and news, and the systematic shifting of focus from legal and human rights abuses.

For each step, the video also explains the impact, in terms of effect on public perception and opinion.

Rachel James, of Schapelle.Net, states: "Some of the worst excesses in Australian journalistic history have been evident with this case. Stories have been fabricated, opinion has been presented as fact, and real facts have been buried. The Australian public have slowly but surely had a false picture pulled over their eyes, to blind them from what they had actually seen for themselves."

She continues: "The real news is the show trial, the breaching of Schapelle Corby's legal and human rights, and her appalling conditions and suffering over the last four years. But when was any of this last reported? This excellent film highlights many of these issues."

The movie also quotes the CLA (Civil Liberties Australia), who recently accused the media of becoming her persecutor (<http://www.cla.asn.au/0805/index.php/opinion/2008/07/10/on-trial-australian-media-for-underminin>), and the FPSS (Foreign Prisoner Support Service), who in the same article allege media victimization.

The video, which is titled 'Burying the Truth, Burying Schapelle Corby', can be viewed on YouTube (<http://www.youtube.com/watch?v=CYCuzE16tQE>). It is also available from several Schapelle Corby support sites (including www.schapelle.net/media.html) and a range of human rights related portals.

ABOUT THE PRODUCERS

This is the second film on this case from the same independent UK based production team, which promises further investigative releases in the future. The film was researched using direct archival sources, with analysis of reports dating from the onset of the case itself.

ABOUT SCHAPELLE.NET

Schapelle.net is a Web site dedicated to the Schapelle Corby case. It provides resources and information to help those who are willing to assist. For further information on the case itself, see the video on the schapelle.net website: www.schapelle.net/videos.html

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You can read the online version of this press release [here](#).

Global Leader in Audience Response Systems, IML, Launches New People Meter Software

IML, market leaders in Audience Response Systems have developed new software called People Meter, which provides a moment by moment on-screen track to gauge audience reactions to live presentations and speeches.

London, England (PRWEB) October 9, 2008 -- IML, market leaders in [Audience Response Systems](#), have developed new software called People Meter, which provides a moment by moment on-screen track to gauge audience reactions to live presentations and speeches.

IML's People Meter can be used to rate the popularity of speakers and the effectiveness of presentations during debates, speeches, product launches, demonstrations and focus groups.

A choice of two on-screen opinion meter charts provide real-time updates which can be shown live on-screen; the IML People Meter Worm and Gauge.

The Worm

IML's "Worm" chart sees the Worm move up or down as audiences react.

The Gauge

Alternatively reactions can be shown in a "swing-o-meter" style gauge. See the dial move as opinions change.

How IML People Meter works

Audience members use IML's interactive [Communicator keypads](#) to input their reactions to what they hear and see during presentations. Participants simply vote their approval rating on a given scale at continuous intervals.

Votes are received instantly and the data is automatically displayed on the chosen chart to give a visual representation of audience opinions.

People Meter Gauge in action

Ipsos MORI and the BBC recently used IML's People Meter Gauge to gather the shifting opinions of floating voters during both Gordon Brown and David Cameron's speeches at the recent political party conferences.

Using IML's new People Meter software the panel registered their approval or disapproval for what Gordon Brown and David Cameron said using IML's Communicator keypads.

To see how IML's Gauge was used click on the following links from the BBC footage -

http://news.bbc.co.uk/1/hi/uk_politics/7629900.stm

http://news.bbc.co.uk/1/hi/uk_politics/7647330.stm

In addition to the UK offices IML now has offices in North America, Germany, Belgium, Hong Kong, South Africa and Australia. To find out more about IML's global offices visit www.imlworldwide.com

ENDS

About IML

IML is a leading global supplier of audience response systems. Their award-winning, interactive audience response keypads and software are recognized globally as the most advanced and sophisticated audience response system available.

IML's audience response services are used worldwide by big name clients who rely on their systems to gather accurate and invaluable feedback data in seconds. IML has delivered more than 12,000 successful interactive audience response events globally since being launched in 1991.

About Computershare Limited

Computershare (ASX: CPU) is a global leader in share registration, employee equity plans, proxy solicitation and other specialised financial, governance and communication services.

Many of the world's largest companies employ our innovative solutions to maximise the value of their relationships with investors, employees, customers and members.

Computershare has over 10,000 employees across the world and serves 14,000 corporations and 100 million shareholder and employee accounts in 17 countries across five continents.

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DVDVideoSoft Releases Free Studio

DVDVideoSoft (<http://www.dvdvideosoft.com>) announces a release of Free Studio, a unique up-to-date application, which combines several multimedia audio and video programs. Free Studio is a single package which bundles 15 updated and greatly improved existent tools from DVDVideoSoft to work with video and audio files and five absolutely new ones: Free Audio Converter, Free Disc Burner, Free DVD Video Burner, Free Audio CD Burner, Free Video to DVD.

(PRWEB) October 9, 2008 -- [DVDVideoSoft](http://www.dvdvideosoft.com) announces a release of [Free Studio](#), a unique up-to-date application, which combines several multimedia audio and video programs. The application is the result of mutual cooperation of DVDVideoSoft Ltd and its users within two years.

Free Studio is a single package which bundles 15 updated and greatly improved existent tools from DVDVideoSoft to work with video and audio files and five absolutely new ones: Free Audio Converter, Free Disc Burner, Free DVD Video Burner, Free Audio CD Burner, Free Video to DVD Converter.

All programs are downloaded separately or as Free Studio, a package of 20 free Audio, Video and DVD programs, exactly:

- * free video and audio conversion software to convert video and audio between different formats and to ipod, psp and iPhone,
- * free burning and ripping software to burn DVDs/CDs even for home DVD players,
- * free YouTube software to upload and download videos and music to a hard drive, ipod, psp and iphones from YouTube,
- * free audio and [video editing software](#), which allows to edit, flip and rotate video and audio files.

All these are available at <http://www.dvdvideosoft.com> for immediate download, where there are also lots of guides and tutorials related to different video tasks, like burning and ripping DVDs, making DVD copies, converting between all video formats and more.

The software contains no spyware or adware. DVDVideoSoft programs run under both XP and Vista, what is very convenient for the large part of users.

About the Company

DVDVideoSoft (<http://www.dvdvideosoft.com>), is a developer of free multimedia software for video and audio processing, was founded at the end of 2006. In the beginning it offered only guides and tips related to various video and audio editing tasks. Today DVDVideoSoft is more than just an internet resource dedicated to multimedia software guides and tutorials; it offers 20 clearly free applications, which run under XP and Vista.

###

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'The Third Jesus' - Unity Webcast with Deepak Chopra - Takes New Look at What Jesus Really Taught

Series Explores "Jesus and the Awakening to God-Consciousness" Transcending Traditional Dogma and Religious Institutions

Unity Village, Mo. (PRWEB) October 9, 2008 -- Best-selling author and spiritual leader [Deepak Chopra](#) teams up with leading Unity minister Wendy Craig-Purcell for a bold upcoming six-part Web series on "[Jesus and the Awakening to God-Consciousness](#)," based on Chopra's recent book "The Third Jesus: The Christ We Cannot Ignore." The series is set to begin at 6-PM ET, October 15, at www.unity.fm, according to Paula Coppel, vice president of Communications at Unity School of Christianity in Unity Village, Mo. Each weekly half-hour segment will be available free. All segments will be available after their initial airing until November 26.

A study guide will be available for groups and individuals.

"We came up with the idea for this series after Oprah Winfrey's successful webcasts last spring with Eckhart Tolle on his book 'A New Earth,'" said Coppel. "That discussion opened the door for a more in-depth look at how Christianity fits within a context of contemporary spiritual beliefs and practices. There were many Christians watching Oprah's webcast who were confused about how to integrate Eckhart's teachings with their basic beliefs. There is a way - Unity has been teaching it for more than 120 years. And it is beautifully represented in Deepak Chopra's book 'The Third Jesus.'"

"In Deepak's words, the third Jesus is God-consciousness," said Coppel. "It was the enlightened state that Jesus was both demonstrating and teaching. The Web series contends that Jesus was not trying to start a new religion, nor was he aiming his teachings at some people and not others. He was pointing the way for all of us to experience the awakening that he himself had experienced."

Chopra sees Jesus' teachings as universal, even though a particular religion - Christianity - was created around him. "There is not one Jesus," Chopra explains in his book, "but three. First there is the historical Jesus, the man who lived more than two thousand years ago and whose teachings are the foundation of Christian theology and thought. Next there is Jesus, the Son of God, who has come to embody an institutional religion with specific dogma, a priesthood, and devout believers. And finally, there is the third Jesus, the cosmic Christ, the spiritual guide whose teaching embraces all humanity, not just the church built in his name. He speaks to the individual who wants to find God as a personal experience, to attain what some might call grace, or God-consciousness, or enlightenment."

In the first chapter of The Third Jesus, he writes: "Jesus is in trouble."

In the name of Jesus, Chopra says, wars have been fought, crusades have divided countries, and witch hunts have been conducted. Fundamentalists, with little to support their positions in scripture, have cited Jesus to support condemnation of abortion, homosexuality and birth control.

"His teachings have been hijacked by people who hate in the name of love," writes Chopra.

The Web series delves deeply into what Jesus really taught and how it can be applied in today's world. The segments focus on:

- * Program 1 - Who Is Jesus and Why Does He Matter?
- * Program 2 - Opening to the Path
- * Program 3 - A New Way of Being
- * Program 4 - When the Rubber Hits the Road
- * Program 5 - What to Expect When You're Expecting Enlightenment
- * Program 6 - Jesus Without Dogma
- * Each segment features an in-depth discussion between Chopra and series host, Rev.

Wendy Craig-Purcell, founding minister of the The Unity Center in San Diego. Craig-Purcell sees the series as especially appealing to those who consider themselves "spiritual more than religious" as well as "Christians with questions."

[Unity](http://www.unity.fm) is a positive, practical, progressive approach to Christianity based on the teachings of Jesus and the power of prayer. Unity founders Charles and Myrtle Fillmore taught others how to see the Christ in themselves as well as in others. The organizations that carry forth the Fillmores' work are the Unity School of Christianity and the Association of Unity Churches International and its member churches. For more information and to register, visit www.unity.fm.

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"Voice of Choice" Records New Commercial Demo with Renowned VoiceOver Coach, Nancy Wolfson

Nationally-recognized voice over talent, Janet Ault, recently flew to Los Angeles to record her new commercial demo with one of the most sought-after voice over coaches, Nancy Wolfson, of BrainTracks Audio.

Los Angeles (PRWEB) October 9, 2008 -- When great actors, actresses and famous directors get together to make a movie, it is dubbed an "all-star cast". The same can be said in the voice over industry when one of the top [female voice over talents](#) and proclaimed "Voice of Choice", Janet Ault, pairs up with LA's top voice over coach and director, Nancy Wolfson, and studio owner and audio engineer extraordinaire, Rick Santizo, of SantiSound.

The two united to record Janet's newest commercial demo which will further Janet's branding as the "Voice of Choice". "Nancy represents the cream of the crop when it comes to demo production and voice coaching", said Janet. "This new demo is the next step in my career in order to appeal to a top-market clientele."

Janet has spent the last year training with Nancy. "This new demo is the culmination of a year's worth of very intense, eye-opening, and rewarding training with Nancy". "Nancy will not direct your demo until she feels you are ready to be the absolute best you can be".

Nancy Wolfson is one of the most sought-after consultants and freelance casting directors for commercials, animation/CD Rom, Audiobooks, promos and narration. She also writes, produces, and directs demos for [voice over talents](#) and is recommended by top-market talent agents as the premiere "go-to" person in advising talent on personal branding. More about Nancy can be found at braintracksaudio.com.

More information about Janet Ault and her [voice over services](#) can be accessed by visiting www.janetault.net. Janet is one of the premiere voice over talents in the industry and has more than a decade of experience as a voice over actress.

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News Image



Pastor's Video Reaches 1.5 Million Views on GospelTube.com

It's not every day that you see a Pastor's video clip, spreading the word; get a million views on any one video sharing website - let alone a fairly new Christian site known as Gospeltube. Well, Bishop Lester Love of Greater Antioch Church of Louisiana has reached that mark and everyone is talking about it.

Nashville, TN (PRWEB) October 9, 2008 -- It's not every day that you see a Pastor's video clip, spreading the word; get a million views on any one video sharing website - let alone a fairly new Christian site known as Gospeltube. Well, Bishop Lester Love of Greater Antioch Church of Louisiana has reached that mark and everyone is talking about it.

The Christian video clip is very powerful and teaches its viewers how you can take mainstream love songs, and change the words to let God know how much you love him. "I am excited that over 1 million viewers have joined me in singing love songs to God. My goal is to offer a practical approach to ministry that can provide an outlet to worship for anyone from any background. Regardless of where you are in your spiritual walk you can still give God praise. I really believe it all depends on who you are singing to!" says Bishop Love.

Click the link below to see this very powerful video. <http://www.gospeltube.com>

Bishop Love's video is the first to reach one million views on Gospeltube and shows how important it is for ministries to use video sharing websites to get their messages out with Christian videos.

Not only will millions see your video clips, but you can add links that will direct them to your main website, broadcast, or blog. These video clips serve as free commercials to get viewers to other destinations to learn more about your ministry.

About Bishop Lester Love:

The senior pastor of Greater Antioch Baptist Church of New Orleans, Louisiana, he's been crowned "The Voice of Hope" by many and this title is fitting of Bishop Lester Love. Love's messages of hope, positive thinking and empowerment are sustaining and motivating the people of a city ravaged by Hurricane Katrina. In the aftermath, he is one of a few leaders that have chosen to travel the road home and rebuild.

Lester Love is a trailblazer of the young 40-something generation that has emerged in the gospel mainstream. His ability to simplify and effectively spread the gospel of Jesus Christ to a "NOW" generation, makes him a highly sought after speaker and teacher.

About Gospeltube.com:

GospelTube is a Christian online video sharing website where viewers can watch and share original Christian and Gospel videos worldwide through a Web experience for the whole family.

Anyone can watch videos on GospelTube. People can see first-hand accounts of great messages from people who care most about spreading the word of Jesus Christ or find videos that could be a blessing to someone who is



going through certain situations. Video clip sharing on GospelTube.com is a new way to minister to a broader audience as more people turn to the internet for more information. GospelTube is helping ministries get their message out all over the world via video sharing.

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Ben Cerullo To Launch Reality-TV Ministry Series "Thunder Road"

Show gives a fresh look to faith on television. The series is the first production under Cerullo's new ministry, Ben Cerullo Ministries.

Indian Land, S.C. (Vocus) October 8, 2008-- [Ben Cerullo](#), founder of Ben Cerullo Ministries, today announced that he will launch a ministry-focused reality TV series called "Thunder Road." The program will debut on INSP - The Inspiration Network, the fastest-growing inspirational network in the U.S., on Saturday, October 18th at 11:00 p.m. EST. The series follows the life and ministry of Cerullo as he travels to some of the most underserved regions of the world to help the sick and hopeless.

"'Thunder Road' represents my life and the lives of so many people because it's where faith meets reality," said Cerullo. "This show establishes an entirely new model of how faith is presented on television. People will see me and my team going real places, doing real things, and experiencing real problems. They'll get a glimpse of the miracles and power of God on display at our crusades. And they'll also see His power revealed not just in miracles but in countless practical ways."

The first episode of "Thunder Road" takes viewers to a ministry event in Mexico. "This episode is a first for TV," said Cerullo. "We go inside the city of Tuxtla Gutierrez, a place where conflict and violence run rampant among religious groups. Crime and extreme poverty also are issues. As a result, I think people will gain an entirely new insight into the world and strengthen their own faith."

Cerullo also said that there are other real-life moments that will be seen throughout the series that move beyond ministry conferences and meetings. "I want people to know that you can have a strong faith walk and still enjoy life, live it up a little. I also want people to know that they can have their own 'Thunder Road' experience when they learn to trust and seek God, even during their most difficult times."

Named by Charisma magazine as one of the "30 Emerging Voices" that will lead the church in the next decade, Cerullo stepped from in front of the cameras at the youth/young adult ministry Steelroots in 2007 to launch Ben Cerullo Ministries. The ministry continues Cerullo's passion and commitment to bring the Gospel to not only young people, but people of all ages and backgrounds throughout the nations. Cerullo has ministered to thousands of people around the world, with meetings held in places such as Bogotá, Colombia; Maracaibo, Venezuela; Gabon, Africa; the Democratic Republic of Congo; Taipei, Taiwan; Tabasco, Mexico; and throughout the United Kingdom and the United States.

INSP is available in more than 54 million U.S. households via more than 2,400 cable systems and on DIRECTV channel 364 and DISH Network channel 259. "Thunder Road" also will air on i-Lifetv - Inspirational Life Television. Internationally, the program will air on Inspiration Network International reaching over 70 million homes around the world. Viewers can check their program guides for channel line-up information. For more information about "Thunder Road" and Ben Cerullo Ministries visit www.bencerullo.com.



About Ben Cerullo Ministries:

Ben Cerullo Ministries was launched in 2007 as part of the expanding Inspiration Ministries families of ministries by Ben Cerullo, founder of the youth-culture ministry, Steelroots. Under Cerullo's leadership, Steelroots developed into one of the leading ministries to use action sports and Christian music to reach youth and young adults. The growth and far-reaching impact of the ministry resulted in Charisma magazine naming Cerullo as one of the "30 Emerging Voices" that will lead the church in the next decade. Ben Cerullo Ministries serves as another chapter in Cerullo's mission to raise up a generation that will walk in the purpose and power of God and show the world that Jesus is who He claims to be. For more information about Ben Cerullo Ministries visit www.bencerullo.com.

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You can read the online version of this press release [here](#).

Property from the Estate of the Legendary Bob Hope to be Sold in a Live Televised/Online Auction

Cunard Line to Pay Tribute to Beloved Comedian-Humanitarian and Provide Exclusive Auction Preview Onboard Queen Mary 2 September 4th Transatlantic Crossing

Los Angeles, CA (PRWEB) October 8, 2008 -- "Collector and museum quality" items from the life, career and estate of the legendary Bob Hope will be sold during a live televised and real-time online auction conducted by Julien's Auctions (<http://www.juliensauctions.com>) in October 2008. Mr. Hope's extraordinary career spanned Vaudeville, Broadway, radio, television and film, and his numerous USO tours to entertain U.S. military troops earned him the admiration of generations of fans. Highlights in this historical auction from the life and career of Mr. Hope include: A one page letter dated October 23rd, 1943 from Bette Davis to Mr. Hope; a red and white feathered Indian headdress worn by Mr. Hope on the cover of Life Magazine on May 11th, 1962; a Movado watch inscribed "To Bob Hope in sincere appreciation - The Cleveland Press Christmas Show 1944"; and a turquoise western suit made by Nudies of North Hollywood, worn by Mr. Hope on several television shows including Barbara Mandrell, Mandrell Sisters Show and Ann Margaret Rhinestone Special. Linda Hope states: "Dad would have been pleased to know that some of the things he treasured and enjoyed during his lifetime will now be able to be equally treasured and enjoyed by his fans and collectors around the world".

No golf collection would be complete without an artifact from the personal collection of Mr. Hope. Highlights from Mr. Hope's golf collection include; a complete set of golf clubs from various makers (woods 1 - 6, irons 3 - 9 and a brass head putter), his Dunlop Bogie Busters golf bag, a Tiffany and Company sterling silver golf club given to Mr. Hope for his 95th birthday by NBC, 24k gold plated golf tees, two Chrysler Classic ball markers bearing Mr. Hope's image, a white, pink and blue striped golf shirt, Izod cardigan sweater, a red sports jacket made by Arthur Cross, a light blue pair of dress pants with "Second Mile Golf Classic" embroidered on the back pocket and his Du Pont Corfam leather golf shoes. "Golf is my real profession, show business pays my green fees" - Bob Hope

"It is a privilege and an honor to work with a collection of such incomparable depth spanning nearly 100 years of the most celebrated career in entertainment history," said Darren Julien, President/CEO of Julien's Auctions.

"This auction celebrates 100 years since Bob Hope arrived in the United States to become one of the most beloved and iconic entertainers in the history of Hollywood" stated Martin Nolan, Executive Director of Julien's Auctions

As part of this historic event, Cunard Line will pay tribute to Bob Hope by featuring a very special appearance by Mr. Hope's daughter, Linda, in association with the line's award-winning guest enrichment program Cunard Insights™. The September 4, 2008, Transatlantic Crossing from New York to Southampton aboard Cunard's flagship QUEEN MARY 2 will be a memorable experience reminiscent of the Golden Age of Ocean Travel and offer an added element of "Hollywood" from this bygone era by celebrating the career and life of Bob Hope.

Cunard is delighted to welcome Ms. Hope as she begins an international publicity tour to promote the first-ever Bob Hope Estate Auction. The publicity tour includes a full exhibition at the Museum of Style Icon's at Newbridge Silverware in County Kildare, Ireland, as well as a press call in London, England, and New York prior to the live televised auction in Los Angeles in October this year. Auction highlights traveling on the voyage include: Original deck plans with annotations by Mr. Hope for his passage in 1939 on The Queen Mary; a note signed by Prince Philip on Buckingham Palace stationery dated September 11th, regarding a Queen Elizabeth silverware set Mr. Hope purchased at a charity event, 1952; Christian Dior reading glasses, a boxed set of tea knives and forks owned by Queen Elizabeth; a letter from President Ronald Reagan dated December 12, 1995, written on Presidential stationery; his small black leather address book; his desk plate reading "Bob Hope - Thanks for the Memories"; Mr. Hope's well traveled steamer trunk suitcase; a WWII sterling silver cigarette case; and a black leather attaché case imprinted "Bob Hope".

The history between Cunard's famed ocean liners and Bob Hope dates back many decades and includes a special performance that took place onboard the QUEEN MARY in 1939 when Mr. Hope performed "Thanks for the Memory" in the Queen's Salon. Many of his fans knew him as a passionate golfer and Cunard guests often observed him practicing golf drives from the upper decks of QUEEN MARY and QE2.

During the September 4 voyage, Linda Hope will share an intimate look inside the life of her world-famous father, moderate a film & television retrospective and offer personal anecdotes about the historic memorabilia showcased onboard as part of the auction highlights tour. Guests will have the opportunity to attend a special "auction preview" program with Linda Hope along with Julien's Auctions, President/CEO Darren Julien and Executive Director Martin Nolan.

Cunard Line president Carol Marlow commented, "Bob Hope is recognized as one of the most beloved entertainers of our time. We are delighted to partner with the Bob Hope Estate to honor his legacy and present our guests with this once-in-a-lifetime program that illustrates his contributions both as an entertainer and humanitarian."

To make reservations on the September 4th Queen Mary 2 Crossing, contact your travel professional, call 1-800-7-CUNARD or go online to <http://www.cunard.com>.

[Auction Network](#) will conduct a live high-definition streaming video webcast of the Bob Hope Estate Auction. Auction Network will provide fans around the world a front row seat to watch the action and excitement of the event and the ability to bid in real-time via the Internet. In addition to the broadcast, registered bidders can see the current bid status as well as the upcoming lots to prepare them to bid on their most-desired collectibles. Pre-show video highlights include rare interviews with Linda Hope and many friends of Bob and the Hope family.

Beginning September 1, bidders will be able to place proxy bids, register for the auction and explore the history of the more than 700 lots in the Bob Hope Estate Auction taking place in October 2008 by visiting <http://www.juliensauctions.com>. Full color collectible auction catalogs detailing the history and images of each lot will be available for purchase through Julien's Auctions.

Registering to Bid

Registration is required to bid in this live auction and can be done either in person at any one of the exhibitions showing the highlights from the collection or by visiting [Auction Network](#) online.

Placing Bids

There are four ways to bid in this sale:

- Bid through [Auction Network](#) on Internet using real-time and absentee bidding
- Place bids in the room by attending the auction
- Bid over the telephone through an auction house representative, who sits in the room and conveys the bid to the auctioneer
- Enter Absentee bids. Absentee bid forms are printed in the back of each catalogue, and are also available by calling Julien's Auctions or online at <http://www.juliensauctions.com>.

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About Julien's Auctions

With expertise specializing in entertainment memorabilia, Julien's Auctions has quickly established themselves as the premier auction house in high profile celebrity and entertainment auctions. Julien's Auctions presents exciting, professionally managed and extremely successful auctions with full color high quality auction catalogues unlike any other auction company. Previous auctions include the collections of Cher, Madonna, U2, Barbara Streisand, Muhammad Ali, Debbie Reynolds, the estate of Marilyn Monroe and many more.

About Cunard Line

Cunard Line, operator of the luxury ocean liners Queen Mary 2, QE2 and Queen Victoria has long been synonymous with the quest for new discoveries and the epitome of British refinement since the company's first paddle-wheeled steamer, Britannia, crossed the Atlantic in 1840. Cunard voyages bring together like-minded travelers who relish the Cunard hallmarks of impeccable White Star ServiceTM, fine dining, sophisticated adventure, the legacy of historic voyages and transatlantic travel.

About Auction Network

Auction Network provides evergreen, live auction and interactive programming 24/7 via an Internet-delivered "television" channel that includes both a full-time, real-time feed of set-schedule programming as well as additional content on demand, and consumer interfaces with auctions and auction companies allowing them to become aware of auctions around the world and to buy online, one location or via mobile devices. The interactive environment allows users to watch others bid live or join live auction bidding interactively wherever they are. Auction Network also delivers high energy TV personalities who take the viewer through exclusive previews of items and the historic, emotional stories associated with them.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Biometric Study Reveals How Presidential Candidates Attract Latino Voters

Presidential candidates Barack Obama and John McCain can engage and attract Latino voters inside and outside of their respective parties by focusing on several well-defined issues and messages, according to results of breakthrough biometric testing during the first Presidential Debate on Sept. 26

Boston, MA (PRWEB) October 8, 2008 -- Presidential candidates Barack Obama and John McCain can engage and attract Latino voters inside and outside of their respective parties by focusing on several well-defined issues and messages, according to results of breakthrough biometric testing during the first Presidential Debate on Sept. 26.

The study, which was conducted jointly by Telemundo, a leading producer of high-quality content for Hispanics in the U.S. and audiences around the world and a division of NBC Universal, and Boston-based Innerscope Research, measured the emotional engagement of 40 registered Latino voters (20 Republicans, 20 Democrats) by using biologically based signals. It marks the first time that the cutting-edge research methods employed by movie studios, television networks and advertisers to gauge audience response were used to measure the emotional response to a debate between political candidates.

While results confirmed that Latino Democrats are more concerned with the economy and Latino Republicans place greater emphasis on foreign policy, they also found that the participants registered significant emotional engagement to issues, tone and language as used by the candidates. The findings offer insight into ways to cultivate Latino voters, who have emerged as a potential swing vote in states such as Florida, Nevada, Colorado and New Mexico.

"The biometrics offer unique insights into this important population," said Dr. Carl Marci, co-founder and CEO of Innerscope Research. "Clearly, the safety issues around the war on terror and threats from Iran are more emotionally engaging than the impact of the economy for these voters. There are real recommendations for the candidates based on these results."

Some of the key recommendations include:

In order for McCain to attract Latino Democrats, he should:

- Present specific arguments against Obama's positions
- Avoid unfounded critical statements that refer to Obama as uninformed
- Avoid the "Maverick" or "Miss Congeniality" discussion as the Democrats disengage repeatedly with these comments

In order for Obama to attract Latino Republicans, he should:

- Avoid arguments that present a direct contradiction to Republican's beliefs about McCain
- Focus on linking McCain and Bush

"As a leader in innovative research, using advanced technology, we appreciate the importance of understanding an audience, and we take great pride in our abilities to gain better knowledge of Hispanics in the U.S., a crucial

part of our population," said Millie Carrasquillo, Senior Vice President, Research, Telemundo. "Our findings support Telemundo's larger mission to educate Hispanics and raise the profile of Hispanic voters in the U.S. during this exciting election year."

Innerscope found that Democrats were more engaged overall during the debate than Republicans. But Republicans showed a dramatic increase in engagement when the discussion shifted from the economy in the first part of the debate to the discussion of the war and international issues in the second half of the debate. When the debate shifted from the economy to foreign policy, Democrats became 34 percent more engaged. In contrast, the Republicans became 107 percent more engaged when the discussion shifted, a more than threefold increase.

Innerscope also found that both audiences had significant moments of disengagement during the debate. In particular, Republicans disengaged with Obama when he contradicted their perceptions of McCain on issues like health care. Democrats disengaged with McCain when he addressed Obama by saying, "You just don't seem to get it" or "that's dangerous."

Innerscope Research partnered with Telemundo in their new, state-of-the-art testing facility, The Pulse Research Center, to gauge the emotional responses of Latinos to presidential candidates by using the test participants' biometrics and traditional self-reporting to examine the impact of candidates. A key advantage of biometric data is that it goes beyond self-reporting and is unbiased by culture, context and cognition. The study monitored all participants using four channels of data collected using a biometric vest with sensors to detect: skin conductivity, heart rate, respiratory response and motion. The data were then aggregated and analyzed to determine the moment-to-moment emotional engagement patterns. The results of the study are based on over 100 million data points from these four channels of biologically based signals related to emotional responses in humans continuously collected throughout the debate.

Forty registered Latino voters between the ages of 18-49 participated in the study, which was conducted in Telemundo's Universal City Walk facility in Los Angeles, Calif. Telemundo's live transmission of the debate was simultaneously shown to twenty Latino Democrats in one room and twenty Latino Republicans in another room.

About Innerscope Research

Innerscope Research™ is a revolutionary media research firm that uses a breakthrough, non-invasive biometric approach to measure and analyze emotional response to all types of media. Founded by Dr. Carl Marci and Brian Levine, Innerscope focuses on emotions, the primary driver in consumer and audience choice. Innerscope utilizes advances in neuroscience, biometrics and proprietary software, combining measures of skin conductivity, heart rate variability, respiratory response, motion and eye tracking to provide deeper insight into consumers' media and message consumption. This integrated approach measures beyond self report and is unbiased by culture, context and cognition.

About Telemundo

Telemundo, a U.S. Spanish-language television network, is the essential entertainment, news, and sports source for Hispanics and a leading international player in the entertainment industry with presence in more than 100 countries worldwide. Broadcasting unique national and local programming for the fastest-growing segment of the U.S. population, Telemundo reaches 93% of U.S. Hispanic viewers in 210 markets through its 16



owned-and-operated stations, 45 broadcast affiliates, and 800 cable affiliates. Telemundo is wholly owned by NBC Universal, one of the world's leading media and entertainment companies.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Free World-Wide Media Directory Launched Online

G & Y Media Inc. developed e-GreenPage.com to provide the first open source advertising rates and data service to advertisers, media buyers, and marketing professionals around the world.

Vancouver, BC, Canada (PRWEB) October 8, 2008 -- G & Y Media Inc announced the launch of <http://e-greenpage.com/> [e-GreenPage.com], the world's first free alternative to media directories such as SRDS (Standard Rates and Data Services) and CARD (Canadian Advertising Rates and Data). This new online service provides advertisers, media buyers and marketing consultants a cost effective alternative to published advertising rates and data directories.

G & Y Media developed <http://e-greenpage.com/> [e-GreenPage.com] to enable more prospective advertisers to search for and find information on advertising in various media.

Until recently, the only comprehensive media directories were available through major publishers such as SRDS and CARD. The problem with these directories is that high subscription costs prevent many potential advertisers from accessing advertising opportunities.

In announcing the launch of <http://e-greenpage.com/> [e-GreenPage.com], president Edward Ye said, "We wanted to provide an online alternative to more traditional advertising rates and data directory services. With the launch of e-GreenPage.com, prospective advertisers and those with advertising space to sell can find each other free of charge. There will be no subscription fee.

"Internet technology has enabled us to provide this service for free. The old model of collecting information then selling it for profit is no longer viable in this information age business environment. By facilitating the exchange between information suppliers and users, we could make this open source media directory a reality," said Ye. "We anticipate widespread acceptance of e-GreenPage.com as more people become aware of it, this means those with advertising space to sell can attract more advertisers and generate higher advertising revenues."

With the likelihood of a worldwide recession looming on the horizon, cutting costs and expanding revenue sources are in every business decision maker's mind right now. e-GreenPage.com represents a new option for businesses in the media/marketing industry to do both.

Thousands of media agencies and publishers are expected to add their free listing to e-GreenPage.com over the coming months.

Contact:

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You can read the online version of this press release [here](#).

Söffft on Tim Gunn's Guide to Style Oct. 9th

Söffft Shoes on BRAVO TV

Andover, MA - October 7, 2008 -Söffft Shoes to appear on this weeks episode of Tim Gunn's Guide to Style on BRAVO! Tim Gunn is famous for assisting Heidi Klum and the competing designers on Project Runway. Now in it's second season, Tim Gunn's Guide to Style, starring Tim Gunn and style expert Gretta Monahan, rescue women from fashion disaster and help them find their way as a fabulous lady of fashion.

As Tim always does for each of his subjects, Tim will give a gift of encouragement. In this Thursdays episode - the gift is Söffft Shoes. Söffft Shoes were chosen for the same reasons thousands of women wear our shoes - they are fashionably on-point while remaining exquisitely comfortable. This episodes woman has always had trouble finding shoes to fit her wide foot and was beyond thrilled to learn about a brand like Söffft - a brand that carries her hard to find size AND looks stylish. We can't wait to see how she pairs her new clothing with her new shoes. Tune-in this Thursday night, October 9th at 11/10C to see Tim and Gretta help another woman find her way out of fashion disaster and into fashion fabulous - and Söffft Shoes.

About Söffft Shoe Company

Söffft Shoe Company, a division of HHBrown Shoe Company, has manufactured women's footwear since 1927 and houses a number of brands including the premier line Söffft, Softspots, Quark, Nursemates, and a new line of men's footwear, Rühne. To learn more about any of the Söffft Shoe Company brands, please visit:

www.sofftshoe.com; www.softspots.com; www.quarkgear.com; www.nursemates.com;
www.ruhnefootwear.com.

For more information, please contact:

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).

WCPE's Deborah Proctor Honored by IEEE

Professional Society Recognizes Thirty Year Contribution to Community Radio

Wake Forest, NC (PRWEB) October 7, 2008 -- WCPE General Manager Deborah S. Proctor was honored by the Institute of Electrical and Electronic Engineers October 5, 2008. The Eastern North Carolina Section of the society presented a Technical Achievement Award "In recognition of her enterprise, innovation and entrepreneurial drive in the conception, development and successful evolution of WCPE, The Classical Station."

"I feel much honored by this recognition," said Proctor. "This was not done in a vacuum, however; a long list of dedicated volunteers and a small but feisty staff made everything possible. Contributions from our listeners were essential."

Proctor is a founder of 89.7 WCPE, TheClassicalStation.org. In the past 30 years, she has served as a representative for public radio interests with the U.S. Congress and the N.C. Department of Administration Division of Public Telecommunications Public Radio Advisory Committee. In addition, Proctor has been an active member of the Society of Broadcast Engineers since 1988, and is a founding member and current president of the North Carolina Public Radio Association.

WCPE can be heard worldwide, 24/7, via the Web in multiple streaming formats, including the next generation IPv6. Visit TheClassicalStation.org/internet.shtml to begin listening online.

Across North America, WCPE can be heard through cable television and radio transmission affiliates. For a complete list of affiliates and cable broadcasters, visit TheClassicalStation.org/rebroadcasters.shtml and TheClassicalStation.org/cable.shtml.

In central North Carolina and southern Virginia, WCPE is found on the radio at 89.7 FM.

For more information on WCPE, or to print a downloadable version of Quarter Notes, please visit TheClassicalStation.Org.

About WCPE:

With a 30-year history, WCPE is a non-commercial, 100 percent listener-supported, independent station dedicated to excellence in Great Classical Music broadcasting. Community-minded business underwriters and foundations are among the 150,000 listeners in the North Carolina broadcast area. General Manager Deborah S. Proctor's leadership has enabled the WCPE community to include national and worldwide listeners. Other radio stations and cable television systems are able to rebroadcast Great Classical Music. WCPE is one of the first public broadcasters to stream on the Internet. WCPE is heard worldwide on the Internet in multiple formats, including the next generation IPv6. Because WCPE receives no tax-derived support, the station conducts two on-air fundraising campaigns and two major mail-out campaigns per year to raise needed operating funds. Quarter



Notes, the WCPE Program Guide, is published four times a year as a means to enhance appreciation and understanding of classical music. It is distributed to station supporters and is also available online at TheClassicalStation.org/guide. For more information, visit TheClassicalStation.Org or call 1-800-556-5178.

About IEEE:

A non-profit organization, IEEE is the world's leading professional association for the advancement of technology. The IEEE name was originally an acronym for the Institute of Electrical and Electronics Engineers, Inc. Today, the organization's scope of interest has expanded into so many related fields, that it is simply referred to by the letters I-E-E-E (pronounced Eye-triple-E). Information is at ieee.org.

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News Image





Dailymotion and Warner Bros. Television Group Bring 'jPod' to Life on the Web

Series Available for Streaming Exclusively at Dailymotion and TheWB.com; Dailymotion Also to Launch Multiple Advertiser-Supported, Warner Bros.-Branded Channels Featuring Full-Length Episodes of Series from the Studio's Vast Collection of Hit Television Programs and Original Digital Productions

New York, NY and Burbank, Calif. (PRWEB) October 7, 2008 -- Dailymotion, the world's largest independent video entertainment website, and the Warner Bros. Television Group (WBTVG) today announced a content distribution agreement to bring all 13 episodes of the Canadian cult-hit television series "jPod" to Dailymotion.

Beginning September 25, "jPod" will be available to Dailymotion users for free streaming at <http://www.dailymotion.com/group/jpod>, with all 13 episodes posted at launch. "jPod" can also be seen at TheWB.com (www.thewb.com), WBTVG's new premium, ad-supported, video-on-demand, interactive and personalized network.

Based on author Douglas Coupland's cult bestseller of the same name, "jPod" is a one-hour drama series (13 episodes) which aired originally on Canada's CBC Television. With amusing twists and turns, the show chronicled the often amoral, lighthearted and even shocking lives of Ethan Jarlewski (David W. Kopp - "Psych," "Blade: The Series") and his four coworkers bureaucratically marooned in the bowels of a massive video game company, as well as Ethan's parents, Jim (Alan Thicke - "Growing Pains") and Carol (Sherry Miller - "Queer as Folk").

"Dailymotion is committed to bringing the most creative, edgy and entertaining content to our audience," commented Joy Marcus, Dailymotion's general manager, US. "'jPod' is exactly the type of series our viewers are sure to love, and with our massive reach, the show will receive more exposure than it ever could if it was only available on Canadian TV."

"This deal with Dailymotion for 'jPod' and our branded channels is a continuation of our digital distribution syndication strategy to give users the chance to engage with our content at their convenience, wherever and whenever they choose and to make our reach as broad and accessible as possible online," said Brent Poer, General Manager, TheWB.com

"jPod" stars David W. Kopp, Emilie Ullerup, Steph Song, Ben Ayres, Torrance Coombs, Sherry Miller and Alan Thicke. Produced by No Equal Entertainment, "jPod" is created by Douglas Coupland and Michael MacLennan. Larry Sugar, Douglas Coupland and J.B. Sugar are executive producers.

In addition to the distribution deal for "jPod," Dailymotion and WBTVG are also announcing the launch of a number of advertiser-supported Warner Bros.-branded channels on Dailymotion featuring full-length episodes of series from the Studio's vast collection of hit television programs, as well as original digital productions. The Warner-branded content on Dailymotion will include a rotating selection of videos on the following branded channels: TheWB, Classic WB TV and WB Sci-Fi Fix.

- **TheWB:** This channel boasts episodes from landmark series including "The Ben Stiller Show," "Everwood," "Friends," "Gilmore Girls," "Jack & Bobby," "MADtv," "The O.C.," "Martin," "One Tree Hill," "Smallville" and "Veronica Mars."
- **Classic WB TV:** This channel will include episodes of classic favorites such as "The Adventures of Brisco County, Jr.," "CHiPs," "Eight Is Enough," "Falcon Crest," "The George Carlin Show," "Gilligan's Island," "Growing Pains," "Hangin' With Mr. Cooper," "Head of the Class," "Lois and Clark: The New Adventures of Superman," "Mama's Family," "Perfect Strangers," "Scarecrow and Mrs. King," "Sisters," "Spenser: For Hire," "Welcome Back, Kotter" and "Wonder Woman."
- **WB Sci-Fi Fix:** This channel will feature complete episodes from the Studio's science fiction titles such as "Animatrix," "Babylon 5," "Blade: The Series," "The Flash," "Max Headroom," "Prey" and "V: The Series."
- **Dailymotion** will also feature selected original series made exclusively for the broadband and wireless space, as well as acquired series, including "Sorority Forever," "Downers Grove," "Chadam," "Rich Girl, Poor Girl," "High Drama: Against All Oz," "Exposed," "Lock Down," "Joni & Susanna," "A Boy Wearing Makeup," "Whatever Hollywood," "Blue Water High," "Dangerous," "Gramercy Park," "Pink" and the aforementioned "jPod."

About Dailymotion:

A top 50 website worldwide, Dailymotion is the world's largest independent video entertainment website and the second largest video website overall (source: comScore, June 2008). Every day, over 15,000 new videos are uploaded into Dailymotion's global network of localized video entertainment sites. In June 2008, 38.8 million unique users streamed over 855 million videos including curated content from premium and Motionmaker creative contributors (source: comScore, June 2008).

Using the most advanced technology for both users and content creators, Dailymotion provides high-quality and HD video in a fast, easy-to-use website that also automatically filters infringing material.

Dailymotion's mission is to provide the best possible entertainment experience for users and the best marketing opportunities for advertisers, while respecting content protection. For more information, please visit <http://www.dailymotion.com>.

About Warner Bros. Television Group:

The Warner Bros. Television Group oversees the entire portfolio of Warner Bros. television businesses, including worldwide production, traditional and digital distribution and broadcasting. WBTVG is committed to creating, producing and distributing content across all traditional, emerging digital and future platforms in the evolving entertainment and media landscape. In the traditional television arena, WBTVG produces primetime, first-run, cable and animation series which are distributed worldwide. WBTVG is also an innovative leader in developing new business models for the evolving digital television marketplace, including ad-supported video-on-demand as



well as broadband and wireless destinations featuring original content produced by WBTVG.

The Group provides unmatched digital media sales opportunities tailored to clients seeking multiplatform campaigns across broadcast, cable, broadband and wireless outlets. Warner Bros. Entertainment is also a partner with CBS in The CW Television Network.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Reality Baby Trease Baker Turns 2-Years-Old on The Girls Next Door This Season

Reality stars Jonathan Baker and Victoria Fuller celebrate their daughter's 2nd Birthday with world renowned Marionette Master Bob Baker and Company and other celebrity friends.

Los Angeles, CA (PRWEB) October 6, 2008 -- "Reality Royalty and Amazing Race" parents Jonathan Baker and Victoria Fuller celebrate their Reality Baby Trease's second birthday on October 11, 2008 (www.TreaseBaker.com) at the world famous Bob Baker Marionette Theater in Los Angeles, Calif. Media darling Trease is the original Reality Baby with an impressive credit list, having been on the cover for Disney Wonder Times and a major Baby Gap spot, as well as the star of the new [Chicco Baby Line](#), and having landed a starring guest role on The Girls Next Door, Season 5 featuring family friend and confidante Hugh Hefner.

"Trease is the new Shirley Temple of our time," says Hugh Hefner.

Temple, who captured international affection during the 1920s and 1930s, was a household name at such a young age. Trease, having experienced international culture in front of the camera, is growing into her role as a young good will ambassador and reality royalty of our time (www.TreaseBaker.com). When asked why Trease is so star-like in front of the camera, Baker credited Kevin Burn, the show's producer, as being a reality TV Genus. "Kevin makes Reality TV magic like no one else in this industry," said Baker.

Attire for young attendees: Bonnie and Clyde era, old time gangster Zoot suits, glamor gowns and feather boas. The event will be filmed and will feature special celebrity guests. Press is invited to attend for this charming photo opportunity - and to enjoy the cupcakes and ice cream.

Festivities kick off 1:30 PM to 3 PM on Saturday, October 11, 2008 at the Bob Baker Marionette Theater: 1345 W. 1st St. Los Angeles, CA 90026. www.bobbakermarionettes.com

You can catch up with Jonathan, Victoria and Trease at: www.JonathanBakerandVictoriaFuller.com and don't miss www.RealityMinute.com for the latest juiciest insider scoop with reality expert Jonathan Baker.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image



VoiceAmerica Presents "Master Your Energy, Master Your Life" with Sheevaun Moran

Sheevaun Moran of Energetic Solutions and Paramitas - The System launches her new live internet talk radio show called "Master Your Energy, Master Your Life" on the VoiceAmerica's 7th Wave channel.

Phoenix, AZ (PRWEB) October 5, 2008 -- Sheevaun Moran, a Consulting Energy Healing Expert with over 14 certifications in Energy Medicine and non-therapeutic aspects of Paramitas Prana Psychotherapy and owner of Energetic Solutions (www.EnergeticSolutions.net), will host her new radio show, "Master Your Energy, Master Your Life" beginning Friday, October 12, 2008 at 8 AM Pacific Time on VoiceAmerica's 7th Wave channel (<http://www.modavox.com/7thwavenetwork>). The show is re-broadcast 12 hours later, available through a 24/7 archive on the computer, and through web-enabled cell phones, nationally and internationally, away from the computer.

Sheevaun has personally worked with over 7,000 clients worldwide. Her successes utilizing energy healing and energy mastery include failed relationships, cancer, autism, release of deep traumas and business turnarounds. She has authored two books as well as hundreds of articles; been featured on radio and TV; and taught classes worldwide, helping people learn to achieve profound health, wealth, and spirituality within weeks.

Ms. Moran honors each person's culture, orientation, religious, or spiritual beliefs. When asked how she would describe her life's work she states, "My calling is to facilitate miracles and work with my clients, teaching each how energy applies to every aspect of life and how to master emotions, health, relationships, love and achieve prosperous businesses." Her techniques work to take the normal daily life and supercharge it to the ultimate in success in every facet of living. The object is to identify the client's strengths and remove the muddy energy and limiting beliefs, building upon core competencies. Energy affects every facet of life and becoming a master of energy is the way of the future, without mystery or magic. "Energy masters you or you master it and anyone can learn to harness its power."

Go one step further with Sheevaun and you'll find that her techniques work in harmony with orthodox medical applications and can reduce or eliminate the effects of chronic pain, fibromyalgia, IBS, hypertension, depression, addictions and more. Discover how you can properly use Paramitas - The System to build confidence and self-esteem, while taking your spiritual journey to higher levels, deeper connections; truly attain inner peace, accelerating your journey to achieve balance with the Divine Plan.

Master Your Energy, Master your Life airs live on Fridays at 8 AM Pacific / 10 AM Central / 11 AM Eastern on the 7th Wave Network. To access the show, log on at <http://www.modavox.com/7thwavenetwork>. All shows will be available in Sheevaun Moran's Content Library on the 7th Wave Network for on-demand and podcast download.

If interested in hosting a talk radio show on VoiceAmerica, contact Jeff Spenard, President of Internet Radio at 480-294-6417 or at jeff.spenard@modavox.com.



For more information on advertising/sponsorship contact the Executive Producers Stephan Jacob or David Korus at 480-294-6423.

About Voice America/Modavox:

(OTC:BB MDVX), Modavox is the leading producer and distributor of online talk radio content, streaming approximately 250 hours of live programs and scheduled replays weekly on its Modavox Voice America™ Network (<http://www.voiceamerica.com>). Modavox, Inc. (<http://www.modavox.com>) is a pioneer in internet broadcasting, producing and syndicating online audio and video, and offering innovative, effective and comprehensive online tools for reaching targeted niche communities worldwide. Through its patented Modavox Central™ technology, Modavox "takes the search out of search," delivering content straight to desktops and internet-enabled devices. Through its proprietary StreamSafe™, Webcast Wizard™ and Stream Syndicate™ tools, Modavox provides managed access for live and on-demand internet broadcasting and syndication, content management, online meetings, event management, enterprise communications and distance learning.

Forward-Looking Statements:

This release contains "forward-looking statements" for purpose of the Securities and Exchange Commission's "safe harbor" provisions under the Private Securities Litigation Reform Act of 1995 and Rule 3b-6 under the Securities Exchange Act of 1934. These forward-looking statements are subject to various risks and uncertainties that could cause Modavox's actual results to differ materially from those currently anticipated, including the risk factors identified in Modavox's filings with the Securities and Exchange Commission.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

MotiveQuest Will Predict Election Winner With Online Promoter Score

MotiveQuest uses advanced technology to gather and analyze naturally occurring online conversations to measure advocacy for Obama and McCain. We believe this natural, organic measure of advocacy is more accurate than polls.

Evanston, IL (PRWEB) October 4, 2008 -- MotiveQuest LLC today launched a new website, BrandAdvocacy08.com, measuring naturally occurring advocacy for Obama and McCain occurring in online conversations across the web. Updated daily, BrandAdvocacy08.com will show share of advocacy for candidates Obama and McCain and the 10 words most closely associated with each.

"The polls have been wrong the past two elections, at least on Election Day, and not by just a little bit. We wanted to find a better predictor of the result. In our work with brands we have proven that changes in brand advocacy, measured by the Online Promoter ScoreTM, are a leading indicator of change in sales in [automotive](#), cellular and other categories. We believe that it will also be a leading indicator of changes in support for McCain and Obama and will accurately predict the outcome of this election," said David Rabjohns, CEO of MotiveQuest.

MotiveQuest's industry leading Online Promoter Score was first developed in conjunction with researchers from Northwestern University on a project for MINI USA. The Online Promoter Score measures how many people are recommending a particular product or service to others in online conversations. In work with [MINI USA](#) MotiveQuest was able to prove with 99.8% confidence the correlation between online brand advocacy and vehicle sales.

In order to calculate each candidate's daily Online Promoter Score and word associations MotiveQuest will analyze approximately 30,000 messages from some 6,000 people posted daily. Results are posted to the BrandAdvocacy08.com website every morning. For automatic updates, you can also download the [BA'08 Widget](#)

"In today's world, traditional polling is not sufficient," added Rabjohns. "People's recommendations, or brand advocacy is a much more effective way to predict changes in behavior because they take place in a real setting, between people who trust each other."

Rabjohns feels so strongly about this methodology that he will shave his head on YouTube if he fails to correctly predict the outcome of the election.

About MotiveQuest LLC

Founded in 2003, MotiveQuest is the leading global social computing strategy consultancy. Equipped with experience and specialized tools that unlock insights and reveal emerging trends from online word of mouth it consults with leading global brands, including Citibank, MINI, NIKE and many others. Learn more about the relationship of brand advocacy to sales at our website.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Los Angeles Photographer Robert Duron's Photo Pros Selected for ELLE Magazine Photo Shoot

Photo Pros, the Los Angeles photography firm owned by renowned fashion photographer Robert Duron, has been selected for a photo shoot by ELLE Magazine at the L'Oréal Paris store in the Los Angeles Beverly Center on October 4th. Duron and his team will be photographing guests and printing souvenir photographs at a special event hosted by the magazine.

(PRWEB) October 3, 2008 -- At corporate and publicity events around the world, guests are going home with a new kind of party favor. The latest trend in event souvenirs is the photo favor - a fun, unique photograph of party guests printed within seconds of being taken.

Photo Pros, the [Southern California photography](#) firm owned by photographer Robert Duron, has just been selected for the second time in a row to shoot and produce photo favors for Make it happen. Make it over. Make it work: an event hosted by ELLE Magazine and L'Oréal Paris.

Photo Pro's event photography services were commissioned once again to help promote the cocktails/makeover/fashion shoot gala taking place at the L'Oréal Paris store in the Los Angeles Beverly Center on October 4th. Duron and the Photo Pros' staff will create photo favors that spotlight guests with fashion designer Emily Brandle, a contestant on the current season of Bravo's reality series Project Runway.

The Los Angeles event photographers will also utilize green screen technology to take the ELLE Magazine photos. Images will depict guests on the cover of ELLE and on Project Runway's iconic "elimination runway." The dye-sublimation printers that Photo Pros bring to photo favor events are capable of printing professional quality 5-by-7-inch portraits in 15 seconds.

The high demand for Duron to provide [Los Angeles event photography](#) services and photo favor printing services indicates a growing trend. Duron believes that he and his event photographers capture emotion, personality and excitement in each image that they create, distinguishing Photo Pros from other, less personalized event souvenirs.

"Companies like ELLE Magazine are recognizing the growing trend of offering fun photo favors at their events," explains Duron. "With new digital technology and high-speed printers, it's now possible to put your face on the cover of ELLE in a matter of minutes, and guests love it."

Duron has more than 25 years of experience in the commercial and fashion photography industries. Photo Pros' professional portfolio includes events at the Rose Bowl, the stadium of the San Diego Padres, and the Long Beach Aquarium of the Pacific, as well as photography work for such magazines as GQ, Men's Health and Shape.

To learn more about Southern California commercial photography services provided by Photo Pros and Robert Duron, please visit yourphotopros.com and robertduron.com.



About Photo Pros:

Photo Pros is the Southern California photography firm owned by Los Angeles photographer Robert Duron. The company utilizes a talented staff and cutting-edge equipment to produce superior public relations and event photography images, wedding photos, executive portraits, corporate head shots, promotional photography and souvenir photo favors. The services of this Southern California photography firm are available locally and for on-location shooting virtually anywhere in the world.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image



Full Sail University Graduate, Carlos Leon Named by BusinessWeek as One of the Top Five "America's Best Entrepreneurs 25 and Under"

Full Sail University (www.fullsail.edu), is proud to congratulate Film graduate, Carlos Leon, on being chosen as one of the top five of BusinessWeek's fourth annual "America's Best Entrepreneurs 25 and Under," that received a record number of nominations in its 2008 edition.

Winter Park, FL (PRWEB) October 2, 2008 -- Full Sail University (www.fullsail.edu), is proud to congratulate Film graduate, Carlos Leon, on being chosen as one of the top five of BusinessWeek's fourth annual "America's Best Entrepreneurs 25 and Under," that received a record number of nominations in its 2008 edition.

Leon, who graduated with his degree from Full Sail in 2003, immediately began working with multimedia entertainment focusing on the independent production business after graduation. He began to build his company from scratch and founded CML Studios (www.cmlstudios.net), a full service production facility available to independent producers, filmmakers and photographers for use on music videos, commercials, photo shoots and short films.

"The tools that I learned through Full Sail's Film Program were what I needed to successfully develop CML Studios," said Leon. "My ultimate goal is to create a media conglomerate with assets in various mass media such as television, radio, publishing, movies and the Internet."

CML Studios began doing web design, video production and marketing in 2006. Today, the production studio in North Hollywood, CA, serves clients from all over the country and different parts of the world with full video and photo production. Clients include: Warner Brothers, Discovery Channel, VH1, MTV and Sirius Radio.

BusinessWeek, founded in 1929, is one of the oldest and most respected financial publications. In its fourth year of "America's Best Entrepreneurs 25 and Under," readers were asked to nominate young business professionals who are no more than 25 years old and running their own companies. The list was narrowed down from hundreds of submissions by various successful businesspeople including Virgin CEO, Sir Richard Branson. Profiles of the 25 finalists were posted in early September and readers were asked to vote for the most outstanding. The winning five young entrepreneurs were posted on September 26 on the SmallBiz channel of BusinessWeek's Web site.

About Full Sail University:

Since 1979, Full Sail University, located outside of Orlando, FL, has been an innovative educational leader for those pursuing careers in the entertainment industry. With over 29,000 alumni, graduate credits include work on Oscar, Emmy and GRAMMY-winning projects, best-selling video games, and the #1 grossing U.S. concert tours. Full Sail's 190-acre campus proudly welcomes over 6,000 students from 50 states and 50 countries.

Full Sail currently offers a total of sixteen degree programs including: Associate of Science Degrees offered in Graphic Design, Recording Arts and Show Production & Touring; Bachelor of Science Degrees offered in



Computer Animation, Digital Arts & Design, Entertainment Business (online and on-campus), Film, Game Art, Game Development, Internet Marketing (online), Music Business and Web Design & Development; and Master of Science Degrees in Education Media Design & Technology (online), Game Design (online), Entertainment Business (online and on-campus) and Internet Marketing.

Full Sail was most recently named the 2008 "School/College of the Year" by the Florida Association of Postsecondary Schools and Colleges. The university has also been named: The Harvard of Game Schools by Tips & Tricks Magazine; one of the top three New Media Schools by Shift Magazine (alongside the Massachusetts Institute of Technology and New York University); one of the Top Five Game Degree Programs in the world by Electronic Gaming Monthly; one of the Best Music Programs in the country by Rolling Stone Magazine; one of the Best Music Business Departments in the Schools That Rock: The Rolling Stone College Guide; and one of the Best Film Programs in the country by UNleashed Magazine.

For more information about Full Sail, please visit www.fullsail.edu.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Rees Associates, Inc. has Joined with Studio de Impacto y Arquitectura S.C. to Form a New Company to be Known as REES Mexico City

Rees Associates, Inc. has joined with Studio de Impacto y Arquitectura S.C. to form a new company to be known as REES Mexico City. Studio de Impacto y Arquitectura S.C. is a well established Mexico City firm that has a strong position in housing, commercial and institutional markets. REES is an internationally known architecture, planning, and interiors firm.

Dallas, TX (PRWEB) October 2, 2008 -- [Rees Associates, Inc.](#) the internationally known architecture, planning, and interiors firm announced it has joined with a prominent Mexico City architecture firm, [Studio de Impacto y Arquitectura S.C.](#) to form a new company to be known as REES Mexico City. REES, with offices in Dallas, Oklahoma City, Atlanta and Spokane, has an international portfolio of commercial developments encompassing a range of project types. REES' President and CEO, Dr. Frank Rees, Jr. sees this as an opportunity to expand the practice into growing Latin American markets.

Studio de Impacto y Arquitectura S.C. is a well established Mexico City firm that has a strong position in housing, commercial and institutional markets. Although Rees Associates has completed a number of commercial projects in Mexico for firms such as Bancomer, Electra and United Airlines, the merger of the two firms will expand REES' reach in the areas of healthcare and senior living where the firm has attracted international attention for its expertise. Over the past four years, Rees Associates' revenues have doubled while its stock value has more than tripled.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Stevie Ray Vaughan Birthday Ringtones MP3: October 3rd Release

"Stevie Ray" is a LIVE (Ringtone / MP3) tribute to Stevie Ray Vaughan from Scott West's upcoming album "AUSTIN" and features a well heeled group of Austin and Los Angeles musicians. Stevie Ray Vaughan became eligible for the Rock & Roll Hall of Fame this year, but was overlooked by the nominating committee. West recorded "Stevie Ray" to raise SRV awareness and help Stevie Ray Vaughan fans everywhere find the Future Hall of Fame vote page.

Austin, TX (PRWEB) October 2, 2008 -- "Stevie Ray" is a LIVE mix tribute to Stevie Ray Vaughan from Scott West's upcoming solo album "AUSTIN" and features a well heeled group of Austin, Nashville and Los Angeles musicians, including Josh Eagan (Pink) on drums, Tommy Shannon (Stevie Ray Vaughan & Double Trouble / John Mayer) on bass, Mick Fleetwood (Fleetwood Mac) on percussion, Daniel de los Reyes (Sting / Don Henley / Sheryl Crowe) on percussion, James Baker (War / Edgar Winter) on guitar, Jason Ricci (Jason Ricci & Newblood) on harmonica and Chuck "Fast Strat" Williams on guitar.

Radio & Television Media can download broadcast quality Stevie Ray" downloads from:

[Listen to Scott West's "Stevie Ray"](#)

According to West, "We wanted to do something to raise awareness about Stevie Ray Vaughan's music and help people find their way to the "Future Rock & Roll Hall of Fame" Vaughan vote page. We have the URL on our Myxer artist page in the message window [Scott West's Myxer Featured Artist Page](#)

[Scott West's free "Stevie Ray" Ringtone](#)

Stevie Ray Vaughan became eligible for nomination into the Rock & Roll Hall of Fame this year, but was overlooked by the 2008 nominating committee that instead nominated Kenny Gamble and Leon Huff, Chic, Afrika Bambaataa, The Ventures and others.

West went on to say that, "We're asking all Stevie Ray fans, radio shows, and television shows everywhere to have their listeners and viewers get the free "Stevie Ray" ring tone and vote "Yes" for Stevie Ray Vaughan.

To send Scott West's free Stevie Ray ringtone to any cell phone in the USA, "Text "SCOTTWEST 11" to 69937 (MYXER).

"Hot on the heels of his recent radio success, featured artist Scott West brings a project of major magnitude to music lovers all over the map! "Stevie Ray" is a tribute to the legendary blues-rocker, Stevie Ray Vaughn. Scott shows his reverence for the legend by assembling an all-star cast of musicians, including Chuck Williams (winner of Epiphone's 2007 'Guitar Solo' competition), and Tommy Shannon, the bassist in Stevie Ray's former band, Double Trouble! What you wind up with here is a stellar homage to one of the best guitarists of all time!"

Myxer.com

"Pick of the Day" Featured Ringtone (Stevie Ray)

October 3, 2008 Featured Artist (Scott West)

West asked Chuck "Fast Strat" Williams to track guitars to "Stevie Ray" after West saw Williams' famous guitar solos on Youtube. Williams has millions of views of his solos and won Epiphone's 2007 Best 'Guitar Solo Contest.' The other "Stevie Ray" guitarist, James Baker (War / Edgar Winter), used Steve Lukather's (Toto) "Hold The Line" Fender amplifier to track guitar. In the studio Tommy Shannon (Stevie Ray Vaughan & Double Trouble) uses a P-bass that is the only instrument in the world ever played by both Stevie Ray Vaughan and Jimi Hendrix.

Following the video release of Standing On The Moon by Scott West & Sex On Sunday, West's band was the top ranked band on MTV's "Best Music On Campus" for 36 straight weeks from the week ending January 12th to the week ending September 13th. West's upcoming solo album AUSTIN will be released in 2009.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

BreakThru Radio Teams with TVersity Inc. to Provide Listeners with On Demand Broadcasts Straight to their Apple iPhone

BreakThru Radio (BTR), the Internet's voice of the World's Best Independent Music, announced today a partnership with TVersity Inc. TVersity the pioneer in delivering Internet and home media to televisions and mobile devices will provide BTR's listeners with exclusive access to its on-demand programming through their Apple® iPhones.

(PRWEB) October 2, 2008 -- BreakThru Radio (BTR), the Internet's voice of the World's Best Independent Music, announced today a partnership with TVersity Inc. TVersity, the pioneer in delivering Internet and home media to televisions and mobile devices, will provide BTR's listeners with exclusive access to its on-demand programming through their Apple® iPhones.

Never before has it been so easy to listen in on the thousands of independent musicians BTR features every day. From reggae to rock and everything in between, BTR adds new on-demand programming each day that will only reach more listeners due the partnership with TVersity. "We are thrilled to allow owners of the iPhone to effortlessly listen on-demand to BreakThru Radio content on their iPhone," said Ronen Mizrahi, President of TVersity Inc.

Using the cutting edge technology of TVersity, BreakThru Radio makes all of its shows more accessible to an on-the-go market of students and young professionals, via exclusive access to its on-demand programming through the medium of iPhones. A series of drop-down menus on the iPhone screen allows you to choose the on-demand programming.

BreakThru Radio is free and available now for all Apple iPhone users. Simply go to on your iPhone:
<http://209.17.190.165/>

About BreakThru Radio:

BreakThru Radio (BTR) is the World's Source for the Best Independent Music on the Internet, where expert DJs expose the rich underground of sound not found on commercial radio. Whether it's death metal, dancehall, dubstep, hip-hop, indie rock, skronk, roots country, reggae, electronica, acid jazz, ambient beats, dub, two-step or folk, whatever genre you can imagine, BTR has it well-stocked, and with no expiration date.

In a world where independent music is becoming infinitely more accessible on the Internet, the need for informed sources to filter out the best of it has become a necessity. Unfortunately, this wealth of relevant music simply cannot be found on the graveyard known as commercial radio. Serious music aficionados are beyond sick and tired of feeling victimized by the expendable airwaves ejaculated by the old corporate radio structure.

Their frustration, however, is at an end. "Music for music lovers," is BTR's motto, and one that its DJ's take very seriously.

BTR offers its listeners unlimited access to underground music, twenty-four hours a day, seven days a week, with a daily audience that includes more than two dozen countries. With its unique on-demand musical programming



and focus on the best in new, independent music, it's no surprise the site has well over 1,000,000 listeners daily, the majority of which are aged 13-24 years old.

BTR is constantly evolving, and 2007 saw the creation of a unique BTR Facebook application, making it possible for Facebook users to install a miniature version of BTR's unique media player upon their personal pages. Also, independent video coverage was added to BTR, as well as top-notch editorial content and an intuitive global show calendar. Plus, BTR's live musical content experienced immense growth, with exclusive recordings from Ardent Studios (Memphis, Tennessee), Old School Studios (Bury St Edmunds, United Kingdom) and Dubway Studios (New York City, New York) becoming part of BTR's regular show schedule.

In fact, you could say that BTR has taken everything a music fan could ever need or want, and put it all into one cohesive website, completely free of charge to its users.

Unlike other radio stations, BTR offers complete on-demand programming; a first in Internet radio. Listeners can cater to their specific musical preferences, whatever the genre, and at the same time discover the best independent and unsigned artists from across the world.

BTR can be heard on www.breakthru.com.

About TVersity Inc.

TVersity is empowering individuals to organize and personalize their home and Internet multimedia collection (audio, video and images) and is enabling universal access to it anywhere (at the home or on the go) anytime and from any device. TVersity is a privately held company in Tenafly, NJ.

For more information about TVersity, please visit <http://tversity.com/>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Matrix Solutions Places on 2008 Inc. Magazine Inc. 5000 List Media Sales Strategy and CRM Software Provider Achieves National Ranking

Inc. places Matrix Solutions on its annual ranking of the 5000 fastest-growing private companies in the country.

New York, NY (PRWEB) October 2, 2008 -- Inc. places Matrix Solutions on its annual ranking of the 5000 fastest-growing private companies in the country. The list is the most comprehensive look at the most important segment of the economy -- America's independent-minded entrepreneurs. Taken as a whole, these companies represent the backbone of the U.S. economy.

"Our second annual Inc. 5000 continues the most ambitious project in business journalism," said Inc. 5000 Project Manager Jim Melloan. "The Inc. 5000 gives an unrivalled portrait of young, underreported companies across all industries doing fascinating things with cutting-edge business models, as well as older companies that are still showing impressive growth."

"Our solution is used by so many companies in the media industry because it truly is the 'de facto' standard sales management solution for media salespeople and their managers," said DJ Cavanaugh, president of Matrix Solutions. "We are honored to be listed among the ranks of the nation's fastest growing privately held businesses in the nation. Matrix Solutions has built its business by selling MatrixPlus™, our flagship sales strategy software, that has helped media advertising sellers make better business decisions, and by creating 'Raving Fans' of our customers. Our dedicated employees and over 10,000 users throughout North America have made this achievement possible."

The 5000 companies that made the list reported aggregate revenue of \$185 billion and median three-year growth of 147 percent. Most important, the 2008 Inc. 5000 companies were engines of job growth, having created more than 826,033 jobs since those companies were founded. Complete results of the Inc. 5000, including company profiles and a list of the fastest-growing companies that can be sorted by industry and region can be found at www.inc5000.com.

Hottest Regions for Fastest-Growing Companies

The New York metro area tops the Inc. 5000 list with the most companies of any city with 355. Washington, D.C. comes in a close second with 300 companies on the list; Los Angeles comes in third with 244 companies, and Atlanta (194 companies) and Chicago (189 companies) round out the top five. Interestingly, only 62 companies on the Inc. 5000 are not based in metropolitan areas.

Grand Rapids, Mich. leads the list with the highest median revenue of any metro area (\$26.2 million, 16 companies), followed by San Antonio, Texas (\$21.3 million, 25 companies), Baton Rouge, La. (\$18.8 million, 14 companies), Houston (\$17.1 million, 97 companies), and Kansas City, Mo.-Kan. (\$16.5 million, 39 companies).

Hottest Industries for Fastest-Growing Businesses

The most notable median growth categories among the Inc. 5000 fastest-growing businesses are in the Energy category (which grew by 298%), followed by Government Services (which grew by 220%), Security (200%



growth), IT Services and Software (both grew by 187%), and Consulting (which grew by 182% on average).

The largest business category is IT Services, with 579 Inc. 5000 companies. Business Services (532 companies), Construction (459), Manufacturing (405), and Advertising & Marketing (361) complete the top five industries ranked on the 2008 Inc. 5000.

Industries reporting the highest median revenue are Travel (\$38.8 million), Financial Services (\$16.3 million), Logistics (\$15.4 million) Government Services (\$14.2 million), and Energy (\$14.2 million).

Methodology

The 2008 Inc. 5000 list measures revenue growth from 2004 through 2007. To qualify, companies must be U.S.-based and privately held, independent - not subsidiaries or divisions of other companies - as of December 31, 2007, and have had at least \$200,000 in revenue in 2004, and \$2 million in 2007.

Companies can apply for next year's Inc. 5000 by registering with "IncBizNet, Business Network for Private Companies", at www.incbiznet.com.

About Inc.com:

Inc.com, the daily resource for entrepreneurs, delivers how-to guides, advice, tools, breaking news, and rich multi-media to help business owners and CEOs start, run, and grow their businesses. Inc.com offers dynamic marketing solutions to help advertisers effectively reach Inc.com's audience of business leaders. Visit <http://www.inc.com>.

About Matrix Solutions:

Matrix Solutions is the industry leader in providing sales strategy and CRM software and sales consulting services to media companies encompassing print, television, radio, cable, online and outdoor. Today over 800 customer sites and 10,000 users depend on Matrix Solutions to achieve their sales planning, strategic selling and forecasting and budgeting objectives. Together, these deliver actionable information for minimizing attrition and effectively developing and retaining new business. Matrix Solutions is headquartered in Pittsburgh, PA. For more information, visit www.matrixformedia.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Baron Bob's Grossest Halloween Candy Dares to Scare up Some Laughs for this Trick-Or-Treat Night

Baron Bob Candy Crusader and proprietor of OffbeatTreats.com has picked the grossest Halloween candy a trick-or-treater's bag will ever know. Handing out gross candy may relieve frustrations from economic woes for a moment and might even result in some "Snickers".

Maywood, NJ (PRWEB) October 1, 2008 -- To take the mind off current "troubled times, why not have some innocent fun with those trick-or-treaters?" This year, instead of handing out the same old, try giving out the [grossest Halloween candy](#) a trick-or-treater's bag has ever known. The reaction from the costumed children and parents can be priceless says, 'Baron Bob.'

Here are some of Baron Bob's suggestions as well as handling tips for this year's grossest [Halloween candy](#).

Hose Nose

Candy slime-filled mask makes you look a little like Hannibal Lector. Easy to use: just squeeze nose and hang out tongue. What a great way to answer the door and ask, 'Does anybody want some candy?'

Gummy Earthworms

So realistic and great tasting too. Greet your trick-or-treaters with a Gummy Earthworm hanging from your mouth, slurp up like a noodle and apologize for having your mouth full.

Box Of Boogers

Tangy gummy boogies that look and feel real! Have a gummy booger on your fingertip and tell your trick-or-treaters this was picked out especially for them.

Tricky Kitty

This kitty is actually a jelly bean pooping candy dispenser whose trick is to leave a treat. Ask your trick-or-treaters to hold out their hands for a little surprise.

Zit Poppers

Oozy, gushy goo-filled zit gummies flavored with tasty watermelon and strawberry that burst in your mouth. Make sure to tell your trick-or-treaters they're awfuleeee Zitlicious!

Chocka Ca - Ca

Appropriately shaped, delicious chocolate turdle nestled inside a diaper! Nuke in the microwave for 20 seconds for extra steamy realism. Imagine the reaction you'll get as you sling a dirty diaper into an opened goody bag.

Baron Bob Gift & Candy Crusader is the proprietor of OffbeatTreats.com the world's strangest candy store and is an expert in gross, unique and unusual offerings.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

ActiveAmericans.com Announces Winner of "Jump Start '09" Free Car Promotion

ActiveAmericans.com announces the winner of a 2009 Chevy Cobalt as part of its September "Jump Start '09" promotion. The winner is a resident of Carmel, IN, a suburb of Indianapolis. The car will be presented on Thursday, October 2, in Carmel. Grand prize includes payment of sales taxes, title and delivery fees. The Cobalt was purchased by ActiveAmericans.com from Montrose Auto Group of Fairlawn, OH.

Hudson, OH (PRWEB) October 1, 2008 -- [ActiveAmericans.com](#) Announces ["Jump Start '09" Sweepstakes Winner](#)

John Wondra of Carmel, Indiana, is the first winner of ActiveAmericans.com "Jump Start '09" online sweepstakes grand prize, a brand new 2009 Chevy Cobalt.

Mr. Wondra was selected at random by computer at 12:01 AM, October 1.

Scott Haycraft, Founder and CEO of ActiveAmericans.com, said, "We are delighted to give this Cobalt to Mr. Wondra. From the beginning people have said that the ActiveAmericans.com program of rewarding members by giving away gas, groceries, cash and now a new car was too good to be true. Well, we've been making believers out of an awful lot of them.

"I know making good on this grand prize when we said we would, will make even more believe in the promise of ActiveAmericans.com. And in these tough times especially, we feel pretty good about that."

Mr. Haycraft will deliver the car personally to Mr. Wondra on Thursday, October 2. The delivery will be videotaped and posted on ActiveAmericans.com and other popular websites.

The grand prize also includes sales taxes, title and delivery fees.

In addition to the grand prize, three runners up were also announced. They received checks for \$350.

ActiveAmericans.com is a lifestyle website targeted to adults 45+. It features original content, news, blogs, games, columnists and more. It was launched in January, 2008, and has grown to an audience with more than 25,000,000 hits in September alone.

Free and paid memberships are available. Members are eligible to earn points that result in free gift cards for popular restaurants, gasoline and groceries. Cash rewards are also distributed weekly and monthly. [Rewards Points](#) are earned by visiting pages across the site.

The Cobalt was purchased from [Montrose Auto Group](#) (Fairlawn, OH), exclusive auto supplier to ActiveAmericans.com.



Other sponsors included local [UPS Stores](#)([Pro Star Specialties](#)). Both are located in Hudson, OH.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

BoycottBigMedia.com Announces Website Launch Offering Examples of Political Bias in the Media

BoycottBigMedia.com announces the launch of their website. Educating others regarding political bias in the media, they also offer free columns and helpful tips for dealing with media bias.

(PRWEB) October 1, 2008 -- An ever-present element of society, the media provides much needed information but also has the power to influence thoughts, ideas, and opinions. Announcing the launch of their website, BoycottBigMedia.com provides [examples of political bias in the media](#) while offering free columns addressing media bias as well as other related information.

"Too much of the media, that being Big Media, which has an undeniable liberal bias, are trying to elect the next president of the United States. Their candidate is Barack Obama," explains the author of BoycottBigMedia.com. "That choice is up to the voters, not Big Media. Our site addresses Big Media's push to elect Senator Obama, and how we, the people, should respond."

An expression of opinion, BoycottBigMedia.com reveals how media can favor one side as it pertains to the upcoming election. Without promoting negative action toward media outlets, BoycottBigMedia.com offers information and tips for dealing with political bias in the media. Individuals are encouraged to think for themselves without being influenced by the media, obtain their news from other outlets, and express their own choice by getting out and voting. BoycottBigMedia.com poses the question, "Will the liberal media elect the next president, or the people?"

BoycottBigMedia.com also offers [free essays on media bias](#). These columns address bias in Big Media, the upcoming election, and related topics. A unique method for showing examples of political bias in the media, these columns are part of a forthcoming book written by the author of BoycottBigMedia.com. Combining fictional characters with actual, current political events and public figures, this novel creatively incorporates drama, humor, and music to convey a very important story.

"We have several free essays on media bias that address Big Media's bias in favor of Senator Obama, including 'Yes We Can't,' 'NOW That is Just Terrible,' 'Who are the Real Heroes,' and 'We Can But You Can't' to name a few," says the author.

BoycottBigMedia.com also offers helpful links for obtaining news from alternative sources as well as an opportunity for website visitors to provide input. For more information or to read their free essays on media bias, please visit [BoycottBigMedia.com](#).

About BoycottBigMedia.com:

Boycott Big Media.com works to educate the public regarding political bias in the media while addressing the upcoming election and other related subjects. While all information is based on the opinion of the author, it is



geared toward helping others recognize media bias and motivates them to take action.

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News Image



RelevantAds.com Extends Business Relationship with Google

RelevantAds.com extends business relationship with Google via its Adwords program to help its clients be found online.

Fountain Valley, CA (PRWEB) October 1, 2008 -- Founder and Chief Technology Officer, David Rodecker, highlighted <http://RelevantAds.com> [RelevantAds.com]'s deepening business relationship with Google.

"Success on the Web continues to be about partnerships," said David Rodecker, "We partner with Google everyday to help our clients be found on the internet."

RelevantAds.com has been able to extend its partnership with Google through its popular Adwords program:

- RelevantAds.com is certified to purchase local TV time for its clients directly from Google on both broadcast and cable networks nationwide
- Clients can participate in Google's Jump Start Program when they purchase a minimum amount of Adwords each month

"We specialize in helping our clients get 1st page placement in Google's search results," explained Rodecker. "Everything we do with Google helps our clients get more business online."

About Relevant Ads:

Relevant Ads is headquartered in Orange County, California. RelevantAds.com uses a set of proven techniques for local search engine placement (LSEP) and Search Engine Optimization (SEO) through their RelevantYellow and RelevantBoost products. Through their data partnerships with core business directories and search engines, RelevantYellow inserts and verifies business profiles. Through their Trusted Data Feed distribution network, RelevantBoost publishes business information to websites. A Google Adwords certified company.

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Getting Ready for the Digital TV Switch? Want to Recycle Your Old TV? ASL GREENetwork Offers Advice and Free, Convenient, Local Answers

A growing network of GREENspot e-waste drop-off locations and neighborhood collection events make it easy for Californians to recycle their old electronics locally.

San Jose, Calif. (Vocus) September 29, 2008 -- On February 17, 2009, TV will switch from broadcasting an analog signal to a digital signal. Older TV sets will not be able to tune in the new digital TV channels using just an antenna. While some will chose to use a converter box to tune in, many people will be taking this opportunity to upgrade their old televisions. Consumers are already being inundated with technical advice about digital TV (www.dtvanswers.com and www.dtvtransition.org) and attractive offers from retailers, but what should they do with their old TVs?

The answer: find a local [GREENspot](#) e-waste drop-off location. Carey Levine, vice president of sales and marketing at ASL Recycling, one of the nation's biggest recyclers, is gearing up her [GREENetwork](#) so that consumers can easily recycle their old TV and protect the environment.

“This historical changeover in how we consume media and entertainment will probably not only prove to increase sales of newer devices, but will leave a stream of electronic waste in its wake. ASL Recycling and the GREENetwork know that the best way we can support this move is by providing free and easy ways for consumers to recycle their old electronics,” said Levine.

Because of California's landmark e-waste legislation, consumers who upgrade their television will pay an additional fee at the point of purchase so they can recycle their old television at no charge. To give consumers as many free and convenient recycling options possible, ASL Recycling is already mobilizing its GREENetwork and adding dozens of new GREENspot recycling locations to the many that are already established. Also, between now and February, the company will also host numerous e-waste collection events throughout the state, many of which will benefit local schools and charities.

Recycling an old TV is as easy as 1-2-3:

STEP 1. Go to ASLGREENspot.com and enter in the ZIP code of where you live. Also, check ASL Recycling's list of upcoming [collection events](#), where you can recycle your e-waste and support a local school or charity.

STEP 2. Choose a convenient GREENspot e-waste drop-off location.

STEP 3. Drop off your e-waste for free. Some GREENspots will also let you recycle your bottles, cans, paper and other consumer goods. But all of them never charge for receiving for e-waste.

Useful links:

GREENspot locator: <http://www.aslgreenspot.com>

Video about e-waste: <http://www.aslrecycling.com/greenetworkvideo.htm>

Carey Levine's e-waste blog: <http://greenster.typepad.com/zerowaste/>

What to recycle, and why:

[E-waste](#) accepted at GREENspot drop-off locations includes TVs, cell phones, audio-video components, computer equipment, microwave ovens, electronic equipment from offices and labs, and more. These items are potentially toxic to the environment and by choosing to recycle them, Californians can help divert e-waste from landfills. All GREENspot drop-off locations feed their e-waste to ASL Recycling's state-approved plants, which use an environmentally friendly e-waste recycling process.

About ASL Recycling and the GREENetwork:

ASL Recycling is dedicated to providing consumers and businesses with the easiest, most accessible, and most trusted e-waste recycling program in the country. Every month, through its various recycling programs, ASL Recycling prevents hundreds of tons of e-waste from being dumped into local landfills. All material received at ASL Recycling's state-of-the-art plants are dismantled: hard drives are crushed, materials are sorted and then sent to smelters that transform e-waste into salable goods. To become part of the GREENetwork, visit <http://www.aslgreenetwork.com>.

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News Image



VideoPros Announces Beta Launch: Professional Videographer Search and Content Management

Professional videographer search engine launched. Videopros announces an international content management system and video search engine for both consumers and professionals in the video industry. Video professionals can create professional profiles, display demo reels, get indexed in search results, host and stream professional content, and create custom video players.

Denver, CO (PRWEB) September 27, 2008 -- VideoPros announced today the beta launch of its online video service and Web site, VideoPros.com . VideoPros is a venue to find and contact video professionals. Featuring a sophisticated [professional videographer search](#), VideoPros services individuals, small businesses, corporations and industries needing professional video production and online distribution. The website offers video professionals a robust video hosting, streaming and content management system.

Beginning today, video professionals and consumers from around the world can go to VideoPros.com and begin using the Web site. Video professionals can create professional profiles, display demo reels, get indexed in search results, host and stream professional content, and create custom video players. Consumers can search, request bids and contact local, national and international video professionals.

"We're excited to launch VideoPros.com to serve a professional, business-driven audience," said Sean Murphy, Principal of VideoPros. "User generated content, social networking and Web 2.0 have delivered minimal ROI for businesses and video professionals. Launching VideoPros.com is a first step in delivering a solution to the professional segment of the online video community."

The company announced VideoPros products and services are positioned to take advantage of several trends reported by research firms.

"Local online video ad revenue will reach \$1.5 billion in four years. Video ads will account for 11.6 percent of the online advertising budgets of small and medium-sized business by 2012." (The Kelsey Group, June, 2008)

"The online video market is expected to explode to record \$4.5 billion in sales by 2012." (In-Stat, July, 2008)

"As media companies change their business model, putting more and more professionally created video content online, the audience, and related ad dollars will increase dramatically." (eMarketer, August, 2008)

"VideoPros brings together professional content producers and provides a tool-set to help them grow their business," said Layne Solheim, Online Media Specialist for VideoPros. "Video professionals are demanding better resources, technology and ways to service their clients. Businesses of all sizes are demanding professional content and online distribution. VideoPros is where they come together. It's the perfect storm of professional collaboration."

VideoPros announced it has closed an initial round of funding from angel investors. The official terms of the funding are undisclosed.

The company announced it will undergo an official "Beta" period to resolve any technical complications associated with the launch. Users are encouraged to report any malfunctions or errors. VideoPros announced rapid development continues for the Web site. For more information, a development time-line can be viewed on the company's official [VideoPros Beta Storyboard](#).

About VideoPros

VideoPros is a privately-held company headquartered in Denver, CO, USA. The company is an online service for video professionals, individuals and corporations. The Web site is a venue for video professionals, consumers and businesses of all industries. VideoVine™, ProCertified™ and ProAPI™ are official products and services of the company. The website features a professional videographer search and video content management system. For more information, visit [VideoPros](#).

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Mass Movement Heralds a New Era in the Agency Entertainment World

Mass Movement - London's newest professional dance agency headed up by Nadia Raibin, Christian Storm, Mark Webb and Barbara Mason, has simply become the leading agency for the entertainment world to source talent in the 'movement' arena. Check out www.massmovement.uk.com and see why.

London, UK (PRWEB) September 26, 2008 -- Nadia Raibin & Barbara Mason, founders and directors of London's premier leading live event production company PRODUCTION TEAM whose client portfolio includes such corporate giants as Microsoft, Adidas, Arcadia Group, Reebok, UEFA, SONYBMG, EMI, Coca Cola, Marks & Spencers, the FA, England & Wales Cricket Board, Noir Illuminati, Clothes Show Live, Igedo, EMAP and Haymarket Exhibitions to mention just a few... are delighted to announce the launch of their new joint venture company MASS MOVEMENT LTD. They have joined forces with two of London's hottest choreographic talents CHRISTIAN STORM and MARK WEBB to form this new and highly professional dance agency to service all areas of the entertainment business by providing not only the best dancers available in Europe today but also to provide the brightest and most talented choreographers and show producers along with a bespoke production service to meet their clients needs.

Christian Storm and Mark Webb, have worked side by side for the past 12 years and are undoubtedly two of London's most respected talents ...having had the honor of performing and touring with such well known artists as the Black Eyed Peas, Destiny's Child, Spice Girls, Kylie Minogue, Girls Aloud, Gloria Estefan, Take That, All Saints, Sugababes, Lionel Ritchie, Elton John - there is nothing they do not know about dance and its many forms.

With Nadia Raibin & Barbara Mason at the business helm of this new company and Christian Storm and Mark Webb's creative passion to continually perfect their craft - the best of both worlds is guaranteed for any client. This fresh and innovative approach to dance and choreography in all its diverse forms is now leading the way and ensuring that stellar brands and entertainment makers are seeking out MASS MOVEMENT for their next project.

Mass Movement are devoted to supplying the highest caliber of professional dancers, choreographers and show producers to the entertainment industry - working in the UK, Europe and the USA. They have already 'moved' the likes of RTE, LEONA DALY, SNOWDOG RECORDS, MCB3, HANNAH, STYLOROUGE, ALL SAINTS, EMI RECORDS, JAMELIA, SONYBMG, NEXT, CLOTHES SHOW LIVE, TESCO, KINDRED SPIRITS, RHYS MORGAN, NOKIA, PURE, ADIDAS International - and are looking forward to 'moving' you and providing their specialist service for your next project.

For further information, all enquiries and to get your copy of their latest 'reel' showcasing their 'moves' ... please visit www.massmovement.uk.com or contact Nadia Raibin or Carlene Jordan on + 44 (0) 207 289 9199.

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