



New England
Foundation
for the Arts



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WHAT IS CultureCount?

- New England's Cultural Database, developed by [New England Foundation for the Arts](#).
- An online data warehouse containing financial, demographic, geographic, and other information about cultural nonprofits, businesses, and professionals in New England.
- Provides the New England state arts agencies, researchers, cultural organizations, funders, artists, policy makers, and the general public with a wealth of research information to support analysis, advocacy, and policy development.
- A geographically coded directory to allow searches by location and support a variety of analyses based on geographic area.
- Uses a system of tiered admittance providing varying levels of access to the information contained in the database.
- Expanding as for-profit creative industry businesses are added to the present listings of nonprofit cultural organizations and individual artists to encompass the entire creative economy of New England.
- Includes an **Impact Calculator**, an interactive cultural economic impact analysis tool that demonstrates the economic impact of the nonprofit cultural sector and then estimates how changes in the sector affect a community or region's employment, income, and property values.
- Currently houses 22,856 active records.

ABOUT THE DATA

CultureCount provides useful data you can trust. Directory listings are compiled and vetted by NEFA. Organizations are matched by tax ID number and coded by funders or the IRS. Listings are then cross-coded according to standard federal classification systems and NEFA's creative economy definition categories. The online database collects and matches financial and descriptive data from:

- federal, state and local arts agencies
- IRS digitized Form 990 data
- public agencies
- private funders
- annual NEFA regional survey of nonprofit cultural organizations

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DATA PROVIDERS, FUNDERS, and PARTNERS

- New England Foundation for the Arts
- Connecticut Commission on Culture and Tourism
- Maine Arts Commission
- Massachusetts Cultural Council
- New Hampshire State Council on the Arts
- Rhode Island State Council on the Arts
- Vermont Arts Council
- Community Logic, Inc.
- MASS MoCA/Williams College Center for Creative Community Development (C3D)
- The Boston Foundation
- Fidelity Foundation
- The Davis Family Foundation
- The Cabot Family Charitable Trust
- National Center for Charitable Statistics
- National Center for Education Statistics
- National Endowment for the Arts
- National Assembly of State Arts Agencies
- Maine Humanities Council
- Maine State Archives

BACKGROUND

NEFA's past research into the economic impact of cultural organizations, and role as research partner on New England's Creative Economy Council, led to the conceptualization and creation of the New England Cultural Database (NECD) in partnership with Douglas DeNatale, president of Community Logic, Inc.. Now called CultureCount, this online database is the only comprehensive and consistent data collection resource for New England's creative economy. CultureCount complements the research activities at NEFA by providing a centralized location for the collection of local creative economy data for New England. This local data supplements the federal data analyzed by NEFA in research reports on the creative sector and fits within the creative economy definitional structure outlined in *The Creative Economy: A New Definition*, 2007.

ABOUT THE NEW ENGLAND FOUNDATION FOR THE ARTS

NEFA creatively supports the movement of people, ideas, and resources in the arts within New England and beyond, makes vital connections between artists and audiences, and builds strength, knowledge, and leadership of the region's creative sector. NEFA is a 501 (c) 3 that operates with funding from the National Endowment for the Arts, the New England state arts agencies, and from corporations, foundations, and individuals.

NEFA administers nine grant-making programs that support the performing arts, public art, and Native arts. NEFA is also actively involved in over ten projects and initiatives, ranging from the research and analysis of the impact of the creative economy to the creation and administration of resources and online tools, which link and advance the regional, national, and international cultural community.